



PACIFIC COATINGS SHOW

ADHESIVES - SEALANTS - CONSTRUCTION CHEMICALS

21 - 23 September 2022
Jakarta International Expo
Jakarta, Indonesia
www.pacific-coatings-show.com



GULF COATINGS SHOW

ADHESIVES - SEALANTS - CONSTRUCTION CHEMICALS

16 - 18 October 2022
Expo Centre Sharjah
Dubai, United Arab Emirates
www.gulf-coatings-show.com

PRESS RELEASE

September 2021

Pacific Coatings Show & Gulf Coatings Show: New shows and conferences for the Asia-Pacific Region and Middle East

- **2022: Two new coatings shows and conferences in Indonesia and the United Arab Emirates**
- **Cooperation between NürnbergMesse and Vincentz Network**

Together with Vincentz Network, the internationally acclaimed provider of information and network services for the paint industry, NürnbergMesse is establishing two new go-to events for the paints and coatings industry in the Asia-Pacific Region and the Middle East. The partners will launch the Pacific Coatings Show at the Jakarta International Expo congress centre in Indonesia from 21 to 23 September 2022, and in the United Arab Emirates, NürnbergMesse and Vincentz Network will hold the Gulf Coatings Show at the Expo Centre Sharjah from 16 to 18 October 2022. Both trade shows will subsequently be held at two-yearly intervals.

“With the Pacific Coatings Show and the Gulf Coatings Show, we are opening up new communications channels and thus also sales opportunities for interested exhibitors and visitors in promising future markets, at both a global and a local level,” says Alexander Mattausch, Executive Director Exhibitions, NürnbergMesse. “A key element for us is that the success factors for the European Coatings Show, the world’s leading event for the coatings and paint industry, will also apply to our new events: an attractive value-for-money factor, integration into our global network of coatings shows, high service quality, a globally acknowledged coatings technology conference, a permanent location and a two-year cycle. Major industry players such as Evonik, Niemann and VMA-Getzmann have already indicated their support.”

Powered by
European Coatings Show

Pacific Coatings Show

**Organizer of the
International Pavilion**
NürnbergMesse GmbH

Global Coordinator
Vincentz Network GmbH & Co.KG

Gulf Coatings Show

Organizer
NürnbergMesse GmbH

Global Coordinator
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Kristina Wilger, Director Event Management Vincentz Network, adds: “Our aim with these two new coatings shows is to create recognized trade shows that will network international decision-makers with regional solution providers and, with input from selected international speakers, significantly promote the sharing of knowledge on coatings as part of a scientific and technical event based around presentations and networking. This is the established model we have been successfully applying around the world. The coatings markets in the countries of the Gulf and Asia-Pacific Regions offer exciting future prospects and potential for growth. And so, with our many years of expertise in the industry, we are very pleased to be establishing the ideal platforms for each of these markets.”

Indeed: forecasts suggest the entire Asia-Pacific Region will account for the largest share – around 50 percent – of the global paint and coatings market in the future. An average growth rate of about five percent is predicted for the South-East Asian markets for paint and coatings over the next five years. Reasons include a growing manufacturing sector, a booming construction industry, strong demand for decorative products, and a growing role as a major location for the automobile industry.

The Middle East, as the pivot point for three continents, is also a lucrative future market for the coatings industry. In 2019 the size of the regional coatings market in the Middle East and North Africa was estimated at a total value of US\$9.9 billion, with a product volume of 3.1 billion litres. Forecasts suggest this will increase by an annual 4.1% by value and 2.6% by volume in the next five years.

Save the date! Overview of upcoming events:

- **PAINTINDIA**, Mumbai: 10–12 March 2022
- **American Coatings Show**, Indianapolis: 5–7 April 2022
- **ABRAFATI**, São Paulo: 21–23 June 2022
- **Pacific Coatings Show**, Jakarta: 21–23 September 2022
- **Gulf Coatings Show**, Sharjah: 16–18 October 2022
- **European Coatings Show**, Nuremberg: 28–30 March 2023

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For further information about the new coatings shows, please go to:

www.pacific-coatings-show.com
www.gulf-coatings-show.com