EUROGUSS 2021 MEXICO

VIRTUAL WEEKS

04, 11, 18 May 2021

NÜRNBERG MESSE

Proud Member of
EUROGUSS
FAMILY

# Advertising portfolio – Overview

## EUROGUSS-MEXICO WEBSITE

1. **Mini Banner on euroguss-mexico.com – Main page**
   EURO 500

2. **Mini Banner on euroguss-mexico.com – Subpages**
   EURO 250

3. **Halfsize Banner on euroguss-mexico.com – Main page**
   EURO 800

4. **Halfsize Banner on euroguss-mexico.com – Subpages**
   EURO 420

5. **Super-Leaderboard on euroguss-mexico.com – Main page**
   EURO 1200

6. **Skyscraper on euroguss-mexico.com –  Main page**
   EURO 1000

## COMPANY PROFILE PLATFORM

7. **5 additional products in company profile**
   EURO 150

## 1. Mini Banner on euroguss-mexico.com - Main page
## PRICE: EUR 500

## SERVICE DESCRIPTION

- **100 percent advertising - targeted and efficient.**

- Be present even before the start of the trade fair - with your individual banner on the home page of the EUROGUSS MEXICO website.



## GOOD TO KNOW

**Banner size:** 120 x 60 Pixel
**Booking slots**: 18 slots, max. 6 banner visible at the same time
The banners are loaded randomly.
Fair distribution is technically ensured in alternation with Skyscraper.
**Duration:** until at least three months after the exhibition
**Language variants:** to be supplied in German and English or unspecified
**Image format:** GIF or JPG (max. size: 20 KB)

## 2. Mini Banner on euroguss-mexico.com – Subpages
## PRICE: EUR 250

### SERVICE DESCRIPTION

– **Use the trade fair pages for your successful online communication.**

– Make your presence felt even before the launch of the show, with your customised banner on all sub-pages of the EUROGUSS MEXICO website.

### GOOD TO KNOW

**Banner size:** 120 x 60 Pixel
**Booking slots**: 18 slots, max. 6 banner visible at the same time
The banners are loaded randomly.
Fair distribution is technically ensured in alternation with Skyscraper.
**Duration:** until at least three months after the exhibition
**Language variants:** to be supplied in German and English or unspecified
**Image format:** GIF or JPG (max. size: 20 KB)

## 3. Halfsize Banner on euroguss-mexico.com – Main page
## PRICE: EUR 800

### SERVICE DESCRIPTION

- **100% advertising – targeted and efficient.**

- Banner advertising on the official exhibition website.



### GOOD TO KNOW

**Banner size:** 234 x 60 Pixel
**Booking slots:** 3 slots, max. one banner visible at the same time
The banners are loaded randomly. A fair distribution is technically ensured.
**Duration:** until at least three months after the exhibition
**Language variants:** to be supplied in German and English or unspecified
**Image format:** GIF or JPG (max. size: 25 KB)
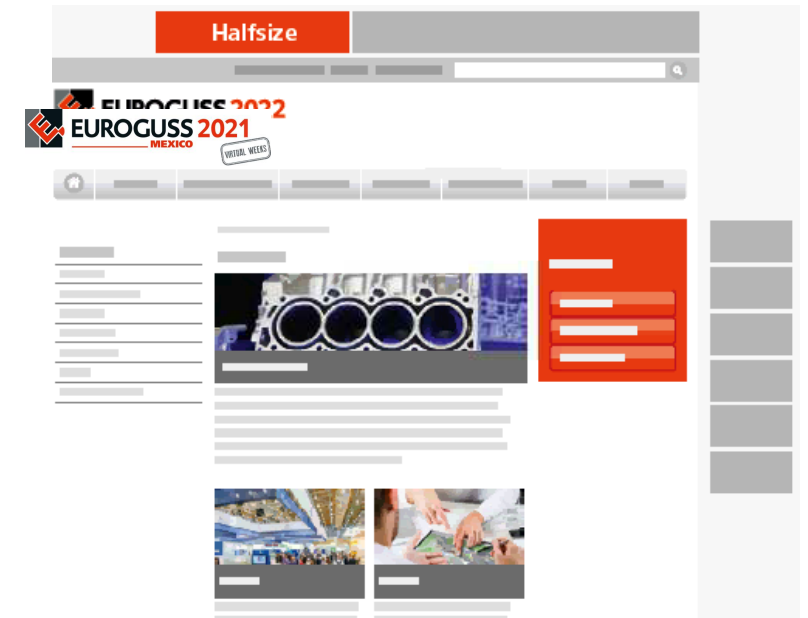
## 4. Halfsize Banner on euroguss-mexico.com – Subpages
## PRICE: EUR 400

### SERVICE DESCRIPTION

– **Use the trade fair pages for your successful online communication.**

– Attract the attention of the national and international branch even before the trade fair and place an individual banner

### GOOD TO KNOW

– A product can be presented with a picture, video and a document as well as a product description (max. 1,000 characters incl. spaces).
– The products are featured as a separate section on the company profile.

– Products can additionally be found via the "Products" tab. Here, in addition to a free-text search, there are also filter options that are aligned with the product directory.

## 5. Super-Leaderboard on euroguss-mexico.com – Main page
## PRICE: EUR 1,200

### SERVICE DESCRIPTION

– **Use the trade fair pages for your successful online communication.**

– Attract the attention of the national and international branch even before the trade fair and place an individual banner.

### GOOD TO KNOW
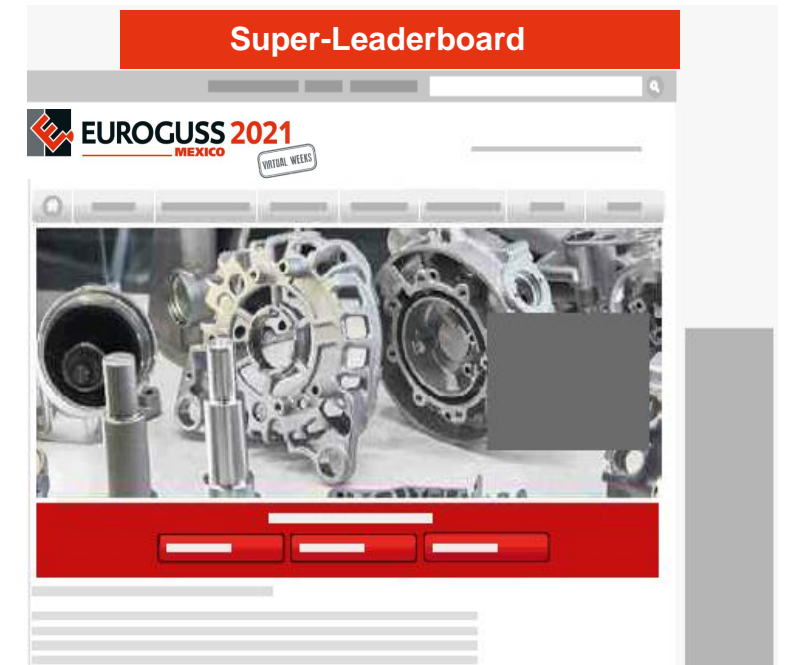
**Banner size:** 970 x 90 Pixel
**Booking slots:** 3 slots, max. one banner visible at the same time
The banners are loaded randomly. A fair distribution is technically ensured..
**Duration:** until at least three months after the exhibition
**Language variants :**to be supplied in German and English or unspecified
**Image format**: GIF or JPG (max. size: 60 KB)

## 6. Skyscraper on euroguss-mexico.com – Main page
## PRICE: EUR 1,000

### SERVICE DESCRIPTION

– **Use the trade fair pages for your successful online communication.**

– Attract the attention of the national and international branch even before the trade fair and place an individual banner.
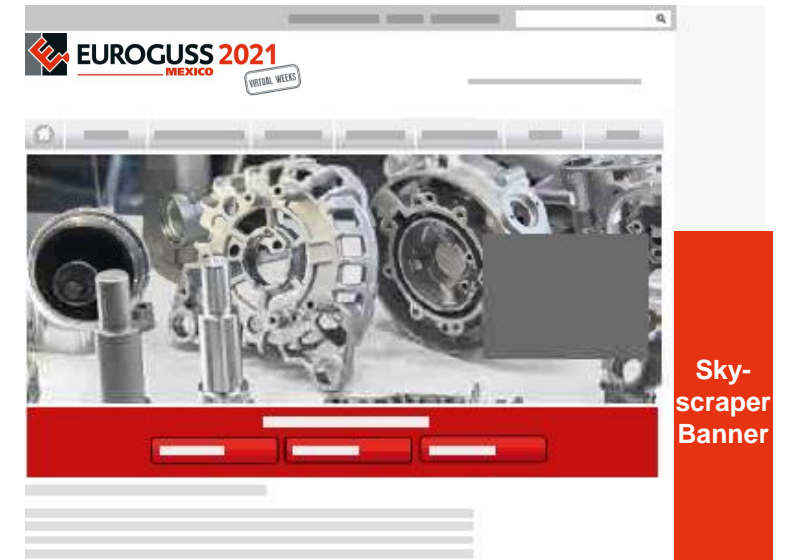
### GOOD TO KNOW

**Banner size:** 160 x 600 Pixel
**Booking slots:** 4 slots, max. one banner visible at the same time
The banners are loaded randomly. A fair distribution is technically ensured in alternation with Mini Banner.
**Duration:** until at least three months after the exhibition
**Language variants :** to be supplied in German and English or unspecified
**Image format:** GIF or JPG (max. size: 35 KB)



Sky-scraper Banner

## 7. 5 additional products
## PRICE: EURO 150

### SERVICE DESCRIPTION

– Give participants the opportunity to learn more about you and your products!

– Book another 5 products to make your company profile even more significant



### GOOD TO KNOW

| | | |
|---|---|---|
| A product can be presented with a picture, video and a document as well as a product description (max. 1,000 characters incl. spaces). The products are featured as a separate section on the company profile.<br><br>Products can additionally be found via the "Products" tab. Here, in addition to a free-text search, there are also filter options that are aligned with the product directory. | Possible picture formats<br><br>.jpg (preferred)<br>.jpeg (preferred)<br>.png<br>.gif | Possible picture formats<br><br>.jpg (preferred)<br>.jpeg (preferred)<br>.png<br>.gif |