

# IWA OUTDOOR CLASSICS 2020

High performance in target sports,  
nature activities, protecting people



## THE PLACE TO BE

6 – 9.3.2020

NUREMBERG, GERMANY

NUERNBERG MESSE



## SUCCESS THAT PAYS OFF



New target groups, valuable contacts and the sector's most renowned manufacturers – the leading international trade fair for hunting, shooting sports, outdoor equipment and for civil and official security applications is the place to be in 2020.

### Take advantage of the success of IWA OutdoorClassics:

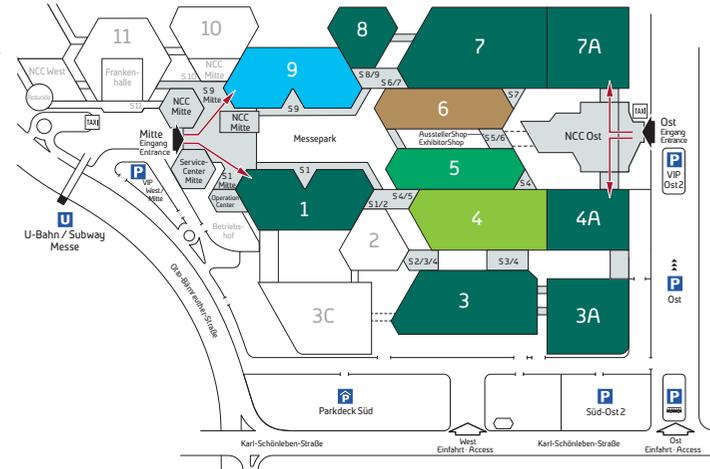
- Network of valuable business contacts
- High international reach with visitors from over 120 countries
- Professional interaction with over 1,600 exhibitors from all over the world

Become part of the success and register by **28.6.2019!**

[IWA.INFO/EN/PLACE](http://IWA.INFO/EN/PLACE)

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## PRODUCTS ON DISPLAY

### → HALLS 1, 3A, 4A, 7, 7A, 8

Firearms for hunting, sport and collecting, ammunition and reloading for hunting and sports shooting, optics and electronics

### → HALL 3

Shooting sports accessories, firearms for hunting, sport and collecting, ammunition and reloading for hunting and sports shooting, optics and electronics

### → HALL 4

Clothing and outdoor equipment for hunting, sport, fishing and leisure time

### → HALL 5

Knives

### → HALL 6

Hunting accessories, gifts, outdoor equipment, archery, knives

### → HALL 9

Security equipment for civil and official agency purposes

# REVIEW OF 2019

'IWA OUTDOORCLASSICS IS A MEETING PLACE FOR THE ENTIRE INDUSTRY. THE HUGE SPECTRUM OF DIFFERENT CUSTOMERS MAKES IT EASY TO GAIN NEW CONTACTS AND BUILD INTERNATIONAL RELATIONSHIPS.'

Thorsten Kortemeier, Managing Partner,  
Noblex GmbH

'AS AN EXHIBITOR, I RECEIVE COMPREHENSIVE, INDIVIDUAL SUPPORT AT IWA OUTDOORCLASSICS. THEREFORE I HAVE MORE TIME TO FOCUS ON WHAT'S IMPORTANT.'

Wiebke Utsch, Chief Marketing Officer,  
Blaser Group GmbH

'PRODUCTS AND INFORMATION ARE INCREASINGLY BEING PROVIDED IN A DIGITAL FORMAT. THE TOPIC OF RETAIL 4.0 WAS THEREFORE OF PARTICULAR INTEREST TO ME.'

Peter Beer, Managing Director,  
Waffen Beer

## WANT TO KNOW WHO WAS THERE IN 2019?

Take a look through the inspiring images of last year's event and see the success of IWA OutdoorClassics for yourself!

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## YOUR CONTACT

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## ORGANIZER

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## OPENING TIMES

From Friday to Sunday 9:00 to 18:00

Monday 9:00 to 16:00

## HONORARY SPONSORS

- VDB Verband Deutscher Büchsenmacher und Waffenfachhändler e. V. (the German gunsmiths and traders association), Marburg
- JSM Verband der Hersteller von Jagd-, Sportwaffen und Munition (the German firearms and ammunition manufacturers association), Ratingen



[www.iwa.info/en](http://www.iwa.info/en)

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