

Nuremberg, Germany

12 - 15.2.2020

# VIVANESS 2020

into natural beauty

International Trade Fair for Natural and Organic Personal Care

Supporting  
organisations

COSMOS

COSMOS

NATRUE



# VIVANESS MAKES NATURAL AND ORGANIC COSMETICS AN EXPERIENCE

Natural and organic cosmetics remain in high demand, not least because they combine beauty with mindfulness about resources. Experience exactly that on 12–15 February 2020, when the natural and organic cosmetics sector meets in Nuremberg. VIVANESS will be held in hall 3C for the first time in 2020. With its spectacular architecture and excellent approach to sustainability, it is the perfect location for the most important date in the calendar for natural and organic cosmetics!

You can look forward to seeing about 300 exhibitors, premium new products, exciting trends, important industry topics and interesting exchange of ideas!

The VIVANESS team



DISCOVER THE TOPIC AREAS  
AT VIVANESS



NEW PRODUCTS  
AND  
TRENDS



EXPERIENCE  
AND  
DISCOVER



KNOW-HOW  
AND  
LEARNING

FULL DIVERSITY OF PRODUCTS ON DISPLAY

Skin care | Body care | Hair care | Decorative cosmetics |  
Fragrances | Special cosmetics/care | Chemist articles |  
Raw materials and additives for the natural and  
organic cosmetics industry | Contract manufacturing,  
packaging | Media, service providers

[vivaness.de/products](https://vivaness.de/products)

VIVANESS.COM

## NEW PRODUCTS AND TRENDS

NEW

VIVANESS 2020  
BEST  
NEW  
PRODUCT



What trends are expected? What does the most exciting product innovation look like? Find out at the **Novelty Stand** and cast your vote for the **Best New Product Award** while you're there!

Don't forget to visit the **Breeze International Newcomers** highlight as well – now being showcased in an even larger space in the transition area between halls 1 and 3C.

Not least, German newcomers will show what they can do at the **"Innovation made in Germany"** pavilion.

EXPERIENCE  
AND  
DISCOVER



**Let's talk VIVANESS** – conversation among equals. Speak with opinion leaders and influencers in the natural and organic cosmetics industry. Meet with associations, media and certification bodies in a relaxed setting where you can eat, drink and talk.

Get detailed industry insights and valuable information from experts at the **VIVANESS Congress**. How are the markets developing? How are retailers responding? What do your customers want? Get the answers to questions like these – and make valuable contacts.

Learn more at

[vivaness.de/programme](http://vivaness.de/programme)

KNOW-HOW  
AND  
LEARNING



### SEEK AND FIND!

Get the latest information about every exhibitor, product and innovation in just one click at [vivaness.de/exhibitors-products](http://vivaness.de/exhibitors-products)

### OUR REPRESENTATIVES

The international representatives of VIVANESS are happy to help – worldwide. Take advantage of our international experience! You'll find all on-site contacts here: [vivaness.de/representatives](http://vivaness.de/representatives)

### GETTING TO VIVANESS

Located in the centre of Europe, VIVANESS is easy to reach. All information about directions, accommodation, and the trade fair city of Nuremberg can be found at [vivaness.de/travel](http://vivaness.de/travel)  
Or take advantage of the special deal for those travelling by train at [vivaness.de/rail](http://vivaness.de/rail)

### BIOFACH

Mainly international companies

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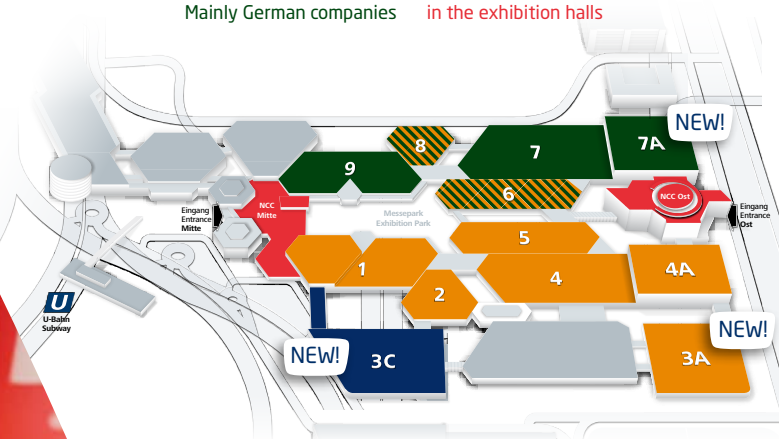
Mainly German companies

### VIVANESS

Natural and organic cosmetics

### CONGRESS/FORUMS

Numerous other forums in the exhibition halls



## BIOFACH2020

into organic

Visit the world's leading trade fair for organic food as well! About 3,500 international exhibitors showcase their new products, discuss hot industry topics and present current top trends.



## OPENING HOURS

Wednesday to Friday	09:00 to 18:00
Saturday	09:00 to 17:00
BlueNight on Thursday	18:00 to 22:00

(Stand parties in the exhibition halls;  
admission closes at 18:00)

## TICKETS

1-day ticket	EUR 46
Permanent ticket	EUR 69

Tickets also allow visitors to attend BIOFACH!  
All prices include VAT at the statutory rate.

## ORGANIZER

NürnbergMesse GmbH  
Messezentrum, 90471 Nuremberg

## VISITOR SERVICE

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## VENUE AND DATE

Exhibition Centre Nuremberg  
Wed. 12 – Sat. 15 February 2020

## ENTER THE DATE IN YOUR DIARY TODAY!



-  facebook.com/vivaness.fairtrade
-  instagram.com/biofachvivaness
-  twitter.com/BioFachVivaness
-  youtube.com/biofach

VIVANESS is reserved exclusively for trade visitors. To prove you are a trade visitor, you will need to provide your trade registration certificate or another official document. Your eligibility to attend the trade fair will be checked when you purchase your ticket online or at the ticket counter when you arrive.  
[vivaness.de/tradevisitors](http://vivaness.de/tradevisitors)

## TAKE ADVANTAGE OF OUR LOW-COST TICKET SALES



It pays to buy online: Purchase your ticket by 7.2.2020, with public transportation and Fast Lane trade fair access included. Until 24.1.2020, you can also benefit from an early booking discount of 20% and get your permanent ticket for EUR 55 or your 1-day ticket for EUR 37. [vivaness.de/ticketshop](http://vivaness.de/ticketshop)