



# CHINA DIECASTING 2021



# CHINA NONFERROUS 2021

2021.7.7-9 Shanghai New International Expo Center

## EXPO THEME:

Market and Innovative Development of Die Casting and Nonferrous Metals Industry under the New Normal Economy

CHINA DIECASTING will be held on July 7th-9th, 2021 in Shanghai New International Expo Center (SNIEC). With an exhibition area of 36,900 sqm, the show expects around 500 well-known die casting enterprises and 20,000 trade visitors from home and abroad to display and exchange on the same stage.

## A variety of events on hot topics

### 1. High Quality Die Casting

- Integrated Display of Nonferrous Casting
- Japan Die Casting Parts Display
- Solutions for Die Casting Parts

### 2. Extension of Applications

- "Auto Tech Day" - New Energy Vehicle Forum
- Matchmaking Events

### 3. Supply Chain and Production Optimization

- Seminar on Non-ferrous Casting Dust Removal & Environmental Protection and Energy Saving Technology
- Seminar on after Processing and Surface Treatment
- Seminar on Precise Mold Manufacturing

### 4. Exploration of New Technologies and Materials

- Research and Application of New Materials
- Discussion on Low Pressure & Gravity & Squeeze Casting
- Titanium Alloy Casting Display Area

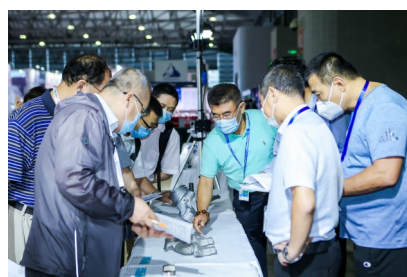
## Competition in progress

### Annual Innovative Technology Selection Event



The event covers the display and release of original technologies and innovative products in the die casting industry.

### Best Die Casting Competition



The competition focuses on new processes and new applications, collecting annual high-quality die castings.

## Company Info

Name:	Phone:
Contact Person: <input type="checkbox"/> Mr. / <input type="checkbox"/> Ms.	E-mail:

## Please return to:

### NürnbergMesse GmbH

Mr. Mario Bethge  
Tel +49 (0) 911. 86 06-8623  
Fax +49 (0) 911. 86 06-128623  
mario.bethge@nuernbergmesse.de  
www.nuernbergmesse.de

### NürnbergMesse China Co., Ltd.

Mr. Tony Zhuang / Kris Fan  
Tel +86 (0) 21. 6036-1215 / +86 (0) 21. 6036-1220  
Fax +86 (0) 21. 5228-4011  
tony.zhuang@nm-china.com.cn / kris.fan@nm-china.com.cn  
www.nm-china.com.cn

# Let's connect on CHINA DIECASTING 2021!

www.diecastexpo.cn/en



## 1. Present as exhibitor – the best chance to showcase your products and meet with the customers.

☐ Option 1: Premium stand package:9 sqm/Package  
EUR 3,600/9 sqm

\*subject to change without notice

## Participation includes:

- Lighting box fascia board
- Printing graphics on booth wall
- 42" TV
- Info-counter with company logo
- 2 bar stools
- 1 round glass table
- 4 leather chairs
- Brochure rack
- Waste basket

☐ Option 2: Raw space : EUR 238/sqmEarly Bird Discount **10% off!**  
Deadline: January 31, 2021**New service:** rent professional booth staff from us to present your participation, if you are not able to present during the show.☐ Booth staff 250 EUR/staff/day

## Services include:

- Background of staff: bilingual competence, well trained staff with professional skills and product information
- Move-in period: set up the booth
- Show period: booth maintenance, customer reception, card collection, brochure distribution, data statistics, booth report, customer questionnaire
- After-show: dismantling, packaging, and data report within 7 days

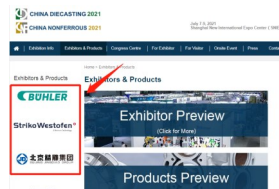
## 2. Marketing solutions throughout the whole year which you can not miss!

## CHINA DIECASTING Website:

\* Annual page views: 176,130

☐ Option 1: Inner page right banner company banner  
450 EUR/piece/4 months (before Aug 2021)

(size:182\*68px)

☐ Option 2: "Supplier Database" channel company banner  
380 EUR/piece/4 months (before Aug 2021)

(size:220\*66px)

## WeChat Publicity:

\* Subscribers: 22,318

☐ Option 1: top banner (size: 600\*150px)  
400 EUR/time, 1,000 EUR/3 times☐ Option 2: bottom banner (size: 600\*150px)  
200 EUR/time, 500 EUR/3 times

## E-newsletter (Cn. &amp; Eng.):

\*Data: 95,148

☐ Option 2: Company introduction release  
(Include translation)  
1,000 EUR/period☐ Option 1: Company banner on regular show release (size: 305\*85px)  
670 EUR/2 times

## Industry media:

- ☐ Die-Casting Weekly (website & wechat)
- ☐ Die-Casting (magazine)
- ☐ SPOTLIGHTMETAL (website & E-newsletter)

\* Contact us for more



## 3. Get yourself prepared for marketing your brand in China!

We also provide optional services to support your brand launch in China.

- ☐ Design and registration of **Chinese name and logo**
- ☐ Translation, design and printing of **Chinese brochure/name cards/posters**
- ☐ Registration and operation of **WeChat account**
- ☐ CHINA DIECASTING **stand construction**

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