

Application for New Product Center

Nuremberg, Germany
9–12.3.2018

IWA
OUTDOOR
CLASSICS 2018

High performance in target sports,
nature activities, protecting people



Please return to
NürnbergMesse GmbH
Exhibition Team
Messezentrum
90471 Nürnberg, Germany
iwa@nuernbergmesse.de
F +49 9 11 86 06-12 00 51

Deadline for return: immediately
Application deadline: 26.1.2018

Company name of exhibitor

E-mail

Person to contact

Internet

Tel.

Stand no. (if known)

Your service package

- Exclusive second display of your new product (incl. decoration and labeling)
- Online presentation of your company at www.iwa.info in the section "Exhibitors & Products", as well as at the "Programme" website
- Marking in Exhibition Guide

☐ **We order a stand space for a single product
at the special show New Product Center for EUR 220.00**

(Please send a separate order for each new product!)

1. Please enter the product name here

(Your company details will be taken from your catalog entry)

(Englisch)

(Deutsch)

Product description

(max. 300 characters per language)

(Englisch)

(Deutsch)

If necessary, please use an additional sheet.

2. Product presentation

2.1 Our product has the following dimensions:

W: _____ H: _____ D: _____ Weight: _____

2.2 What is new/special about your product? What should be particularly highlighted in the decoration? (No legal claim):

2.3 Please send us your company logo for the presentation at the exhibition. We also need a picture of the product for preparation purposes (this will not be published). Please send both to iwa@nuernbergmesse.de.

3. Delivery of product

- ☐ We will send 1 sample of our product by **not later than 2.3.2018** to the following address:

Schenker Deutschland AG
c/o New Product Center IWA
Messezentrum
90471 Nürnberg, GERMANY

Important! State the name of the exhibitor, sender, stand no. and product name on the package.

- ☐ We will bring our product direct to the exhibition. We will deliver the product to the New Product Center in NCC Mitte by **not later than 12:00 on 8.3.2018**.

Please read the next page to see which products are admitted to the New Product Center.

We accept all items of the Conditions for Participation in the New Product Center and the General and Special Conditions for Participation in IWA OutdoorClassics 2018. Unless otherwise indicated, all prices stated are subject to statutory VAT if the service is taxable in Germany. We hereby confirm that the information provided above is complete and correct.

Place and date

Company stamp and authorized signature of exhibitor

Conditions for Participation

New Product Center

1. What is a new product?

A product that was launched on the market after IWA OutdoorClassics 2017 or will be introduced to the market at IWA OutdoorClassics 2018.

2. Criterion for participation

Participation is restricted **solely to exhibitors registered for IWA OutdoorClassics 2018**, who are the manufacturer or exclusive seller of the registered product. A definition of admissible and inadmissible products is given at Item 2.1 and 2.2.

Please note that only a limited number of new products can be displayed at the special show. If the number of applications received exceeds the number of spaces available, the products will be selected according to the date of receipt of applications. We regret that applications received after 26. 1. 2018 can no longer be accepted.

2.1. Admissible exhibits

- Arms and products that conform to the specified product groups and the theme of IWA OutdoorClassics as a trade fair for hunting and sporting guns, equipment for classic outdoor activities and security equipment.
- Airsoft guns that resemble fully automatic military weapons (the models must not be shown as working fully automatic firing versions).

2.2. Inadmissible exhibits

- "Prohibited arms and articles" (as per German Firearms Act). The Federal Criminal Investigation Office will not grant a special license for presentation in the New Product Center.
- Military weapons as defined by the Military Weapons Control Act (German KrWaffKontrG)
- Fully automatic firearms that are not military weapons; as stated above, firearms for this purpose also include other types of fully automatic firing airsoft, air, spring-operated and CO₂ guns and, if applicable, blank, gas and signal guns too.
- Military weapons rendered unusable, especially fully automatic military weapons that have been modified to decorative weapons.
- Parts of military weapons rendered unusable.

3. Presentation

- All new products are displayed at the special show. The display space is allocated exclusively by the company appointed for stand decoration.
- Visitors can view the presentation close up.
- Your new product is presented with a display card, which is arranged by NürnbergMesse GmbH and labeled with the details taken from your catalog entry.
- There will be no power connection available at the New Product Center.
- Participating companies will be specifically highlighted in the Exhibition Guide.
- Online, the participating companies will be named in the exhibitor and product database (www.iwa.info) at „Special Shows“, as well as on our „Programme“ website.

4. Delivery

4.1 To DB Schenker

The products to be displayed must be delivered to the forwarding agent DB Schenker **by 2. 3. 2018**.

Delivery address:

Schenker Deutschland AG
c/o New Product Center IWA
Messezentrum
90471 Nürnberg
GERMANY

IMPORTANT: Please state sender, stand number and product!

Later deliveries, deliveries lost in the post or deliveries with no reference to the purpose of use have no right to a display space. The registration fees cannot be refunded.

4.2 To New Product Center

Products brought by exhibitors themselves must be delivered to the New Product Center at the Mitte entrance by not later than 12:00 on 8. 3. 2018. Suitable decoration can no longer be guaranteed if products are received after this deadline. The application fees cannot be refunded.

5. Collection of products displayed

The new products displayed can be collected from the New Product Center **between 17:00 and 18:00 on Monday, 12. 3. 2018**. Please bring your business card with you.

If your product requires customs declaration, the return shipment will also be arranged by Schenker Deutschland AG.

Please note that any new products not collected by this time cannot be returned.

6. Security

The special show is guarded 24 hours a day. Despite organized security and attendants, the possibility of theft cannot be excluded.

7. Industrial property rights

Your attention is drawn to the possibility of protecting your new product against copying for 6 months. Exhibition priority has been requested from the Federal Ministry of Justice. The priority certificate secures certain industrial property rights until registration at a patent office in Germany and abroad. Please contact the exhibition team during the event.

8. Fees

The stand space for a product costs **EUR 220.00 net**.

If customs clearance is necessary by Schenker Deutschland AG, an additional handling fee will be charged. This fee corresponds to the official fair ground tariff. Only one product may be displayed in each stand space.

9. Withdrawal of application

If the exhibitor withdraws his application or does not take part in the New Product Center, the organizer is entitled to use the rented stand space for other purposes and hire it out to a third party.

If the exhibitor does not possess any legally compelling right of withdrawal or termination, the exhibitor remains obliged to pay a cancellation fee as follows in the event of cancellation or partial cancellation: No cancellation fee is payable for cancellation up to 9. 2. 2018.

100 % of the cancellation fee is payable for cancellation after 10. 2. 2018.