

Facts & Figures

Date:	Nov 29 – Dec 1, 2021	
Venue & Location:	Riyadh International Convention & Exhibition Center (RICEC), Saudi Arabia	
Show floor hours:	10:00 – 18:00	
Event cycle:	annually	
Exhibition space:	3,600 sqm (estimated)	
Exhibitors:	150 exhibitors estimated	
Visitors:	10,000 visitors estimated	
Admission Criteria:	All exhibits need to comply with an organic standard included in the IFOAM family of standards and have to be certified by an accredited control body. In regards to organic certification, there are a number of international certification bodies operating in Saudi Arabia, including the first Saudi certification body TAWTHIQ.	
Products on display:	Fresh food Frozen food Grocery products: Cooking and baking, snacks & sweets, drinks, others	Raw materials Non-Food Media and service providers Technology & equipment Special areas: Water and Fertilizer
Visitor profile:	Wholesaler and retailer Importer and exporter Shopping malls Big scale supermarkets Department stores Manufacturers and farm direct dealers	Boutique retailers, organic shops E-commerce Hospitality, catering & restaurants Community & enterprise procurement Investors Media & press
Participation Fee:	Inline stand (1 side open) Corner stand (2 sides open) Peninsula stand (3 sides open) Island stand (4 sides open)	USD 400 / sqm USD 410 / sqm USD 420 / sqm USD 430 / sqm
	Booth Options (min. 9 sqm) 3 m x 3 m = 9 sqm 6 m x 3 m = 18 sqm 9 m x 3 m = 27 sqm	
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International Patron:



Organizer:



Co-Organizer:



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