

CONNECTING
EXPERTS.

CHILLVENTA eSPECIAL

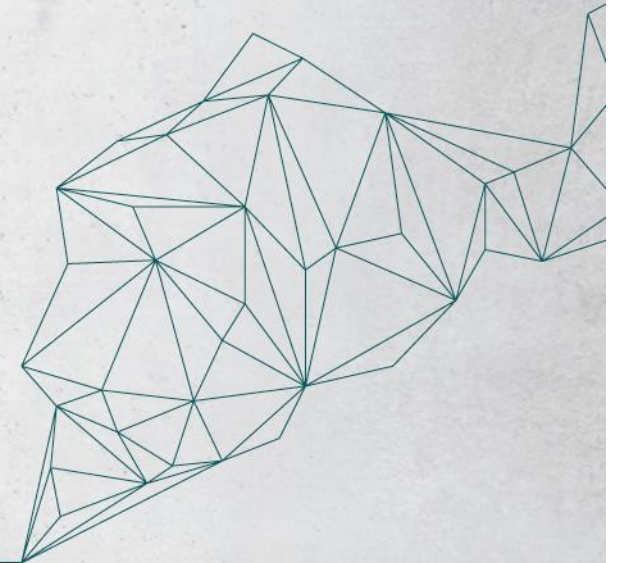
Refrigeration | AC & Ventilation | Heat Pumps

13.–15.10.2020

NÜRNBERG MESSE

Technical Data Sheet

**CONNECTING
EXPERTS.**



WELCOME TO TALQUE

LET'S TALQUE



Talque is a remote event platform, which functions as specialized real time community and management tool for local and remote events. Talque focuses on perfecting the remote event experience by combining countless formats such as live streaming, networking or roundtables.

TECHNICAL REQUIREMENTS

There are not many technical requirements if you want to use Talque as attendee.

Please make sure to use an updated version of your browser. For the best user experience we recommend using Google Chrome, Chromium Edge (new Microsoft Browser) or Safari.



Internet Explorer is not supported!
Firefox works with small disadvantages.

Talque currently supports two different languages.



German

English

1

OVERVIEW



OVERVIEW



Matchmaking as a personal door opener

Perfect matches based on interests that are tailored to your event. Get networked during the coffee break! Choose between our mobile app, the installation-free HTML5 webapp, or simply email links.



Meaningful & inspiring profiles

Enable your participants to set up their individual participant profile.



Event agenda & speaker blog

Select talks in the mobile app to build your personalized agenda.



Sponsors & exhibitors

Let your sponsors and exhibitors shine in a new light with a fully developed, visually appealing profile.

2.

COMPANY PROFILES



COMPANY PROFILES



Description

Company profiles are serve as virtual exhibition stands of exhibitors and sponsors. The company profiles allow exhibitors and sponsors to present themselves and their team.

All features can be enabled or disabled depending on ticket categories.



Main features

The exhibitor profile contains the logo, a photo or video, the most important contact information and an overview of the team members present.

Furthermore, the profile contains the media gallery containing various documents available for preview or download.

Please note: The features available may vary according to the exhibitor package booked.

File gallery Media File Formats

Pictures

.jpg (preferred)
.jpeg (preferred)
.png

Videos (max. 256mb)

.mp4 (preferred)
.mov (preferred)
.mkv
.avi

Documents

.pdf (preferred)
.doc
.docx
.ppt
.pptx
.xls
.xlsc

Recommended format size:

1920 x 1080px
(videos, Teaser-Picture)

File size does not matter.

3.

ROUNDTABLES



ROUNDTABLES – TALQUE STANDARD



Description

Roundtables are interactive video sessions, which are included and can be booked in the agenda.

Roundtables can be created using the integrated video call software (Jitsi) or a video call software (e.g. Zoom, Teams, Skype, WebEx) by choice of the exhibitor.



Main features

Roundtables are video calls based on Jitsi, a video call software which is embedded in the platform.

The video calls can host up to 75 participants, from which 25 can be seen and interact at the same time.

Jitsi Integration

- Interactive video call
- Integrated solution which allows participants to stay on the platform
- 75 participants per call are maximum
- 25 participants can be displayed at the same time
- No branding options for Jitsi call
- The call link will be generated automatically 30 minutes prior to the session
- Admins are able to enter the session 5 minutes before official start
- The first person to enter the call will be admin
- The admin should set the option “mute all new participants joining the call”

ROUNDTABLES – ALTERNATIVE SOLUTIONS



Description

Besides using Jitsi, exhibitors have the possibility to use their own video call platform. The exhibitor needs to create and is responsible for administration of the meeting. The meeting will be accessible via the corresponding session in the agenda.



Main features

Roundtables using a different video platform enable the exhibitor to host interactive sessions using a familiar tool with an unlimited number of participants (limitations according to the tool).

Zoom, Team, Skype Integration

- Meetings have to be set up and links generated by exhibitors
- Links have to be embedded in Talque backend by the admin
- Exhibitors are responsible for administration of the meetings
- Video call platform will be opened in separate window – thus people will leave Talque for the duration of the meeting
- Participants should be informed prior event as they need to install the corresponding tool; alternatively they can join via Browser

4.

SESSIONS (LIVE STREAM)



SESSIONS (LIVESTREAM)



Description

The agenda in Talque is made out of different sessions which contain the formats. Each session block contains the information about the format, the host, the sponsor and the people attending the session.



Main features

Sessions enable participants to put together their own agenda by simply clicking on a “+” button. Each session contains different formats.

Livestream

- In most cases sessions in the agenda are used to show a livestream program
- Talque enables the exhibitor to show parallel livestreams
- Integration of Slido is possible

5.

KPI REPORTING



KPI REPORTING



Description

Talque enables the tracking of various KPIs.



Main features

After the event it is possible to provide a KPI-Report for exhibitors, which we can pull over from talque.

Views (KPI)

Number of viewers of Livestreams and Videos embedded in Company profile.

General Interaction (KPI)

Number of people registered on platform

Daily Information (KPI)

Daily Report on Partner-Page-Visitors.

Session Bookings (Lead)

Number and contact of attendees registered for a session.

Contact List based on Interaction (Lead)

A list with contact data of participants the exhibitor/partner has interacted with via chat or video call

Active interested parties (Lead)

A list with contact data of participants who asked for more details of the Partner-Page.

6.

FREQUENTLY ASKED QUESTIONS



GENERAL



How can I change my profile information?

You want to adjust your profile to tell other participants more about yourself? Click on your profile picture at the top > Edit network profile. You will enter our onboarding once more and can change the data you entered before. General settings such as language, profile picture and your password can be edited by clicking on the Profile Picture > Settings.



Do I have to be on the computer all the time?

No, you can also install the talque app from the Apple App Store or Google Play Store, which provides an equivalent experience on your mobile device.



Is it possible to enter the platform after the event and watch the sessions again?

Yes, the content of this event is also available after the event for 7 days.

COMMUNICATION & CHAT



How do I chat with another participant?

On the profile of each participant person you will find buttons: [Chat] or [Meet]. If you click on [Chat], you can send the person a message. When you receive a message, you will see it in the top bar under the 'Chat' tab. By clicking on [Meet] you can make an appointment for a videocall meeting with another participant.



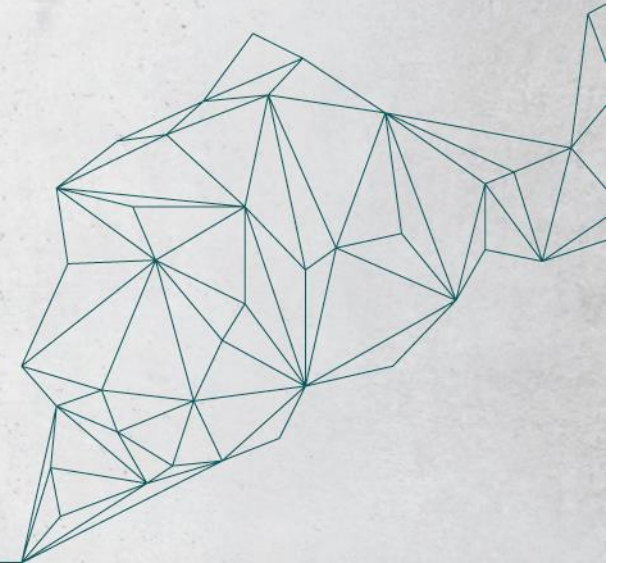
How to send documents using the chat?

Simply click on the [+] button in the chat bar to send documents or pictures to other participants. The feature is only activated for participants with whom you have been in chat contact before. Both participants in the chat must have first sent a message/replied to each other.

**Please contact us if
you have any further
questions.**

**We look forward to see
you in October!**

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EXPERTS.**



Your contacts



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