Nuremberg, Germany 14-16.1.2020

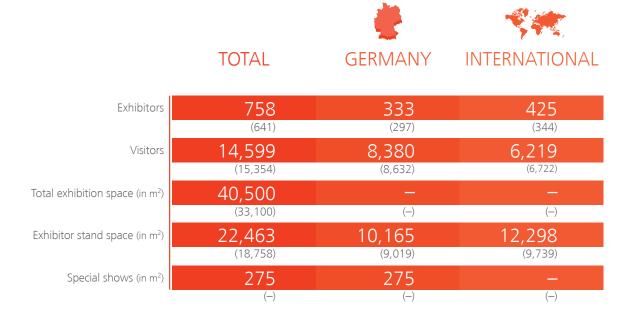


EUROGUSS 2020

International Trade Fair for Die Casting: Technology, Processes, Products



1. STRUCTURAL DATA



2. **DIE CASTING CONFERENCE**

PARTICIPANTS

enjoyed 28 presentations over three days on various aspects of the entire diecasting supply chain.

Alongside traditional topics like tooling technologies and developments in materials, the event also explored the requirements for auxiliaries and operating resources as well as cutting-edge technologies, such as for Industry 4.0, with their opportunities and challenges for die casting. The high-calibre speakers also discussed advances in digitalisation and simulation as well as the potentials of additive manufacturing and three-dimensional testing procedures.

The congress accompanying the trade fair benefitted once again from the excellent professional management and organisation of the VDD (Association of German Die Casting Foundries).

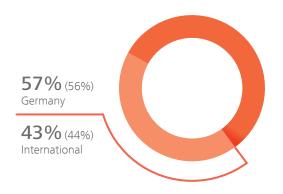
3. **MEDIA**

accredited journalists from 8 countries.

sessions from 69 countries at www.euroguss.de from 18.12.2019 to 16.01.2020.

4. VISITOR REGISTRATION

4.1 ORIGIN OF VISITORS



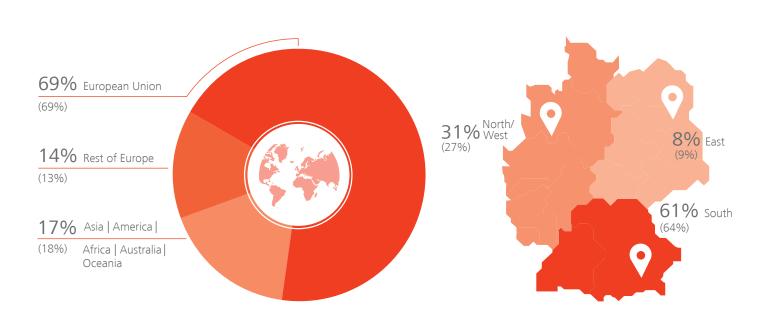
NUMBER OF COUNTRIES:

TOP 10 COUNTRIES FOR VISITORS

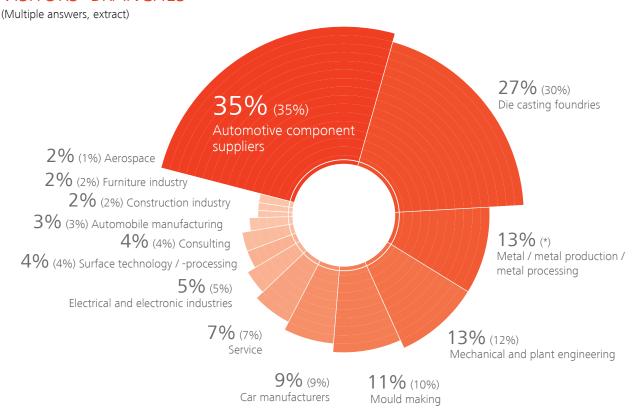
1	Germany
2	Italy
3	Austria
4	Turkey
5	Czechia
6	Spain
7	Poland
8	Switzerland
9	China, PR
\cap	Slovenia

STRUCTURE OF INTERNATIONAL VISITORS

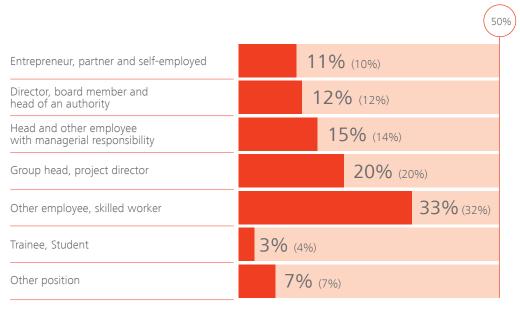
STRUCTURE OF GERMAN VISITORS



4.2 VISITORS' BRANCHES



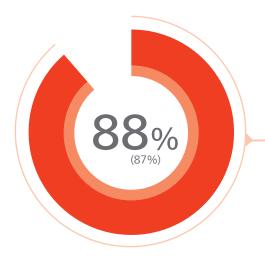
4.3 PROFESSIONAL STATUS OF VISITORS



5. VISITOR SURVEY

5.1 DECISION-MAKERS

How important would you rate your influence on decisions on purchasing and materials management?

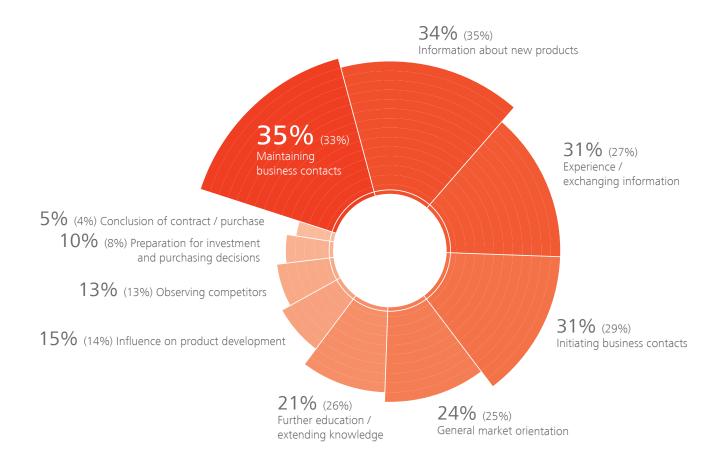


of the visitors are ...

involved in purchasing decisions in their company.

5.2 MAIN REASONS FOR VISIT

What are the main reasons for your visit to EUROGUSS 2020? (Multiple answers, extract)



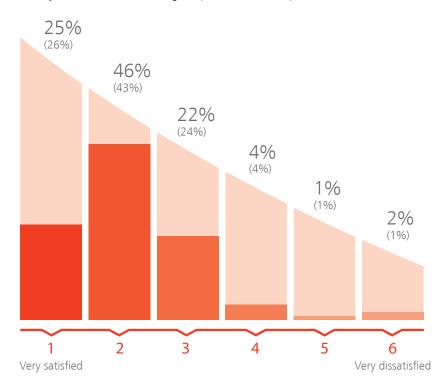
5.3 PRODUCT GROUPS (main interest of visitors)

Which product groups mainly interest you at EUROGUSS 2020? (Multiple answers)

Die casting foundries	43% (39%)
Alloys / metals	21% (16%)
Moulds and accessories	21% (18%)
Die casting machines and plants	17% (22%)
Engineering	17% (18%)
Research / development / services	16% (11%)
Rapid prototyping / rapid tooling	12% (11%)
After treatment of castings / CNC treatment	12% (10%)
Heat treatment and surface technology	12% (9%)
Furnaces and accessories	12% (11%)
Quality assurance / control	12% (12%)
Material testing	9% (12%)
Complete solutions for die casting foundries	9% (11%)
Peripheral devices and systems	9% (8%)
Methods of simulation and computation	8% (6%)
CAD, CAM, DNC, CAE, PPS, CAQ, CASE systems	7% (9%)
Parting agents / operating materials	7% (8%)
Measuring / control and regulation technology	6% (7%)
Drive technology	6% (7%)
Environmental protection / waste management / protection of labour	5% (3%)
Control systems for die casting foundries	5% (6%)
Transportation and manipulation	4% (3%)
Associations / technical journals	3% (3%)

5.4 SATISFACTION WITH EXHIBITS

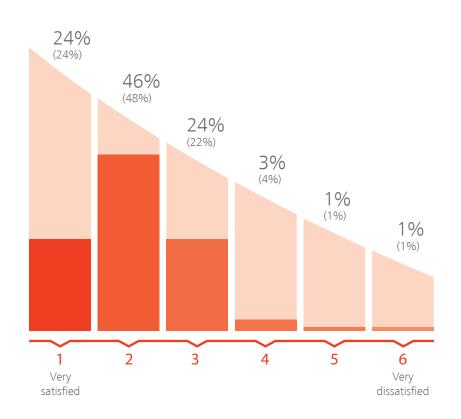
Were you satisfied with the range of products/services presented at EUROGUSS 2020?



97% (97%) of the visitors were satisfied with the range of products and services presented at EUROGUSS 2020.

5.5 ORGANIZATION AND SERVICE

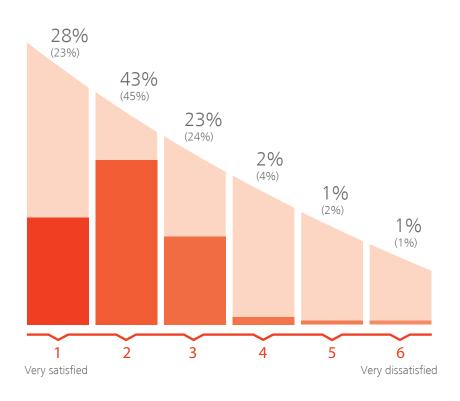
How satisfied are you with the organization and service at this trade fair?



97% (98%) of the visitors were satisfied with the organization and service at EUROGUSS 2020.

5.6 OVERALL SATISFACTION

How satisfied are you overall with your visit to EUROGUSS 2020 so far?



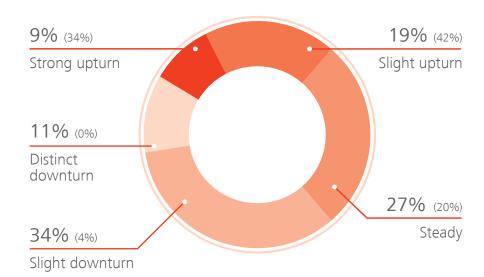
96%

96% (96%) of the visitors were satisfied with their visit to the trade fair.

No answer: 1% (1%)

5.7 ECONOMIC SITUATION IN SECTOR

How do you rate the current economic situation in your sector?



6. EXHIBITOR SURVEY

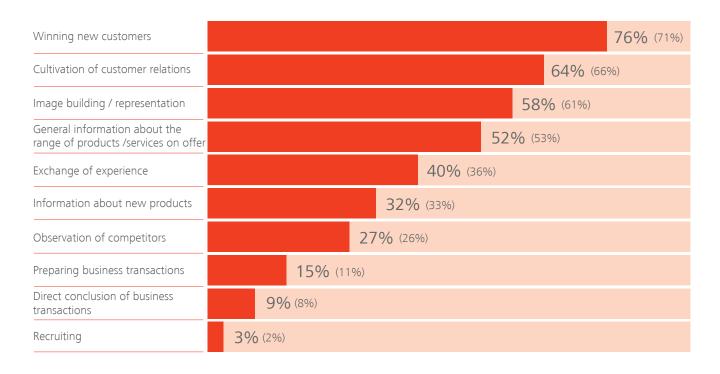
6.1 PRODUCT GROUPS (of exhibitors)

Which group of products/services do you offer? (Multiple answers)

Die casting foundries	38% (39%)
Moulds and accessories	20% (20%)
After treatment of castings / CNC treatment	10% (10%)
Peripheral devices and systems	10% (9%)
Heat treatment and surface technology	10% (6%)
Die casting machines and plants	8% (6%)
Engineering	8% (6%)
Furnaces and accessories	6% (6%)
Quality assurance / control	6% (5%)
Alloys / metals	6% (6%)
Research / development / services	6% (5%)
Rapid prototyping / rapid tooling	5% (4%)
Methods of simulation and computation	4% (3%)
Complete solutions for die casting foundries	3% (3%)
Measuring / control and regulation technology	3% (3%)
Parting agents / operating materials	3% (3%)
Material testing	2% (2%)
Environmental protection / waste management / protection of labour	2% (1%)
Associations / technical journals	2% (3%)
Transportation and manipulation	2% (2%)
CAD, CAM, DNC, CAE, PPS, CAQ, CASE systems	1% (1%)
Drive technology	1% (1%)
Control systems for die casting foundries	1% (1%)

6.2 EXHIBITORS' OBJECTIVES

What were your company's objectives for exhibiting at EUROGUSS 2020? (Multiple answers, extract)



6.3 TARGET GROUP ACCURACY

Did you reach your most important target groups at EUROGUSS 2020?



6.4 NEW BUSINESS RELATIONS

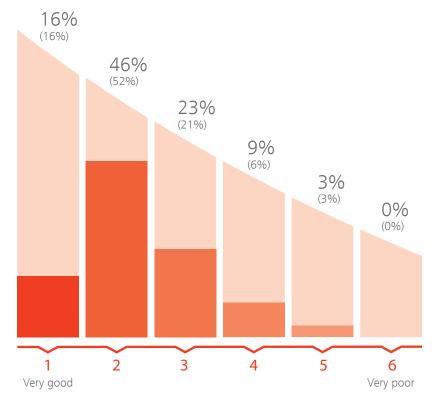
To what extent did your company make new business connections in the course of the fair?



93% (91%) of the exhibitors established new business relations.

6.5 ORGANIZATION AND SERVICE

How do you rate the organization and service provided at this fair?

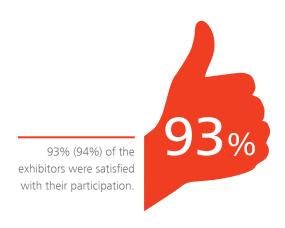


94% (95%) of the exhibitors were satisfied with the organization and service.

No answer: 2% (3%)

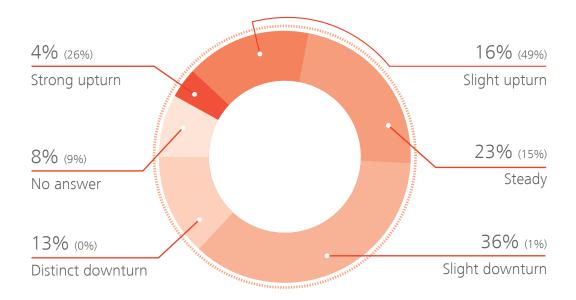
6.6 OVERALL SATISFACTION

How satisfied are you with your fair participation all in all?



6.7 ECONOMIC SITUATION IN SECTOR

How do you rate the current economic situation in your sector?



MISCELLANEOUS

The structural data have been certified by FKM, the Society for Voluntary Control of Fair and Exhibition Statistics, Berlin.



Further information is available at **www.fkm.de**.

The representative surveys were carried out by a neutral market research institute in accordance with the FKM guidelines.

This show report is also available in German.

Other detailed results of the survey can be obtained from NürnbergMesse, Market Research, T +49 9118606-0, F +49 9118606-8228, info@nuernbergmesse.de.

February 2020 NürnbergMesse GmbH

- Market Research -