

Special Conditions for Participation in the exhibition Perimeter Protection 2020

1. Venue, duration, opening hours

Venue: Exhibition Center Nuremberg, hall 12
Duration: Tue 14–Thu 16 January 2020
Opening hours: Tue 14–Wed 15 January 2020 9:00–17:00 daily
Thu 16 January 2020 9:00–16:00

2. Not applicable

3. Organizer

NürnbergMesse GmbH
Messezentrum, 90471 Nürnberg, Germany
T +49 9 11 86 06-0, F +49 9 11 86 06-12 00 74
perimeter-protection@nuernbergmesse.de
www.perimeter-protection.de
www.nuernbergmesse.de
CEOs: Dr. Roland Fleck, Peter Ottmann
Registration Number HRB 761 Nürnberg
Chairman of the Supervisory Board: Dr. Ulrich Maly
Lord Mayor of the City of Nuremberg

4. Contractual terms

The terms for participation in the exhibition Perimeter Protection 2020 are the Special and General Conditions for Participation in Fairs and Exhibitions, the NürnbergMesse site regulations, the organizational (e.g. exhibitor information), technical (e.g. Online ExhibitorShop) and other conditions notified to the exhibitor before the exhibition begins. If NürnbergMesse provides additional exhibition services through a ServicePartner in response to a separate order, the general terms and conditions of business of the respective ServicePartner shall prevail over these Special Conditions for Participation in case of discrepancies.

5. Admission/Stand space confirmation

See item 2 of the General Conditions for Participation in Fairs and Exhibitions. Cancellation after receipt of the stand space confirmation is governed by item 7 of the General Conditions for Participation in Fairs and Exhibitions.

6. Exhibitors and approved exhibition goods

Admissible as exhibitors are: manufacturers, importers, wholesalers, representatives and publishers, domestic and foreign, offering only those products and services that can be assigned to the list of products provided. All exhibition goods must be described in detail in the application. Products (copies, counterfeits, etc.) that violate the regulations for the protection of industrial property rights in Germany are not admitted.

7. Rental in exhibition halls

per m² (or part thereof) stand space

EUR 171	In-line stand	(1 side open)
EUR 180	Corner stand	(2 sides open)
EUR 186	Peninsula stand	(3 sides open)
EUR 191	Island stand	(4 sides open)

Early booking discount for complete applications received by the organizers by 15 March 2019. The following reduced stand rentals apply: In-line stand EUR 156/m², corner stand EUR 165/m², peninsula stand EUR 171/m², island stand EUR 176/m².

The type of stand allocated depends on planning; an entitlement to a certain type of stand does not exist.

Rental includes:

- Hire of the stand space during assembly, exhibition and dismantling.
- General guarding of the exhibition halls. General lighting of the exhibition halls. General cleaning of the passageways.

An administrative fee of EUR 0.60 per m² of stand space in exhibition halls will be charged and remitted to the AUMA (Association of the German Trade Fair Industry).

The waste disposal service during the event costs 1.50/m² and covers the disposal of waste produced by the exhibitor on his stand during the exhibition. The waste disposal service is charged per meter up to a stand space of 500 m²; no further charge is made for additional space. The waste disposal service during assembly/dismantling must be ordered extra if the exhibitor does not arrange his own waste disposal. Waste is disposed of in accordance with the Technical Regulations.

8. Complete rental stand

All charges per m² of stand space (rounded up to nearest full m²), in addition to rental charge for stand space in exhibition halls (see item 7). All pictures are exemplary pictures.

Rental includes:

- Hire of complete stand: One of the six models of stand available can be selected on the enclosed order form "Complete rental stands". You will find further models at www.standconfigurator.com.

The organizer is responsible for assembling and dismantling the complete rental stand.

The complete rental stand and its fittings must not be pasted over, nailed, painted or damaged in any way. The exhibitor is liable for damage done during the rental period and will be charged with the costs.

The basic type of complete rental stand can be fitted out additionally in the same system at extra cost.

Respective orders can be carried out in the Online ExhibitorShop.

9. Payment conditions

The full stand space rental will be charged to exhibitors on **confirmation of the stand space**.

Any payments are due by the date shown on the respective invoice. Invoices are payable in full. All payments are to be made in EURO without charges, quoting invoice number.

If the exhibitor enters a different invoice address on the application form, he authorizes the stated person/company to receive the invoice and other payment requests. This does not exempt the exhibitor from his obligation to pay.

For subsequent changes to the invoice for which the exhibitor is responsible, NürnbergMesse may charge a processing fee of EUR 50. An entitlement to occupy the allocated stand space exists only after payment of invoices in full. The exhibitor is to provide proof of payment.

The exhibitor agrees to **transmission of invoices** by the organizer **via e-mail** (electronic billing). If the exhibitor does not wish to use electronic billing, he or she can object in writing or in text form.

10. Insurance

Exhibitors are obliged to make their own adequate insurance arrangements. Insurance for exhibitors (transport and duration of event) is advisable and can be arranged through a collective insurance contract taken out by the organizer.

11. Modification

The organizer reserves the right to cancel, postpone or relocate the exhibition, to shorten or lengthen the exhibition, or for technical, official or other in the opinion of the organizer compelling reasons to assign to the exhibitor another space or to modify and reduce the size of the space. A withdrawal from the contract resulting from these actions will not be accepted.

12. Assembly and dismantling

Assembly: Sat 11–Mon 13 January 2020 7:00–19:00 daily
Exhibition stands for which assembly has not commenced by 15:00 on Monday, 13 January 2020, will be decorated by the organizer, if they cannot be otherwise disposed of. Costs incurred will be charged to the exhibitor.

Dismantling: Thu 16 January 2020 16:00–24:00
Fri 17 January 2020 0:00–19:00

Dismantling on Thursday, 16 January 2020 is not allowed before 16:00. The extension of the a.m. times causes further costs and requires a written confirmation by the organizer.

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(Continued)

13. Stand design

The exhibitor is responsible for stand equipment and decoration.

The overriding principle for the design of all exhibition stands is transparency. All open sides of the stand must be freely accessible.

This means that at least **50%** of the respective gangway side must **not** be obstructed **by structures** or fittings.

The minimum height is 2.50 m.

The backs of stand partition walls, advertising carriers or other design elements facing neighboring stands and exceeding a height of 2.50 m must be white, in a clean and tidy condition and must not contain any text or graphics.

Two-storey stands are permitted in individual cases. Not more than 50% of the ground-level space is to be covered by the second storey. Two storey stands must be approved by the organizer and the exhibitor is responsible for obtaining the necessary approvals from the building authority. Two-storey stands may be rejected in the overall interests of the event and for safety reasons. The stand rental increases by 50% for the stand space covered by the second storey. No legal entitlement exists.

If the rental exhibition stand is not used, a fascia (0.30 m high) must be fitted on all open sides of the exhibition stand. The fascia is not required, if the necessary stand appearance is provided in some other way.

The exhibition organizer reserves the right to give further instructions concerning the design of stands.

All other stand partition walls, floors, hall walls, pillars, installations, fire-fighting equipment and other permanent hall fixtures must not be pasted over, nailed, painted or damaged in any way.

The exhibitor is liable for damage done and will be charged with the costs. Pillars, installations and fire-fighting equipment within the stand are part of the allotted stand space and must be accessible at all times.

Floor coverings in the stands are only to be fixed with double-sided adhesive tape (following tapes are to be used: tesafix no. 4964).

The exhibitor agrees to comply with these conditions. Non-compliance may result in claims for damages by the organizer or the neighbouring exhibitors affected.

14. Exhibitor passes

Each exhibitor will be given free passes according to stand size for his exhibition stand and operating personnel. 3 passes will be issued for up to 12 m² stand space, plus 1 pass for each further part of 10 m², up to a maximum of 10 free passes. These tickets are valid during the duration and **also during assembling and dismantling**. Any additional exhibitor passes needed can be purchased for entitled persons at a price of EUR 10 each including VAT at the statutory rate.

15. Marketing services for exhibitors (= direct exhibitors)

The organizer provides each exhibitor with marketing services containing the following services:

- Entries in alphabetical list of exhibitors and list of products in the print Exhibition-Guide (issued free to all visitors)
- Display of exhibitor's press information in the press center

● Basic advertising material package

- 100 admission vouchers, printed with company name and stand number of exhibitor
- 1 e-code (electronic admission voucher code) can be exchanged unlimited and only online

Admission vouchers exchanged by visitors for entrance tickets are **not charged to the exhibitor**.

- Stickers, they can be ordered via the Online ExhibitorShop free of charge
- 50 visitor brochures

- **Voucher Monitoring** (Tool for your management of invited visitors)

The organizer provides an entry in the exhibitor and product database at www.perimeter-protection.de for each exhibitor. This entry is activated approximately one year – including after the exhibition – and includes the following services:

- Entry of company name, address, hidden e-mail address and logo
- Presentation of 5 products or services with one photo, one film and one text of maximum 4,000 characters per product or service
- Possibility of continuously marking 5 products or services as new products
- Company profile (maximum 4,000 characters)
- Unrestricted assignment to the list of products
- Link from the exhibition website to the exhibitor's website.

The exhibitor connects a return link

- Entry of company name and stand number in the online floor plans
- Publication of up to 3 exhibitor press releases.
- Possibility of continuously updating the Internet entry
- All-year-round support by the Internet editing team

The exhibitor also receives the following online advertising aids:

- Online Banner with exhibitor's stand number

The exhibitor agrees to purchase the marketing services at a price of EUR 350. The package is obligatory and will be charged together with the stand rental. No reduction in price can be granted if only parts of the package are used.

16. Co-exhibitors

Co-exhibitors are companies who appear on the exhibitor's (= direct exhibitor's) stand and present their own products with their own personnel. Their independence must also be recognizable without physical separation.

Co-exhibitors are only admissible if they fulfill the conditions for participation in the event and the information requested on the application form for co-exhibitors has been entered in full.

Co-exhibitors are subject to the same conditions as the exhibitor.

17. Participation fee for co-exhibitors

The organizer provides each co-exhibitor with marketing services containing print and online opportunities (see item 15 for services included).

The exhibitor agrees to pay a participation fee at a total price of EUR 390 for each co-exhibitor registered by him. This will be charged together with the stand rental or a later date. No reduction in price can be granted if only parts of the package are used.

18. Exhibition priority

An application for exhibition priority for this event has been submitted to the Federal Ministry of Justice. The priority certificate protects certain patent rights until submission of an application to a patent office in Germany or abroad.

19. Exhibitor claims, written form, place of fulfillment, jurisdiction

All exhibitor claims against the organizer must be made in writing. The statutory period of limitation begins on the last day of the exhibition. Agreements that deviate from these or supplementary terms must be in writing.

German law and the German text shall prevail.

Place of fulfillment and jurisdiction is Nürnberg. However, the organizer reserves the right to bring his claims before the court of the place at which the exhibitor has his place of business.