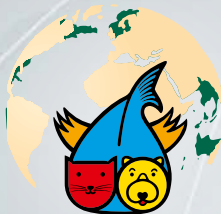


**EXHIBIT YOUR PRODUCTS –
AT THE WORLD'S LEADING TRADE FAIR!**

19–22 May 2020 | Nuremberg, Germany



Interzoo 2020

36. International Trade Fair for Pet Supplies



Organizer



Honorary sponsor



Organization

NÜRNBERG MESSE

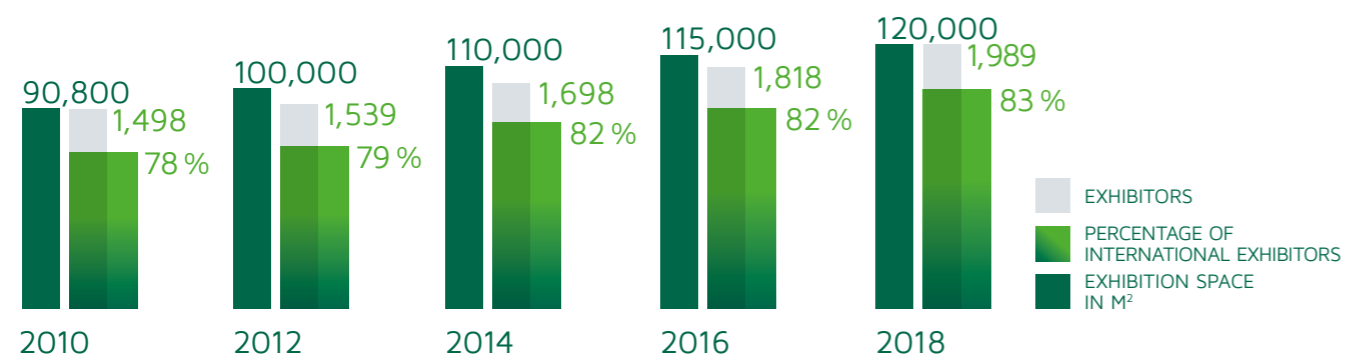


THE INTERNATIONAL PLATFORM FOR GLOBAL SUCCESS



INTERZOO.COM

LARGER SHOW, MORE EXHIBITORS: INTERZOO'S SUCCESS CAN BE MEASURED



SUCCESSFUL AND HIGHLY SATISFIED: EXHIBITORS AT INTERZOO



PRESENT YOUR COMPANY – AT WORLD-CLASS LEVEL

Interzoo's extensive offering is unique in the world – just like its number of international trade visitors. That's precisely why you need to be at Interzoo, too. Join manufacturers, wholesalers and service providers from over 60 countries and become a key driving force of the industry.

Purchasing decision-makers from the international pet supplies sector come to Interzoo to find new quality products and services to expand their own offerings.

Present your company, open up new target groups and establish relationships that will ensure the long-term success of your business.

Become an exhibitor – the international pet industry looks forward to meeting you! Register now on our website interzoo.com

FIVE REASONS TO BECOME AN EXHIBITOR AT INTERZOO

1. Join the ranks of industry specialists: Interzoo is the largest international trade fair for pet supplies.

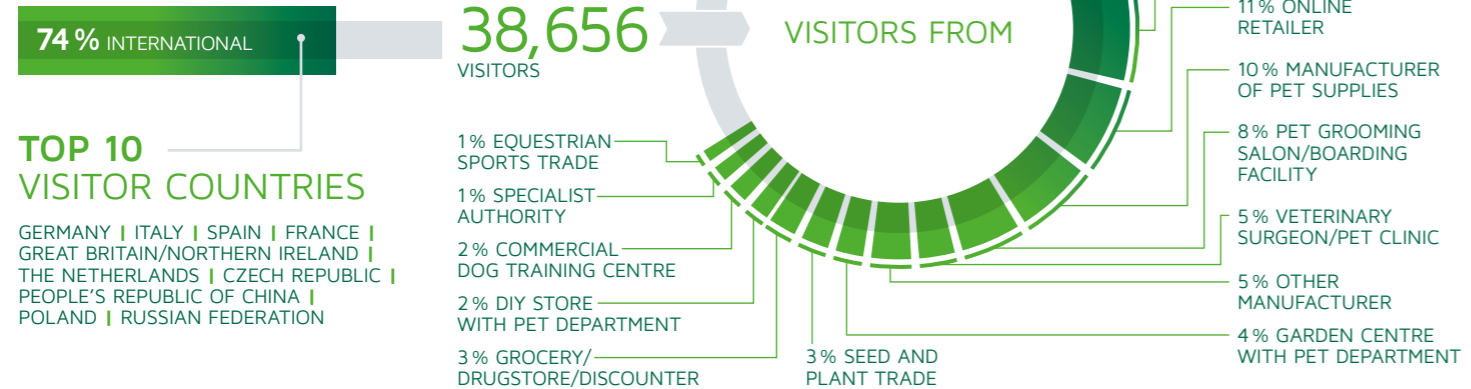
2. Close the deal with decision-makers: almost all Interzoo visitors are involved in purchasing decisions.

3. Enjoy success: nine out of ten exhibitors rate their participation extremely positively.

4. Make industry connections: 39,000 trade visitors from 120 countries await you.

5. Establish long-term relationships with high-calibre contacts: Interzoo admission is restricted solely to authorised trade visitors.

INTERZOO 2020 – WHERE THE INTERNATIONAL PET SUPPLIES SECTOR COMES TOGETHER



GRAB THE SPOTLIGHT: PRODUCT SHOWCASE

- The platform for product highlights and trends
- Maximum visitor footfall
- Product highlights will be also included in the newsroom on interzoo.com to reach a global audience online

INTERNATIONAL AND HIGH-CALIBRE: TRADE VISITORS



AUTHORISED TRADE VISITORS ONLY



MORE INTERNATIONAL TRADE VISITORS SINCE 2010

COMPREHENSIVE OFFERING – PRODUCTS ON DISPLAY

- Aquaria
- Terraria
- Articles for dogs, cats
- Articles for small animals
- Articles for birds
- Articles for animals in the garden
- Equestrian sports articles
- Boutique articles
- Sport fishing
- Animals and plants in the home
- Trade literature, multimedia
- Shop fittings, packing
- Pet food technology
- ... and more!

SPONSORING OPPORTUNITY: THE DOG CARE CENTRE

Reach your target groups effectively! At the dog care centre, staff from the Nuremberg animal shelter look after the dogs of exhibitors and visitors – who get an instant look at your company as they drop off and pick up their beloved pets.

Results from visitor registration and the exhibitor/visitor survey for Interzoo 2018. Exhibitor and visitor numbers are certified by the FKM (Society of Voluntary Control of Fair and Exhibition Statistics), Berlin.



OUR SUPPORT FOR YOU: YOUR TRADE FAIR SERVICE




- Help with creating your trade fair exhibit
- Configuration and planning, from a simple modular stand to a high-quality customised set-up
- Effective advertising, efficient logistics and excellent advice

Get in touch with us – we'll be happy to help!

T +49 9 11 86 06 - 80 00 | messeservice@nuernbergmesse.de
standkonfigurator.de/en



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