

Application as exhibitor in the International Start-up Area

Nuremberg, Germany
19–22. 5. 2020



Interzoo 2020

Please return to
NürnbergMesse GmbH
Exhibition Team
Alexander Mattausch
Messezentrum
90471 Nürnberg
F +49 9 11 86 06-12 84 71
Alexander.Mattausch@
nuernbergmesse.de

Please send us the
application documents **once only!**
(Post or fax or e-mail)

**Return date
immediately**

Company name of direct exhibitor

Proprietor/Manager

Street

Postcode, Town, Country

Tel. (Company)

Fax (Company)

E-mail (Company)

Internet

VAT Reg No

Person to contact

Tel.

Fax

E-mail (Note: Log-in data will be sent to above e-mail)

Correspondence address*

Invoice address/Authorized recipient* incl. e-mail (see item 9 of the Special Conditions for Participation)

Founding year, Number of employees

* only if different

Entry in the list of
exhibitors under name

We order according to the conditions for participation

Package Start-up Area – EUR 1,750

The package includes:

1. Stand space

Stand construction and other features

- Carpet
- Table
- Bar stools
- Logo Branding
- Lighting
- Power supply rated at 3 kW and consumption

- Daily cleaning
- AUMA fee
- 3 Exhibitor passes
- Assembly and dismantling passes (on site)

2. Communication package

Print:

- Joint advertisement in the Exhibition Guide
- Display of exhibitor's press information in the press center
- Provision of Sample Letter for your visitor marketing

Online:

- 1,000 e-codes for free 1-day ticket for your customers
- Entry in exhibitors and product database – approx. one year
- Individual Online banner (with your stand number)

3. Optional: 1 product in the Product Showcase – EUR 200

We herewith confirm that our company is not older than 5 years and has less than 50 employees. **This offer is generally limited.** This offer is valid only for companies which haven't participated at Interzoo with own stand space yet.

Unless otherwise indicated, all prices stated are subject to statutory VAT if the service is taxable in Germany. No reduction in price can be granted if only parts of the package are used.

We have taken note of the attached Special and General Conditions of Participation incl. the information on data protection and the admission criteria and we accept them on all points. **The stated company data can now be recorded and published.**

We can object to the promotional use of our data by NürnbergMesse GmbH at any time by letter (NürnbergMesse GmbH, Messezentrum, 90471 Nuremberg) or e-mail (data@nuernbergmesse.de).

Place and date

Company stamp and authorized signature





Product groups (list of products) of the trade fair Interzoo 2020

Please list our products as direct exhibitor under the following numbers:

(Please tick as appropriate)

Aquaria

- 101 Ornamental fish
- 102 Aquariums, furniture
- 103 Illumination
- 104 Aerators, filters, pumps
- 105 Heaters, regulators
- 106 Measuring instruments
- 107 Equipment, ornaments
- 108 Plants
- 109 Food
- 110 Health, treatment
- 111 Accessories

Terraria

- 201 Reptiles and amphibia
- 202 Terrariums, furniture
- 203 Heating systems
- 204 Lighting systems
- 205 Food
- 206 Health, treatment
- 207 Equipment, ornaments
- 208 Accessories

Articles for dogs, cats

- 301 Food
- 302 Chew toys
- 303 Grooming
- 304 Health, treatment
- 305 Litter
- 306 Pet burial
- 307 Accessories

Articles for small animals, rodents

- 401 Small animals
- 402 Cages
- 403 Food
- 404 Grooming
- 405 Health, treatment
- 406 Litter
- 407 Accessories

Articles for birds

- 501 Cage and aviary birds
- 502 Cages, aviaries
- 503 Food
- 504 Health, treatment
- 505 Litter
- 506 Accessories

Articles for animals in the garden

- 601 Cold-water fish
- 602 Pond plants
- 603 Garden pond films, filters, pumps
- 604 Fountains
- 605 Pond fish food
- 606 Garden ceramics
- 607 Pond care requisites
- 608 Pond accessories
- 609 Bird protection equipment
- 610 Winter food
- 611 Winter feeders and tables
- 612 Nesting boxes
- 613 Poultry food, accessoires (poultry hobby keeping)

Supplementary pet supplies

701 Equestrian sports

- 701.1 Food
- 701.2 Care, treatment
- 701.3 Halters, blankets, gaiters, bandages
- 701.4 Reins, crops, whips
- 701.5 Hooks, belts, ropes, chains
- 701.6 Toys for horses
- 701.7 Western articles
- 701.8 Horse and art
- 701.9 Clothing

702 Boutique

- 702.1 Gifts and fashionable accessories relating to pets
- 702.2 Arts and crafts products

703 Animals and plants in the home

- 703.1 House plants, potted plants, hydroponics
- 703.2 Plant containers, hanging baskets, mini greenhouses
- 703.3 Dried flowers, potpourris
- 703.4 Wind chimes, chimes
- 703.5 Indoor fountains, water features
- 703.6 Decorative items

704 Sport fishing

Trade literature, multimedia

- 801 Pet and aquatic books
- 802 Trade magazines
- 803 Animal calendars
- 804 Animal films (video, DVD, etc.)
- 805 Other media

Shop fittings, packing

- 901 Fixtures, equipment
- 902 Display shelves
- 903 Decoration, advertising material
- 904 Packing equipment and machinery
- 905 Packing material
- 906 Special packing
- 907 Marking, labels
- 908 Accessories

Pet food technology

- 1001 Raw materials
- 1002 Processing technology
- 1003 Canning, preservation
- 1004 Hygiene, environmental protection
- 1005 Packing materials and supplies
- 1006 Processing machinery
- 1007 Packing machinery

Miscellaneous

- 1101 Miscellaneous protection equipment
- 1102 Veterinary instruments
- 1103 Information and communication technology
- 1104 Point-of-sale and inventory control systems
- 1105 Transport services
- 1106 E-commerce
- 1107 Trading and sales systems
- 1108 Services

Exhibited articles and/or services of direct exhibitor

(Please enter your keywords (no company profile) here; max. 300 characters/language)

(English)

(German)

Special Conditions for Participation of the trade fair Interzoo 2020

1. Venue, duration, opening hours

Venue: Exhibition Center Nuremberg
Duration: Tue 19 – Fri 22 May 2020
Opening hours: Tue 19 – Thu 21 May 2020 9:00 – 18:00 daily
Fri 22 May 2020 9:00 – 16:00

2. Organizer

Wirtschaftsgemeinschaft Zoologischer Fachbetriebe GmbH (WZF)
Mainzer Straße 10, 65185 Wiesbaden, Germany
interzoo@zzf.de
www.zzf.de

3. Organization

NürnbergMesse GmbH
Messezentrum, 90471 Nürnberg, Germany
T +49 9 11 86 06-0, F +49 9 11 86 06-82 28
interzoo@nuernbergmesse.de
www.interzoo.com
www.nuernbergmesse.de
CEOs: Dr. Roland Fleck, Peter Ottman
Registration Number HRB 761 Nürnberg
Chairman of the Supervisory Board: Albert Füracker, MdL
Bavarian State Minister of Finance and Regional Identity

4. Contractual terms

The terms for participation in the Trade Fair Interzoo 2020 are the Special and General Conditions for Participation in Fairs and Exhibitions (including Supplementary Agreement), the NürnbergMesse site regulations, the organizational (e.g. exhibitor information), technical (e.g. Online ExhibitorShop) and other conditions notified to the exhibitor before the exhibition begins. If NürnbergMesse provides additional exhibition services through a Service-Partner in response to a separate order, the general terms and conditions of business of the respective ServicePartner shall prevail over these Special Conditions for Participation in case of discrepancies.

5. Admission/Stand space confirmation

Item 2 of the General Conditions for Participation in Fairs and Exhibitions is supplemented as follows: An **advance payment of 15%** of the cost of the **registered stand space** is due on receipt of the application by NürnbergMesse. Further more the organizer may position similar groups of exhibitors separately in the interest of the exhibition concept. The full stand space rental after deduction of the advance payment will be invoiced to the exhibitor with the stand space confirmation. If the exhibitor requests a stand position other than stated in the stand space confirmation, a processing fee of EUR 250 will be charged. Application for stand space received by NürnbergMesse after 3 February 2020 will not be processed until the applicant has paid the full amount of stand space rental. Cancellation after receipt of the stand space confirmation is governed by item 7 of the General Conditions for Participation in Fairs and Exhibitions.

6. Exhibitors and approved exhibition goods

Admissible as exhibitors are: manufacturers, importers, wholesalers, representatives and publishers, domestic and foreign, offering only those products and services that can be assigned to the product groups provided. All exhibition goods must be described in detail in the application. Products (copies, counterfeits, etc.) that violate the regulations for the protection of industrial property rights in Germany are not admitted.

7. Rental in exhibition halls per m²

(or part thereof) stand space

EUR 185	In-line stand	(1 side open, minimum stand space	12 m ²)
EUR 197	Corner stand	(2 sides open, minimum stand space	20 m ²)
EUR 207	Peninsula stand	(3 sides open, minimum stand space	50 m ²)
EUR 217	Island stand	(4 sides open, minimum stand space	100 m ²)

Minimum stand space 12 m².
The type of stand allocated depends on planning; an entitlement to a certain type of stand does not exist.

Rental includes:

- Hire of the stand space during assembly, exhibition and dismantling.
- General guarding of the exhibition halls. General lighting of the exhibition halls. General cleaning of the passageways.

An administrative fee of EUR 0.60 per m² of stand space in exhibition halls will be charged and remitted to the AUMA (Association of the German Trade Fair Industry).

8. Complete rental stand

All charges per m² of stand space (rounded up to nearest full m²), in addition to rental charge for stand space in exhibition halls (see item 7 of the Special Conditions for Participation). All pictures are exemplary pictures.

Rental includes:

- Hire of complete stand: One of the three models of stand available can be selected on the enclosed order form "Complete rental stands". The organizer is responsible for assembling and dismantling the complete rental stand. The complete rental stand and its fittings must not be pasted over, nailed, painted or damaged in any way. The exhibitor is liable for damage done during the rental period and will be charged with the costs. The basic type of complete rental stand can be fitted out additionally in the same system at extra cost. Respective orders can be carried out in the Online ExhibitorShop.

9. Payment conditions

NürnbergMesse issues invoices on behalf of and to the account of the organizer, Wirtschaftsgemeinschaft Zoologischer Fachbetriebe GmbH (WZF), Wiesbaden. The full stand space rental after deduction of the advance payment will be invoiced to the exhibitor with the stand space confirmation. The charges for stand space rental, marketing services and, if applicable, the rental for the complete rental stand (see item 8 of the Special Conditions for Participation) are due for payment on 3 February 2020.

Any payments are due by the date shown on the respective invoice. Invoices are payable in full. All payments are to be made in EURO without charges, quoting invoice number.

If the exhibitor enters a different invoice address on the application form, he authorizes the stated person/company to receive the invoice and other payment requests. This does not exempt the exhibitor from his obligation to pay.

For subsequent changes to the invoice for which the exhibitor is responsible, NürnbergMesse may charge a processing fee of EUR 50.

An entitlement to occupy the allocated stand space exists only after payment of invoices in full. The exhibitor is to provide proof of payment.

The exhibitor agrees to transmission of invoices by the organizer via e-mail (electronic billing). If the exhibitor does not wish to use electronic billing, he or she can object in writing or in text form.

10. Insurance

Exhibitors are obliged to make their own adequate insurance arrangements. Insurance for exhibitors (transport and duration of event) is advisable and can be arranged through a collective insurance contract taken out by the organizer.

11. Modification

The organizer reserves the right to cancel, postpone or relocate the exhibition, to shorten or lengthen the exhibition, or for technical, official or other in the opinion of the organizer compelling reasons to assign to the exhibitor another space or to modify and reduce the size of the space. A withdrawal from the contract resulting from these actions will not be accepted.

12.1 Assembly and dismantling, passes

Assembly:	Thu 14 – Sun 17 May 2020	7:00 – 22:00 daily
	Mon 18 May 2020	7:00 – 19:00

Exhibition stands for which assembly has not commenced by 15:00 on Monday, 18 May 2020, will be decorated by the organizer, if they cannot be otherwise disposed of. Costs incurred will be charged to the exhibitor.

Dismantling:	Fri 22 May 2020	16:00 – 22:00
	Sat 23 – Mon 25 May 2020	7:00 – 22:00 daily

Access to the halls during assembly and dismantling times is only permitted for stand construction companies and external service providers on display of special passes, which are not valid during the exhibition.

12.2 No dismantling of exhibition stands and/or disposal of products (except patterns, samples and promotional give-aways) before the end of the exhibition)

The exhibition ends at **16:00** on the last day. Until this time, every exhibitor agrees

- to man his stand space with his stand personnel
- not to hand over products to interested persons (except patterns, samples and promotional give-aways; see also item 20 Sales)
- not to start dismantling the exhibition stand

The organizer will impose a contract penalty on the exhibitor for each case of contravention. **The contract penalty amounts to 20% of the net stand rent, subject to a minimum of EUR 2,000.** The organizer also reserves the right to exclude the exhibitor from exhibiting at future Interzoo exhibitions.

Special Conditions for Participation of the trade fair Interzoo 2020

(Continued)

12.3 Extended construction and dismantling times

In individual cases NürnbergMesse may permit extended construction and dismantling times for stands with a minimum size of 100 m². An application is to be submitted to the Exhibition Management in good time and written form.

The exhibitor will be charged for the additional allocation and operational costs with EUR 250 per stand and day.

13. Stand assembly instructions and stand design

The exhibitor is responsible for ensuring that the stand equipment and design complies with the stand assembly instructions. The most important of these instructions are stated below:

- **Transparency is the most important aspect of stand design. This means the visitor's view must not be obstructed in any way.**
- **All stands must be at least 50% freely visible on all open sides and any superstructures in this area have to be clear as glass. For all not crystal clear superstructures over 1.50 m in height from the ground in this freely visible area, a distance of 2 m to the stand's border must be maintained. The underside of banners, illumination racks, and similar items may not be less than 3.50 m in height.**
- **The minimum height of all closed sides of the stand is 2.50 m.**
- **Plans must be submitted for approval for stand heights of more than 3.50 m as well as for all peninsula and island stands.**
- **The maximum height is 5.50 m.**
- **All stand partitions, advertising carriers or other design elements that are adjacent to neighbouring stands and visible above a height of 2.50 m must fulfil the following requirements (on the side facing the neighbouring stand): white, clean, no signs of damage, no texts or graphics.**
- **No two-storey stands permitted.**
- **Stands are to be provided with an adequate floor covering (e.g. carpet, parquet, PVC) by exhibitors.**
- **In case of contravention, the organizer and/or his representative may prohibit the use of the stand space until the stand assembly instructions are complied with.**

Stand partition walls, floors, hall walls, pillars, installations, fire-fighting equipment and other permanent hall fixtures must not be pasted over, nailed, painted or damaged in any other way.

The exhibitor is liable for damage caused and will be charged with the costs. Any pillars, installations and fire-fighting equipment within the stand area are part of the allotted stand space and must be accessible at all times.

Floor coverings in the stands are only to be fixed with double-sided adhesive tape (following tapes are to be used: tesafix no. 4964).

The exhibitor agrees to comply with these conditions. Non-compliance may result in claims for damages by the organizer or the neighbouring exhibitors affected.

14. Exhibitor passes

All exhibitors will be given free passes based on stand size for their required stand and operating personnel. **Three passes** will be issued for stands from 12 m² to 19.99 m², **4 passes for stands which are 20 m² or larger, plus one pass for each additional full 10 m²**, up to a maximum of 60 free passes. Direct exhibitors will be given **two additional passes for each registered co-exhibitor**. These tickets are valid during duration and also during assembling and dismantling time. Any additional exhibitor passes needed can be purchased for entitled persons at a price of EUR 23 each including VAT at the statutory rate.

15. Marketing services for exhibitors (= direct exhibitors)

The organizer provides each exhibitor with marketing services containing the following services:

- Entries in the alphabetical list of exhibitors and list of products in the **printed exhibition catalog** (subject to the General Conditions for Entries and Advertisements in the Exhibition Catalog)
- **1 exhibition catalog** for each exhibitor
- Display of exhibitor's **press information** in the press center
- **Basic advertising material package**
 - **100 printed admission vouchers** with imprint of company name and stand number of exhibitor
 - **1,000 e-codes** (electronic admission voucher codes)Only admission vouchers exchanged by visitors for entrance tickets are charged to the exhibitor with EUR 12.50 per piece.
- Entry of exhibitor's company name and stand number in the **exhibition guide** (issued free to all visitors).
- Provision of **Sample Letter** for visitor acquisition.

The organizer provides an Internet entry on the exhibition website for each exhibitor. This entry is activated for approximately **one year** – including after the exhibition – and includes the following services:

- Entry of **company name, address and logo**.
- Presentation of **5 products or services** with one photo and one text of maximum 4,000 characters per product or service.
- **Company profile** (maximum 4,000 characters)
- Unrestricted assignment to the **list of products**.
- Publication of up to **3 exhibitor's press releases**.
- **Link** from the exhibition website to the exhibitor's website. The exhibitor connects a **return link**.
- Entry of exhibitor's company name in the **online floor plans**.
- Possibility of **continuously updating** the Internet entry.
- **All-year-round support** by the online team.
- **Voucher Monitoring**
- **Online Banner** with stand number of exhibitor.

The exhibitor agrees to purchase the communication package at a price of EUR 540. This will be charged together with the stand rental. No reduction in price can be granted if only parts of the package are used, in particular if the exhibitor does not meet our deadlines.

NürnbergMesse and its employees and agents are only liable for accidental omissions, printing errors, faulty workmanship of any kind, etc. in exhibition directories (such as Exhibition Guide, Internet entry, etc.) if such defects can be proved to have been caused by intent or gross negligence.

16. Co-exhibitors

Co-exhibitors are companies who appear on the exhibitor's (= direct exhibitor's) stand and present their own products with their own personnel. Their independence must also be recognizable without physical separation. Maximum 2 co-exhibitors (exceptions only if permanent business connections exist, e.g. for wholesalers or importers, but maximum 5 co-exhibitors) are only admissible if they fulfill the conditions for participation in the event and the information requested on the application form for co-exhibitors has been entered in full.

Co-exhibitors are subject to the same conditions as the exhibitor.

17. Marketing services for co-exhibitors (without basic advertising material package)

The organizer provides each co-exhibitor with marketing services. Services (without basic advertising material package) see item 15 of the Special Conditions for Participation.

The exhibitor agrees to pay a fixed participation fee and to purchase the marketing services for co-exhibitors (maximum 2 co-exhibitors are possible; exceptions only if permanent business connections exist, e.g. for wholesalers or importers, but maximum 5 co-exhibitors) at a total price of EUR 540 for each co-exhibitor registered by him. This will be charged together with the stand rental or at a later date. No reduction in price can be granted if only parts of the package are used.

The basic advertising material package (see marketing services for direct exhibitors) can also be sent to co-exhibitors on request. The surcharge for this is EUR 50.

18. Exhibition priority

An application for exhibition priority for this event has been submitted to the Federal Ministry of Justice. The priority certificate protects certain patent rights until submission of an application to a patent office in Germany or abroad.

19. Presentation of pets

A written application for approval is to be submitted to the organizer for every presentation, stating the species and quantities of animals involved. Detailed information and application forms will be available in the Online ExhibitorShop.

20. Sales during the Trade Fair Interzoo 2020

The delivery or handing over of sold exhibition goods is not permitted (see item 12.2). Sales events of any kind whatsoever in connection with the trade fair Interzoo 2020 are also prohibited outside the halls.

21. Exhibitor claims, written form, place of fulfillment, jurisdiction

All exhibitor claims against the organizer must be made in writing. The statutory period of limitation begins on the last day of the exhibition. Agreements that deviate from these or supplementary terms must be in writing. German law and the German text shall prevail.

Place of fulfillment and jurisdiction is Nürnberg. However, the organizer reserves the right to bring his claims before the court of the place at which the exhibitor has his place of business.

General Conditions for Participation in Fairs and Exhibitions

As per July 2019

In case of disagreement, the Special Conditions for Participation shall have priority over the General Conditions for Participation.

1. Application

Applications to exhibit at a fair or exhibition (event) must be made on the official printed application form, which must be accurately completed and signed in a legally effective manner. Alternatively the application can be effected online by accurately completing and sending the online form and if need be additional confirmation of a link received by e-mail.

Such an application constitutes a contractual offer to the organizer and cannot be endorsed with conditions and restrictions, particularly with respect to desired stand positions, which do not represent a condition for participation.

By signing this form or sending the online form more specifically additional confirmation of a link received by e-mail, the General and Special Conditions for Participation are recognized as binding and included into the contractual offer by the applicant, who is also responsible and liable for adherence to the said conditions by persons employed by him at the event.

2. Admission/Stand space confirmation

Admission of exhibitors and listed exhibits is a matter for the sole discretion of the organizer, who will confirm same in a written or text form stand space confirmation (e.g. e-mail).

The contract comes into force on confirmation of admission. Reservations or conditions stipulated in the application are invalid without the written confirmation of the organizer. If the content of the confirmation of admission differs significantly from the content of the application form, the contract is concluded in accordance with the confirmation of admission if the exhibitor does not object in writing within 2 weeks of receipt. A legal entitlement to admission does not exist. If the number of suitable applications received by the organizer before the application deadline exceeds the amount of space available, admission will be decided at the discretion of the organizer. The organizer is also entitled to limit the listed exhibits.

Admission applies only to the listed exhibits, the exhibitors specified in the stand space confirmation and the space stated therein. Other items than those listed and admitted cannot be exhibited.

An exhibitor who has previously failed to settle his financial obligations to the organizer or settle them punctually may be excluded from admission.

3. Allotment of space

Allotment of space will be made by the organizer in accordance with the product groups and arrangement of the event concerned and subject to the space available. Siting requests made in the application form will be considered as far as possible. Order of receipt of applications will not be the sole deciding factor for allotment of space.

The organizer is entitled, if necessary, to alter the size, shape and position of the allotted space. He will notify exhibitors of the necessity for such alteration immediately and, if possible, offer a comparable space elsewhere in the exhibition. If this entails an alteration in the stand rental, reimbursement or additional payment shall result. Exhibitors are entitled to withdraw their application within 2 weeks of receipt of such notification. Exhibitors must accept that the location of other stands at the beginning of the fair or exhibition may have altered since the time of admission; no claim may be made on account of such alterations. Exchanging the allotted space with that of another exhibitor or transfer to a third party, even only in part, is not allowed without the permission of the organizer.

4. Joint exhibitors

Stand spaces are hired only as complete spaces and only to one contractual partner. Exceptions may be made to this rule, if necessary.

If several exhibitors wish to share a stand space, they must name a representative in their application form who is authorized to act on their behalf in negotiations with the organizer.

5. Co-exhibitors

The use of the stand space by another company with its own products and personnel (co-exhibitor) requires a separate application of the direct exhibitor and a confirmation of the application by the co-exhibitor itself as well as an admission by the organizer. Admission of one or more co-exhibitors is subject to a special fee.

Responsibility for ensuring that co-exhibitors fulfill all their commitments shall rest with the principal exhibitor, if applicable, in addition to the co-exhibitor.

Apart from telephone number, fax number and e-mail address further personal data of the co-exhibitor will be recorded for the application. Additionally structural data of the co-exhibitor will be checked and recorded. By the application of the co-exhibitor the direct exhibitor grants to be ordinary enabled or enabled enough to lodge the data.

6. Stand rental, lien

Stand rentals and terms of payment are shown in the Special Conditions for Participation.

Payment of the stand rental must be made in accordance with the dates laid down before the allotted space may be occupied. Complaints about the invoice can only be considered if they are submitted within 14 days of invoicing.

The organizer is entitled to exercise his right of lien and sell any distrained property on the open market after written notice of intention. No liability will be accepted for damage to seized items unless deliberate or caused by gross negligence.

7. Withdrawal of application, cancellation of part of stand space

If the exhibitor withdraws his application, cancels part of the stand space or does not participate in the event, the organizer is entitled to use the hired stand space or the cancelled part of the space for other purposes and relet to third parties. Any cancellation declarations made by the exhibitor must always be made in writing or in text form.

If the exhibitor possesses no mandatory withdrawal or termination right, he still remains obliged to pay the following cancellation fee on cancellation or partial cancellation after admission has been confirmed:

- up to 90 days before the start of the event 50%
- up to 30 days before the start of the event 80% and
- less than 30 days before the start of the event the full amount of the agreed rental for the cancelled stand space.

In each of the above cases, the exhibitor retains the right to prove that the organizer has saved costs not considered in the deduction and has benefited as a result of the cancellation, partial cancellation or non-participation. If other free spaces of the size let to the exhibitor are still available for the event, the exhibitor may not normally claim that the organizer has benefited from reletting the stand space or part of it or using it for other purposes, especially in terms of the rental obtained.

8. Cancellation of admission

The organizer is entitled to cancel confirmation of admission and relet the space elsewhere in the following cases:

- The stand is obviously not occupied in good time, i.e. at least 24 hours before the official opening of the event.
 - The exhibitor fails to pay the stand rental at the agreed time and allows a period of grace granted by the organizer to lapse without result.
 - An application to commence insolvency proceedings against the exhibitor's assets is lodged or rejected for lack of assets, or insolvency proceedings have already been commenced.
 - The conditions for stand space confirmation are no longer fulfilled by the registered exhibitor or the organizer receives knowledge of grounds which would have justified exclusion if they had been disclosed earlier.
 - The exhibitor infracts the organizer's site regulations.
- The organizer reserves the right to assert claims for damages in such cases. The exhibitor has no entitlement to claim damages.

9. Cancellation of rental exhibition stands and other services

Once admission has been confirmed, the exhibitor must pay charges even if he withdraws his application or does not exhibit. The organizer also reserves the right to assert claims for damages. If the exhibitor cancels the order for rental exhibition stands and/or other services, the following cancellation fee is payable based on the value of the order.

- 90 days to 15 days before start of assembly (see Special Conditions for Participation) of the event 25% of the order value
- 14 days to 1 day before start of assembly (see Special Conditions for Participation) of the event 80% of the order value
- the full amount is payable from the start of the assembly period.

The exhibitor retains the right to prove that the requested compensation for costs incurred is too high.

General Conditions for Participation in Fairs and Exhibitions

(Continued)

10. Exclusion of exhibits

The organizer is entitled to demand the removal of items which have not been listed in the application form or prove to be dangerous, a cause of annoyance or otherwise unsuitable, or which can be proved to be a violation of industrial property rights. If this demand is not complied with, the said items will be removed by the organizer at the expense of the exhibitor. If a violation of industrial property rights by an exhibitor is proved (e.g. on the grounds of a valid court ruling against the exhibitor), the organizer may exclude the exhibitor from participating in a subsequent event.

11. Stand assembly, equipment and design

Stands must conform to the overall layout of the exhibition. The organizer reserves the right to forbid the erection of stands which are unsuitable or inadequate or to alter them at the exhibitor's expense.

Stands must be properly equipped and manned by qualified personnel at the specified times for the entire duration of the event. Stand fitting must be completed at the latest by the end of the period allowed for stand assembly and stands cleared of any packing materials. Removal of exhibits or dismantling of stands before the end of the event is not permitted.

Names and addresses of exhibitors must be clearly displayed on the stands.

In case of discrepancies, the Special Conditions for Participation prevail over the General Conditions for Participation.

The approval of the organizer is needed if stand constructions exceed the specified height limits for stands. Consent is also needed for particularly heavy exhibits. Fixing to the hall floor is not permitted.

After the official closing of the event, basic items, insofar as these have been provided by the organizer, must be returned undamaged and in their original condition. Damage caused through negligence or not immediately notified at the time of occurrence must be indemnified by the exhibitor.

12. Force majeure, cancellation of event

If the organizer is prevented from holding the event for reasons of force majeure or other circumstances beyond his control, he is required to notify the exhibitors accordingly without delay.

Basically, the claim to stand rental is voided, but the organizer may charge the exhibitor for work carried out to his order to the extent of the costs incurred, insofar as the result of such work may still be of interest to the exhibitor.

Should the organizer be in a position to hold the event at a later date, he is likewise required to notify the exhibitors to this effect without delay. Exhibitors are entitled to cancel their participation in the event at the new time within two weeks of receiving such notification, in which case they are entitled to refund or cancellation of the stand rental.

If the organizer is compelled to curtail or cancel an event for reasons of force majeure or other circumstances beyond his control after it has commenced, the exhibitor has no claim to any refund or cancellation of the stand rental.

13. Assembly and dismantling passes, exhibitor passes

Passes for exhibitors and workmen employed during the period of stand construction and dismantling will be issued to the exhibitor, if applicable. The validity of these is limited solely to the assembly and dismantling periods and does not cover admission during the event.

A limited number of free exhibitor passes will be issued to exhibitors and their employees for the period of the event.

These passes will be made out in the name of the persons concerned and must be signed. They are not transferable and only valid in conjunction with an identity card. Misuse of the passes will lead to their being withdrawn.

The number of passes issued is not increased by the inclusion of co-exhibitors. Additional passes are obtainable against payment.

14. Advertising

Advertising of all kinds is allowed only within the stand space rented by the exhibitor for his own firm and only for products and/or services produced or distributed by him, insofar as these have been listed in the application form and admitted.

The use of apparatus and equipment to achieve an increased advertising effect by optical and/or acoustic means requires the written consent of the organizer.

Advertising outside the stand space rented by the exhibitor is only possible as part of the advertising and sponsoring measures offered by the organizer.

Advertising of a political nature is forbidden.

15. Photographs, drawings, films

The organizer is entitled to have photographs, drawings and films made of the exhibition, exhibits and exhibition constructions and stands and to use these for publicity or press purposes without exhibitors being able to object for any reason. This also applies to photographs produced directly by the press or television with the consent of the organizer.

For photographs, drawings and films of stands against payment, exhibitors must only use service contractors authorized by the organizer and in possession of a relevant permit. Only these service contractors may be commissioned before or after the official daily opening hours. Other service contractors are not admitted during these hours.

Exhibitors are not permitted to produce photographs, drawings and films of the stands and exhibits of other exhibitors.

16. Direct selling

Direct selling is not allowed unless expressly permitted by the Special Conditions for Participation, in which case objects for sale must be marked clearly with their prices. Exhibitors are responsible for ensuring that they obtain the necessary permits from the relevant trade and health authorities and comply with regulations.

17. Cleaning und stand space clearing

The organizer is responsible for general cleaning of the grounds and hall passages. Stand cleaning is the responsibility of exhibitors and must be completed daily before the opening of the event. Exhibitors are to use the service contractor engaged by the organizer for stand cleaning.

If the stand space is not cleared by the end of the official dismantling period, the organizer shall be entitled to charge a fee of EUR 300 per m². The organizer is also entitled to dispose of exhibition stands and/or exhibits left behind at the exhibitor's expense. The organizer accepts no liability for damage to, or loss of exhibition stands and/or exhibits left behind.

18. Supervision

The organizer will arrange general supervision in the exhibition center. This shall not affect the liability provisions of item 19.

Exhibitors are strongly recommended to make their own arrangements for the security of their stands and exhibition items and effect appropriate insurance cover. Valuable items which can be easily removed should be locked away at night.

Additional stand supervision is available at the exhibitor's own expense by using the service contractor engaged by the organizer.

19. Liability, insurance, accident prevention

The organizer bears unlimited liability only in cases of intent or gross negligence and for damages due to loss of life, bodily injury or damage to health.

In all other cases the organizer shall be liable only

- in the event of a breach of cardinal obligations. Cardinal obligations are obligations of fundamental importance for the proper execution of the contract and which the exhibitor can expect to be regularly fulfilled;
- if the organizer is legally obliged to take out liability insurance cover or this is usually the case;
- if the organizer has claimed a special degree of trust or occupies a qualified position of trust.

In these cases, however, the organizer is only liable for typical foreseeable damage (hence not usually liable for consequential damage) and then only up to a limit of EUR 100,000 for each case of damage. The liability limitation applies only to businessmen, juristic persons under public law and special public assets. Moreover, liability due to slight or ordinary negligence is excluded. This liability limitation also applies to the conduct of the organizer's performing and vicarious agents.

The exhibitor/co-exhibitor or joint exhibitor is liable for any damage to persons or objects caused culpably by himself, his employees, his representatives or his exhibits and equipment.

The exhibitor is obliged to fit the exhibited machinery and equipment with safety devices complying with the accident prevention rules of the appropriate professional associations. The organizer is entitled to prohibit the exhibition or operation of machinery and/or equipment at his discretion.

General Conditions for Participation in Fairs and Exhibitions

(Continued)

20. Protection of industrial property rights

Protection of copyright or other patent rights of exhibits is the responsibility of the exhibitor. A six-months period of protection from the beginning of an exhibition by reason of the law relating to the protection of inventions, samples and trade marks of 18 March 1904 (RGBl. page 141) only takes effect if the Federal Minister of Justice has published a relevant announcement in the Bundesgesetzblatt (Federal Law Gazette) for the event concerned (see Special Conditions for Participation, Exhibition priority).

21. Domiciliary right and house rules, contraventions, no-smoking policy

Exhibitors agree to accept the domiciliary right of the organizer during the event in all parts of the exhibition center. The house rules of the organizer must be observed. The instructions of the organizer's employees and representatives of the organizer, who possess official identity cards, must be complied with. Contraventions of the General and Special Conditions for Participation or instructions within the framework of the domiciliary right and the house rules shall entitle the organizer, if such contraventions continue after warning, to immediate closure of the stand at the exhibitor's own risk and expense and without claim to compensation.

There is a general smoking ban on the entire exhibition grounds. Smoking is only permitted in specially marked areas.

22. Place of fulfillment and jurisdiction

The place of fulfillment is Nuremberg. The same applies to the place of jurisdiction when the exhibitor is a merchant in his own right or a juristic person under public law or does not have a general inland place of jurisdiction. The organizer is also entitled to take legal proceedings against the exhibitor at the exhibitor's general place of jurisdiction.

23. Data protection notice

Personal data will be processed by the organizer as the controller within the meaning of data protection law, and where applicable by our service partners, with due regard to the data protection regulations applicable to the support and information provided to customers and interested parties and the performance of the offered services (legal basis: Art. 6 para. 1 letter b EU-GDPR).

In accordance with the principle of data minimisation and data avoidance, only that data which is absolutely necessary for the aforementioned purposes will be processed. Personal data will of course be treated as confidential and protected as best as possible by means of appropriate security measures. Only authorised persons engaged in providing technical, commercial and customer administration support will have access to your data. Naturally, appropriate job processing agreements have been concluded to the extent legally required.

Personal data will be retained until the contractual relationship with the organizer is terminated and also until the data is no longer needed for other legal reasons (e.g. due to statutory retention periods).

Every exhibitor has the right to complain about this data processing to the competent data protection supervisory authority and may demand, subject to fulfilment of the legal conditions, information, rectification, erasure or restricted processing, object to the processing or assert his right to data transferability. NürnbergMesse GmbH, Exhibition Centre, 90471 Nuremberg/data@nuernbergmesse.de or its data protection officer (datenschutz@nuernbergmesse.de) will be glad to answer any questions on this subject.

24. Data use for promotional purposes

The organizer has an interest in cultivating the customer relationship with its exhibitors and providing them with information and offers about its own similar events and services. Therefore, the data transmitted with the submission of the application (company name, address, telephone/fax number and e-mail address) will be processed by the organizer and where applicable by its service partners to transmit appropriate event-related information and offers by e-mail in accordance with Art. 6 para. 1 letter f EU-GDPR.

Objection to the use of data for purposes of direct promotion can be notified to the organizer at any time; this also applies to profiling if it is directly related to the direct advertising. Once the objection is notified, the data will no longer be processed for this purpose. The objection can be notified without observing formal requirements and without indication of reasons and without incurring separate costs aside from the customary transmission costs at basic rates. The objection should be addressed to NürnbergMesse GmbH, Messezentrum, 90471 Nuremberg, or data@nuernbergmesse.de.

25. Severability clause

If any provisions of these Conditions for Participation are partially void or incomplete, this shall not affect the validity of the remaining provisions and the contract. In such cases, the parties agree to replace the void or missing provision by a provision that most closely relates to the business purpose intended by the parties.

Supplementary Agreement to the General Conditions for Participation in Fairs and Exhibitions

Bavarian Venue Regulations

Application in the Exhibition Center Nuremberg

1. Assurance of public safety and order

The exhibitor shall comply with all public safety regulations, in particular with the Bavarian Venue Regulations. The exhibitor is obliged to exhibit only properly maintained and protected equipment and exhibits in the exhibition halls and these must comply with all statutory regulations on the technical safety of equipment.

2. Emergency routes

Emergency routes in the exhibition halls must be kept clear at all times, including during assembly and dismantling. Contraventions will be fined.

3. Articles used in the halls

Requisites, decorations and other articles must be made of fire-resistant material. Pyrotechnic articles, combustible liquids and other combustible material, especially packaging material, may only be kept in special areas provided by NürnbergMesse.

The operation of laser systems is subject to compliance with the relevant industrial safety regulations, including in areas accessible for visitors.

4. Fire regulations and safety concept

NürnbergMesse has issued fire regulations, which are displayed throughout the exhibition centre and are part of the contract.

In connection with the enforcement of the Bavarian Venue Regulations, NürnbergMesse in consultation with the responsible authorities will draw up a safety concept, which will be implemented by separate arrangements as part of the existing contracts.

5. Security staff, security manager

The maintenance of public safety and compliance with the requirements of the Bavarian Venue Regulations are monitored by special security staff; the security manager is authorized to issue binding instructions, especially if the safety of the event is at risk.

6. Event director and event equipment director

The event director appointed by NürnbergMesse shall ensure compliance with the public safety regulations and particularly the Bavarian Venue Regulations. The event director is also authorized to close the event. Compliance with instructions issued by the event director is compulsory.

The name of the event director and his deputy must be announced in writing a suitable period of time before the respective event.

The event director shall be informed immediately of any special occurrences that could adversely affect the safety of the event.

The event equipment director must ensure the safety and operability of the technical facilities at the venue in terms of fire prevention during the official opening times of the event.

The event director or his deputy shall be present personally throughout the official opening time of the event, and the event equipment director or security manager shall be present during the assembly and dismantling periods as well.

7. Safety instructions

The regulatory authorities, event director, event equipment director and security manager are authorized to issue instructions within the framework of the safety regulations. Compliance with these instructions is compulsory.

Bavarian Health Protection Act

Application in the Exhibition Center Nuremberg

With the exception of smoking areas specially marked for this purpose, smoking is prohibited in the exhibition halls, congress halls, conference rooms, restaurants, cafeterias, mobile catering areas and service areas of the Exhibition Center Nuremberg.