



**Global solutions.**

**Local success.**

Member of the **Beviale Family**

# **BevialeMoscow2020**

Trade fair for beverage production.

Beer | Juices | Water | Wine | Spirits | Dairy  
Sokolniki, Moscow, Russia | 24-26 March

**NÜRNBERG / MESSE**

**Realise potentials.**

**Ensure market share.**

**Make Beviale Moscow 2020  
part of your personal success story.**

Huge, with a large population and open to innovations – there are many different factors that contribute to the massive potential of the markets in Russia and Eastern Europe as a whole. One thing you can be sure of: you are taking exactly the right step by exhibiting at Eastern Europe's only comprehensive beverage industry exhibition. Welcome to Beviale Moscow!





#### **Burning Heads**

Ms. Oksana Zayceva (Development Director)

“ Many new contacts and new business – we were more than happy with our first Beviale Moscow! ”

#### **Donau Lab**

Ms. Evgenia Akimbekova (Marketing Manager)

“ This was the first time we attended Beviale Moscow, and we thank the organizers for their professionalism and good communication, and the efficiency shown at this exhibition. ”

#### **HVG Hopfenverwertungsgenossenschaft e.G.**

Ms. Sabine Ohnesorge (International Sales Manager)

“ It’s always a pleasure to take part in Beviale Moscow. ”

#### **Batimat / ООО БАТ-РУС**

Mr. Oleg Popkov (General Director)

“ It offers huge potential – we’re already looking forward to Beviale Moscow 2020. ”



## Trade visitors

Manufacturers of alcohol-free drinks | Wine and sparkling wine producers | Breweries, maltings | Mineral spring operations | Dairies | Spirits manufacturers | Hotel and restaurant trade | Speciality beverage traders | Wholesale beverage trade | Engineers and planning offices

## Top visitor countries

Russia | Belarus | Kazakhstan | Ukraine | Uzbekistan

More than  
**92%**  
of exhibitors were satisfied with their participation

More than  
**75%**  
of visitors are decision-makers or otherwise involved in the decision-making process

## Impressive results -

## Beviale Moscow 2019

More than  
**6,200**  
trade visitors from 47 countries

Almost  
**80%**  
of exhibitors see Russia as offering huge market potential



### **Product range**

- Raw materials and drinks as raw materials
- Machinery and installations for beverage production
- Machinery and installations for filling and packaging beverages
- Packaging materials and supplies, packaging ancillaries, closure systems
- Automation and IT
- Operating and laboratory equipment, process and auxiliary materials, beer refinement
- Installations for energy, compressed air/gases, industrial safety, environmental protection
- Logistics
- Marketing and catering equipment
- Services, institutes, training institutions and media

Find out more and register now:

**[beviale-moscow.com](http://beviale-moscow.com)**



**Your event management**

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Welcome

to Moscow!

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**Venue and date**

Sokolniki, Moscow, Russia

24 – 26 March 2020

Pavilion 4 and 4.1

**Organizer**

NürnbergMesse GmbH

Messezentrum

90471 Nuremberg, Germany

**Local operator**

Messe Frankfurt RUS

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