



beviale-mexico.com

All solutions  
for all beverages.

Member of the Beviale Family

NÜRNBERG MESSE

**BevialeMexico2021<sup>®</sup>**  
**eSpecial** 16, 23, 30, March

## Participation package for your digital presence

### Company Profile

- Company description and logo
- Contact information, website and social media
- 5 products and/or services description including one video and one image each
- Company name and logo on the Beviale Mexico eSpecial website (incl. link)
- Presentation in the Beviale Mexico eSpecial Live Actions with link to your profile
- The presentation will be accessible to all registered participants later
- **Virtual round table**<sup>1</sup> for your own web session (e.g. product presentations, talks or discussions)

### Marketing Features

- Integration of one video
- Integration of five documents for download (e.g. company brochures, press releases)
- Integration of 5 images
- Access to all your **digital leads**<sup>2</sup> after the event
- Invitation codes for all your customers and contacts
- Advertising material (logo, banners, images, social media teaser)
- Post in the news area (visible for all visitors) - maximum one post per day

### Matchmaking Features

- Assignment of staff as contact persons
- Direct video call function in the profile
- Integrated direct messaging function
- Participation in **virtual matchmaking**<sup>3</sup> and unlimited 1:1 video meetings
- Contact and chat function with all participants

**Beviale Mexico eSpecial 2021 Participation package EUR 2,950\***

\* Unless otherwise indicated, all prices stated are subject to statutory VAT if the service is taxable in Germany

## You can find the explanation of some important features below

### 1 Virtual round table:

Individual sessions which are hosted by you. These can be discussions, press conferences, web sessions or training courses. **They are embedded directly in your company profile** and are an ideal format for sharing individual content and expanding your reach and awareness. **Create your own event within the event!**

### 2 After the event:

You will receive a **lead list of visitors who attended your presentation**. And your staff will receive a **report of all personal contacts** they had during the show, whether video meetings, chats or round tables.

### 3 Targeted matchmaking:

During the onboarding process, every attendee exhibitors and participants **fills out a detailed networking profile** in which interests, offers, etc. are queried. **Based on your individual requirements**, the most relevant contacts are suggested as top matches and you can begin communicating with them instantly via chat or schedule a video call. **Don't get lost in the crowd**, easily find the right people to meet with. Of course, **you can also search for specific companies, contacts or interests**.

## Beviale Mexico eSpecial 2021

Your benefits at a glance:

- ✓ Good **cost-benefit ratio** to establish contacts in the important Central American beverage market
- ✓ Even in challenging times it is important to get in touch with **existing** customers and **new, potential** customers. The eSpecial of Beviale Mexico offers the **tailor-made possibilities** for this
- ✓ **Present your company to the industry** and address your audience with an **individual, high-impact company profile**. Highlight your **products and innovations** with a variety of integrated elements such as images and videos
- ✓ Engage in digital **matchmaking** and provide your contacts from all over the world a virtual environment to network with **potential new customers**
- ✓ Generate **top quality leads** and **new touch points** with existing and new customers. Following-up is easy – you'll receive all contacts as a lead report after the event
- ✓ Each Participation package includes **access** for an unlimited amount of **employees**

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visibility



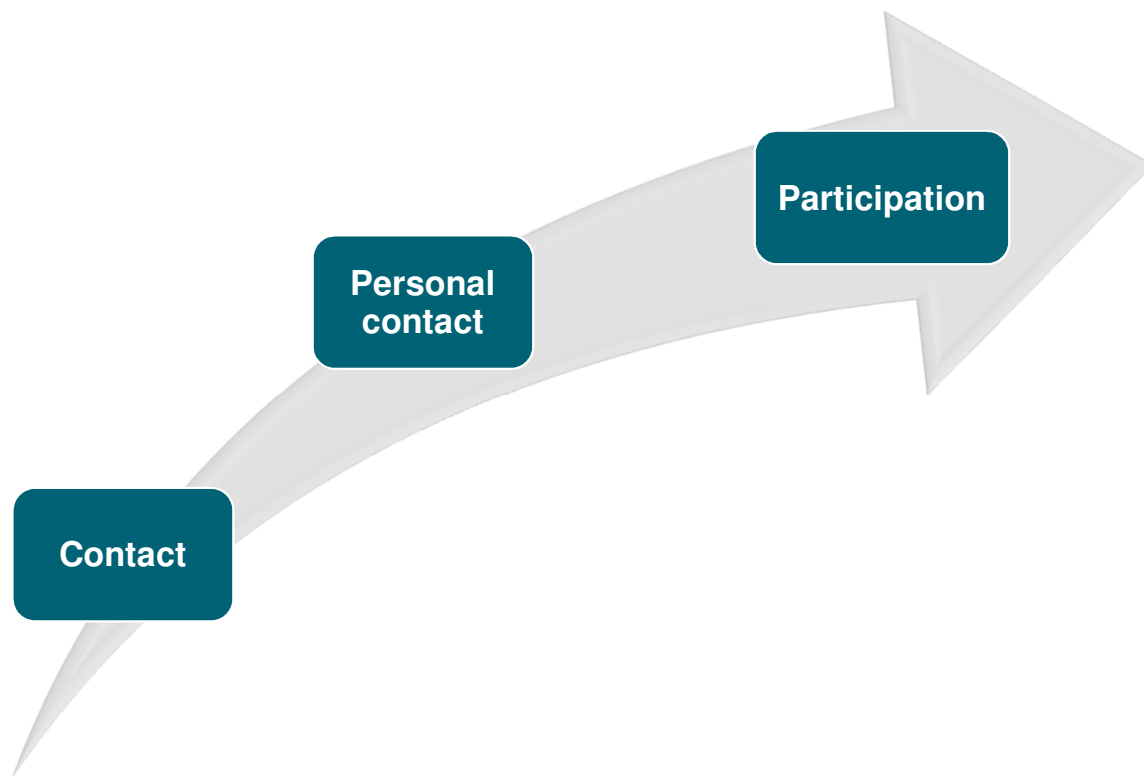
extended  
reach



leads

## Beviale Mexico eSpecial 2021

Interested in becoming an exhibitor? – We are pleased to help you!



**BevialeMexico2021<sup>®</sup>**  
eSpecial

### Your contact:

Exhibition Team  
Beviale Mexico

Tel: +49 (0) 911 86 06 – 87 78

Email: [bevialefamily@nuernbergmesse.de](mailto:bevialefamily@nuernbergmesse.de)

Website: [www.beviale-mexico.com](http://www.beviale-mexico.com)

