

## Invitation to a press premiere

**40 years of LaSelva Tuscany organic fine foods: info-talks, celebration & tasting.**

**Date:** Thursday, 13 February, 2020

**Events:** 13:00 - 13:30 (talk), followed by tasting

17:00 - 17:30 (talk), followed by tasting and celebration.

**Venue:** BIOFACH trade fair, Nuremberg, Hall 7A, LaSelva booth 151 (Hall area: Naturland & Partner)

„That's how organic came to our farm in Tuscany, that's how it looks and tastes today.“  
**Interview guest: Daniele Zauli (Farm Director in LaSelva since 1982)**



**Speakers** (Languages: German/Italian): Steffen Reese (Managing Director Naturland e.V.), Agnes Bergmeister (Naturland FAIR), Christian Stivaletti (Managing Director and Food Technologist, LaSelva).

**Moderation:** Nicoletta De Rossi.

**Interview opportunities:** with speakers and employees of the estate who work on the farm, in the factory, in recipe development and production, and in the Cantina LaSelva.

**Participation:** You can help our planning by sending us following reply.

As the right hand of LaSelva's founder Karl Egger, agricultural director Daniele Zauli will bring news and products of the latest harvest in the Maremma supported by his pioneering family who work in the factory and cantina. A contemporary witness of the LaSelva farming and the enjoyment of food movement also reports about today's Tuscany. We cordially invite you to sample the tastes of our home. Let us discuss how we bring the environmental movement and enjoyment of food together over Vino & Spumante.

We look forward to welcoming you. A presto - see you soon!

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**Reply by e-mail and hand in as a raffle ticket at the booth for the event.**

Press premiere BIOFACH 2020, 40 years of LaSelva fine foods, February 13, 2020, 13:00/17:00. Hall 7A, LaSelva booth 151

## Registration & raffle for anniversary prize

To express our gratitude for your work over the years,  
we are awarding prizes of annual subscriptions to three different titles.

Contact: name, surname

Name of magazine/title

E-Mail

Tel./mobile

I'll come at:

13:00 Uhr

17:00 Uhr