Special Conditions for Participation in the trade fair Stone+tec 2021

NÜRNBERG MESSE

1. Venue, duration, opening hours

Venue:	Exhibition Center Nuremberg	
Duration:	Wed 12 – Sat 15 May 2021	
Opening hours:	Wed 12 – Fri 14 May 2021	9:00 – 18:00 daily
	Sat 15 May 2021	9:00 – 17:00

2. Honorary Sponsors

Bundesinnungsverband des Deutschen Steinmetz- und Steinbildhauerhandwerks
Deutscher Naturwerkstein Verband e. V.

3. Organizer

NürnbergMesse GmbH
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www.stone-tec.com
www.nuernbergmesse.de
CEOs: Dr. Roland Fleck, Peter Ottmann
Registration Number HRB 761 Nürnberg
Chairman of the Supervisory Board: Albert Füracker, MdL
Bavarian State Minister of Finance and Regional Identity

4. Contractual terms

The terms for participation in the trade fair Stone+tec 2021 are the Special and General Conditions for Participation in Fairs and Exhibitions (including Supplementary Agreement), the NürnbergMesse site regulations, the organizational (e.g. exhibitor information), technical (e.g. Online ExhibitorShop) and other conditions notified to the exhibitor before the exhibition begins.
If NürnbergMesse provides additional exhibition services through a ServicePartner in response to a separate order, the general terms and conditions of item 5 of the Service Handbook prevail.

5. Admission/Stand space confirmation

Item 2 of the General Conditions for Participation in Fairs and Exhibitions is supplemented as follows: If the exhibitor requests a stand position other than stated in the stand space confirmation, a processing fee of EUR 350 will be charged. NürnbergMesse may charge a processing fee of EUR 250 if the order for stand space is cancelled prior to receipt of the stand confirmation.
Cancellation after receipt of the stand space confirmation (= admission) is governed by item 7 of the General Conditions for Participation in Fairs and Exhibitions.

6. Exhibitors and approved exhibition goods

Admissible as exhibitors are: manufacturers, importers, wholesalers, representatives and publishers, domestic and foreign, offering only those products and services that can be assigned to the product groups provided. All exhibition goods must be described in detail in the application. Products (copies, counterfeits, etc.) that violate the regulations for the protection of industrial property rights in Germany are not admitted.

7. Rental in exhibition halls

per m² (or part thereof) stand space

EUR 125	In-line stand	(1 side open)
EUR 132	Corner stand	(2 sides open)
EUR 138	Peninsula stand	(3 sides open)
EUR 143	Island stand	(4 sides open)

Early booking discount for complete applications received by the organizer by 30 October 2020.
The following reduced stand space rentals apply:
In-line stand EUR 111/m², corner stand 118/m², peninsula stand 123/m², island stand 128/m²
Minimum stand space is 9 m².
The type of stand allocated depends on planning; an entitlement to a certain type of stand does not exist.
Rental includes:
- Hire of the stand space during assembly, exhibition and dismantling.
- General guarding of the exhibition halls. General lighting of the exhibition halls. General cleaning of the passageways.

An administrative fee of EUR 0.60 per m² of stand space in exhibition halls will be charged and remitted to the AUMA (Association of the German Trade Fair Industry).
The waste disposal service includes the professional removal and recycling of any waste generated at the stand during assembly and dismantling as well as for the entire duration of the trade fair. The flat fee for this is EUR 3.50/m² and is charged up to a maximum area of 500 m². The disposal of production waste accumulated during the event, entire stand elements or complete exhibition stands must be ordered separately. It is strictly forbidden to bring any waste with you, any violation will be charged to the exhibitor. We reserve the right to take further measures.
Waste is disposed of in accordance with the Technical Regulations.

8. Complete rental stand

All charges of complete rental stands are calculated per m² of stand space (rounded up to nearest full m²), in addition to rental charge for stand space in exhibition halls (see item 7). All pictures are examplary pictures.
Rental includes:
- Hire of complete stand: One of the eight models of stand available can be selected on the enclosed order form "Complete rental stands".

You will find further models at www.standconfigurator.com.
The organizer is responsible for assembling and dismantling the complete rental stand.
The complete rental stand and its fittings must not be pasted over, nailed, painted or damaged in any way. The exhibitor is liable for damage done during the rental period and will be charged with the costs.
The basic type of complete rental stand can be fitted out additionally in the same system at extra cost.
Respective orders can be carried out in the Online ExhibitorShop.

9. Payment conditions

The full stand space rental will be charged to exhibitors on **confirmation of the stand space.**
Any payments are due by the date shown on the respective invoice. Invoices are payable in full. All payments are to be made in EURO without charges, quoting invoice number.
If the exhibitor enters a different invoice address on the application form, he authorizes the stated person/company to receive the invoice and other payment requests. This does not exempt the exhibitor from his obligation to pay.
For subsequent changes to the invoice for which the exhibitor is responsible, NürnbergMesse may charge a processing fee of EUR 50.
An entitlement to occupy the allocated stand space exists only after payment of invoices in full. The exhibitor is to provide proof of payment.
The exhibitor agrees to transmission of invoices by the organizer via e-mail (electronic billing). If the exhibitor does not wish to use electronic billing, he or she can object in writing or in text form.

10. Insurance

Exhibitors are obliged to make their own adequate insurance arrangements. Insurance for exhibitors (transport and duration of event) is advisable and can be arranged through a collective insurance contract taken out by the organizer.

11. Assembly and dismantling, passes

Assembly: The assembly times will be published in due time, 5 months before the fair at the latest.
Exhibition stands for which assembly has not commenced by 15:00 on Tuesday, 11 May 2021, will be decorated by the organizer, if they cannot be otherwise disposed of. Costs incurred will be charged to the exhibitor.
Dismantling: The dismantling times will be published in due time, 5 months before the fair at the latest.
Access to the halls during assembly and dismantling times is only permitted on display of special passes, which are not valid during the exhibition.

11.1 No dismantling of exhibition stands before the end of the exhibition

The exhibition ends at **17:00** on the last day. Until this time, every exhibitor agrees
- to man his stand space with his stand personnel
- not to start dismantling the exhibition stand

12. Stand design

The exhibitor is responsible for stand equipment and decoration.
The overriding principle for the design of all exhibition stands is transparency. All open sides of the stand must be freely accessible. This means that at least **50 %** of the respective gangway side must **not** be obstructed **by structures** or fittings. Exhibition stands with more than **50 %** gangway sides blocked by structures require the approval of the organizer.
The minimum stand height is 2.50 m.
The backs of stand partition walls, advertising carriers or other design elements facing neighboring stands and exceeding a height of 2.50 m must be white, in a clean and tidy condition and must not contain any text or graphics.
Stands exceeding the height of 3.50 m require the approval of the organizer.
If the rental exhibition stand is not used, a fascia (0.30 m high) must be fitted on all open sides of the exhibition stand. The fascia is not required, if the necessary stand appearance is provided in some other way.
The exhibition organizer reserves the right to give further instructions concerning the design of stands.
Only water-soluble adhesive may be used on the fiber board stand partition walls and these may not be painted unless they have first been covered with wallpaper. After the exhibition, wallpaper or other finishing material must be removed by the exhibitors, otherwise exhibitors will be charged with the costs.
All other stand partition walls, floors, hall walls, pillars, installations, fire-fighting equipment and other permanent hall fixtures must not be pasted over, nailed, painted or damaged in any way.

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(Continued)

The exhibitor is liable for damage done and will be charged with the costs. Pillars, installations and fire-fighting equipment within the stand are part of the allotted stand space and must be accessible at all times.
Floor coverings in the stands are only to be fixed with double-sided adhesive tape (following tapes are to be used: tesafix no. 4964).
The exhibitor agrees to comply with these conditions. Non-compliance may result in claims for damages by the organizer or the neighboring exhibitors affected.

13. Exhibitor passes

Each exhibitor will be given free passes according to stand size for his exhibition stand and operating personnel. 3 passes will be issued for up to 10 m² stand space, plus 1 pass for each further 10 m². These tickets are valid during duration and also during assembling and dismantling time.
Any additional exhibitor passes needed can be purchased for entitled persons at a price of EUR 19 each including VAT at the statutory rate.

14. Marketing services for exhibitors (= direct exhibitors)

The organizer provides each exhibitor with marketing services containing the following services.
The exhibitor is solely responsible for the information and other materials provided by him for the exhibition directories, in particular images. He shall indemnify the organizer against all claims by third parties asserted in relation to the materials sent.

- Display of exhibitor's **press releases** in the press center
- Entry of exhibitor's company name and stand number in the **exhibition guide** (issued free to all visitors).
- Provision of **sample letter** for your visitor marketing.
- **100 print vouchers** (printed with company name and stand number of exhibitor) and an unlimited number of **voucher codes** on demand free of charge. Only print vouchers and voucher codes exchanged for tickets by visitors are charged to the exhibitor at a price of EUR 7 each.
- **Advertising material** for visitors on demand free of charge
- **Stickers** (printed with stand number of the exhibitor) on demand free of charge
- The organizer provides an **Internet entry** on the exhibition website for each exhibitor. This entry is activated **for approximately one year** – including after the exhibition – and includes the following services:
  - Entry of **company name**, **address**, hidden **e-mail address** and **logo**
  - Presentation of **5 products** or **services** with one photo, one film and one text of maximum 4,000 characters per product or service
  - Possibility of continuously marking 5 products or services as **new products**
  - **Company profile** (maximum 4,000 characters)
  - Unrestricted assignment in the **list of products**
  - **Link** from the exhibition website to the exhibitor's website. The exhibitor connects a **return link**.
  - Entry of company name and stand number in the **online floor plans**
  - Possibility of continuously **updating** the Internet entry
  - All-year-round **support** by the Internet editing team

The exhibitor also receives the following online advertising aids:

- **Online banner** with exhibitor's stand number

The exhibitor agrees to purchase the marketing services at a price of EUR 390. This will be charged together with the stand rental. No reduction in price can be granted if only parts of the package are used.

15. Co-exhibitors

Co-exhibitors are companies who appear on the exhibitor's (= direct exhibitor's) stand and present their own products with their own personnel. Their independence must also be recognizable without physical separation.
Co-exhibitors are only admissible if they fulfill the conditions for participation in the event and the information requested on the application form for co-exhibitors has been entered in full.

16. Marketing services for co-exhibitors

The organizer provides each co-exhibitor with marketing services containing the following services:

- Display of exhibitor's **press releases** in the press center
- Entry of co-exhibitor's company name and stand number in the **exhibition guide**
- Provision of ready-to-use mailings for visitor acquisition activities
- The organizer provides an **Internet entry** on the exhibition website for each co-exhibitor. This entry is activated for approximately one year – including after the exhibition.
  - See item 14 for services included in entry

The co-exhibitor also receives the following online advertising aids:

- **Online banner** with stand number

The exhibitor agrees to purchase the online communication package for co-exhibitors. The fee of EUR 480 for each co-exhibitor is charged to the exhibitor. No reduction in price can be granted if only parts of the package are used.

17. Entries in the exhibitor and product data base at www.stone-tec.com/en

Charges for the basic entry in the exhibitor and product data base at www.stone-tec.com/en are included in the price for the marketing services (see item 14 for direct exhibitors and item 16 for co-exhibitors).
Information about the entries of the direct exhibitor is made by sending in the completed forms A and B of the application form for Stone+tec 2021. Information about the entries of the co- exhibitor is made by sending in the completed forms C and D of the application form for Stone+tec 2021.
The entries stated are published in the exhibitor and product data base at www.stone-tec.com/en. Entries in these lists are only possible for direct and co-exhibitors.
The exhibitor is responsible for the content of entries in the exhibitor and product data base at www.stone-tec.com/en and for any damages arising out of such content. He is also responsible for the legal admissibility of the text documents provided for insertion. The exhibitor and product data base at www.stone-tec.com/en is subject to the legal notices published by the exhibitor and product data base regarding copyrights, trademark rights, liability/guarantee, links, deep links and frames. The exhibitor and product data base at www.stone-tec.com/en is published by NürnbergMesse.
NürnbergMesse and its subcontractors receive and check the entries in the exhibitor and product data base at www.stone-tec.com/en with the customary amount of care, but shall not be liable if misled or deceived by the customer. NürnbergMesse and its subcontractors are only liable for accidental omissions, printing errors, faulty workmanship of any kind, etc. if such defects can be proved to have been caused by intent or gross negligence. The exhibitor must assert claims against the publisher for any defects apparent by not later than two weeks after the start of the exhibition. Exhibitor claims for defects and/or damages expire by statutory limitation after a period of one year. The periods of statutory limitation are based on legal regulations.

18. Exhibition priority

An application for exhibition priority for this event has been submitted to the Federal Ministry of Justice. The priority certificate protects certain patent rights until submission of an application to a patent office in Germany or abroad.

19. Exhibitor claims, written form, place of fulfillment, jurisdiction

All exhibitor claims against the organizer must be made in writing. The statutory period of limitation begins on the last day of the exhibition. Agreements that deviate from these or supplementary terms must be in writing.
German law and the German text shall prevail.
Place of fulfillment and jurisdiction is Nürnberg. However, the organizer reserves the right to bring his claims before the court of the place at which the exhibitor has his place of business.