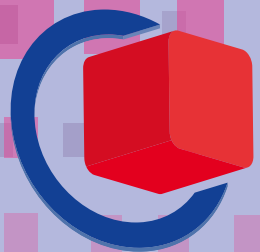




Nuremberg, Germany

2–4.3.2021



embeddedworld

Exhibition&Conference

... it's a smarter world

INFORMATION ON YOUR

PARTICIPATION IN THE EXHIBITION

NÜRNBERG / MESSE





Sights set on the future!

The rapid pace of innovation in the field of embedded systems continues its momentum with new applications, requirements and challenges emerging at high speed.

If you aim to successfully position your company in this dynamically growing market, don't miss the opportunity to showcase your brand at the **embedded world Exhibition&Conference 2021**.

The combination of a cutting-edge exhibition and industry-leading conference makes embedded world the place to be for

discovering the latest industry insights. Expert-level knowledge sharing and technical presentations from key industry players are tailored to participants' needs.

Be where your customers are. Take advantage of the wide range of possibilities that this leading event offers and present your company to visitors from all around the globe!

We look forward to welcoming you!

For further information please visit:
embedded-world.de/en



Why embedded world is important for your success:

- It's THE leading annual gathering for the entire embedded community where the industry's decision-makers and thought leaders meet in one place.
- It's a marketplace for your business and your expertise and the ideal platform for valuable networking opportunities and generating new business leads.
- It represents the entire value chain for embedded system technologies, enabling various sectors to collaboratively find solutions to challenges facing the industry.
- Its visitor profile includes trade visitors with a high level of decision-making authority.
- It offers the ideal combination of theory and practice with a cutting-edge exhibition of the latest innovations accompanied by industry-leading conferences.

Don't miss the most important event of the year!

The future is calling

The **embedded world Conference** – a highlight in the European calendar of conferences – combines practice and theory at the highest professional level. High-calibre presenters and keynote speakers share their expertise on the latest technical solutions and research results with an international audience, providing the ideal complement to a successful exhibition.

For more information visit: embedded-world.eu

Learn about future developments and the range of applications for electronic displays at the **electronic displays Conference**, Europe's most significant B2B platform for display technologies.

For more information visit: electronic-displays.de



The whole industry in one place:

embedded world connects visitors from different branches and areas of responsibility.

Branch of visitors:*

- Automotive industry / electronics
- Industrial controls
- Software / systems house
- Telecommunication
- Computers / PC peripherals
- Data communication / M2M
- University
- and many more

Professional status of visitors:*

- Research and development
- Management
- Marketing / distribution
- Project management
- Training
- Design
- Technical support / maintenance
- and many more

*Top 7 as per show report 2020

The complete show report is available at: embedded-world.de/review



Register today and reap the benefits

One step closer to success. Register prior to **June 30, 2020** to qualify for our attractive **early booking discount and save EUR 18/m²**.

Eliminate planning stress and enjoy the benefits of our **ALL-INCLUSIVE packages** for 9 or 12 m² spaces. Reserve completely furnished stands that include construction, marketing services, electricity and more.

For more details visit:

➤ embedded-world.de/application



start-upArea
@embedded world

Young and innovative businesses enhance every trade show. embedded world has a range of services for companies in this category.

The **start-up Area** is dedicated to international newcomers. Spend three days introducing yourself and your products, acquire new customers and potential business partners and become part of the embedded systems community.

Find out more:

➤ embedded-world.de/en/start-ups

Be the center of attention

Exhibition presentation & services

In addition, we have around 30 service partners who can assist you in delivering your objectives and maximising your presence.

For more details visit:

➤ embedded-world.de/standconstruction

Exhibition marketing

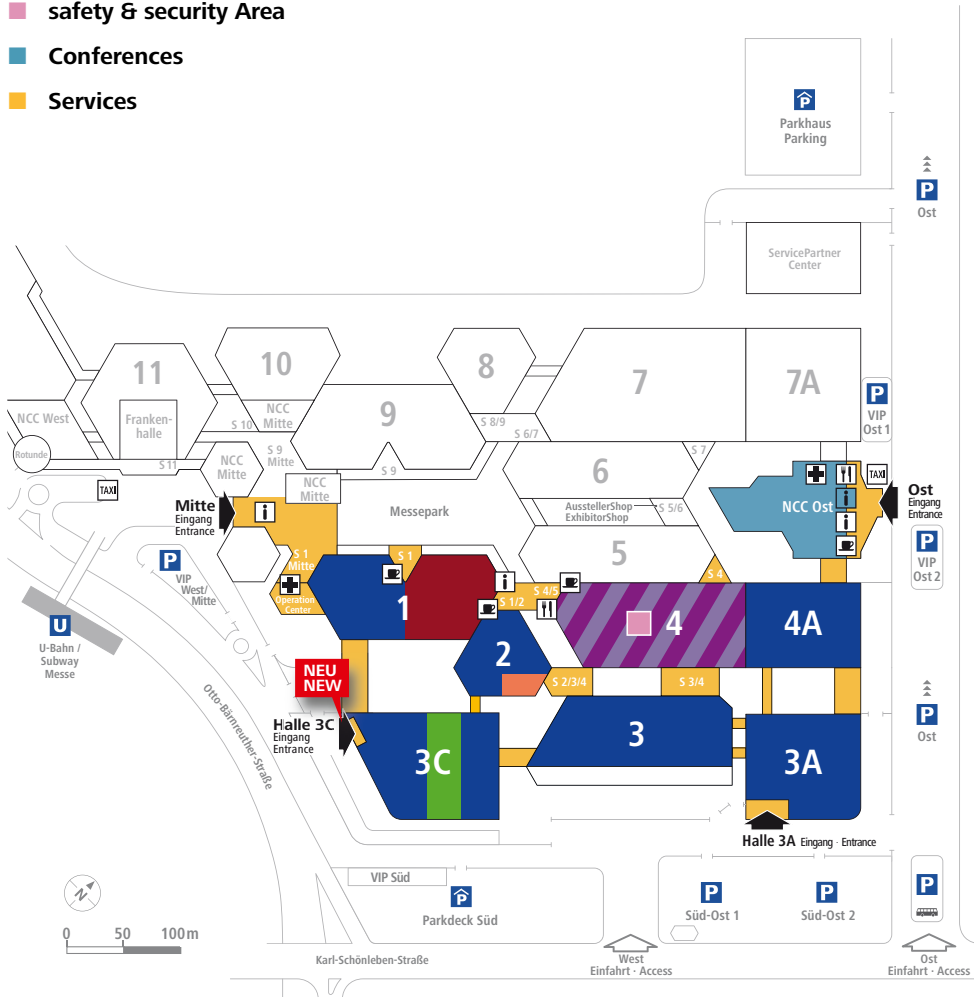
Maximise your exhibiting results with individually tailored marketing measures that draw attention to your company before, during and after the exhibition.

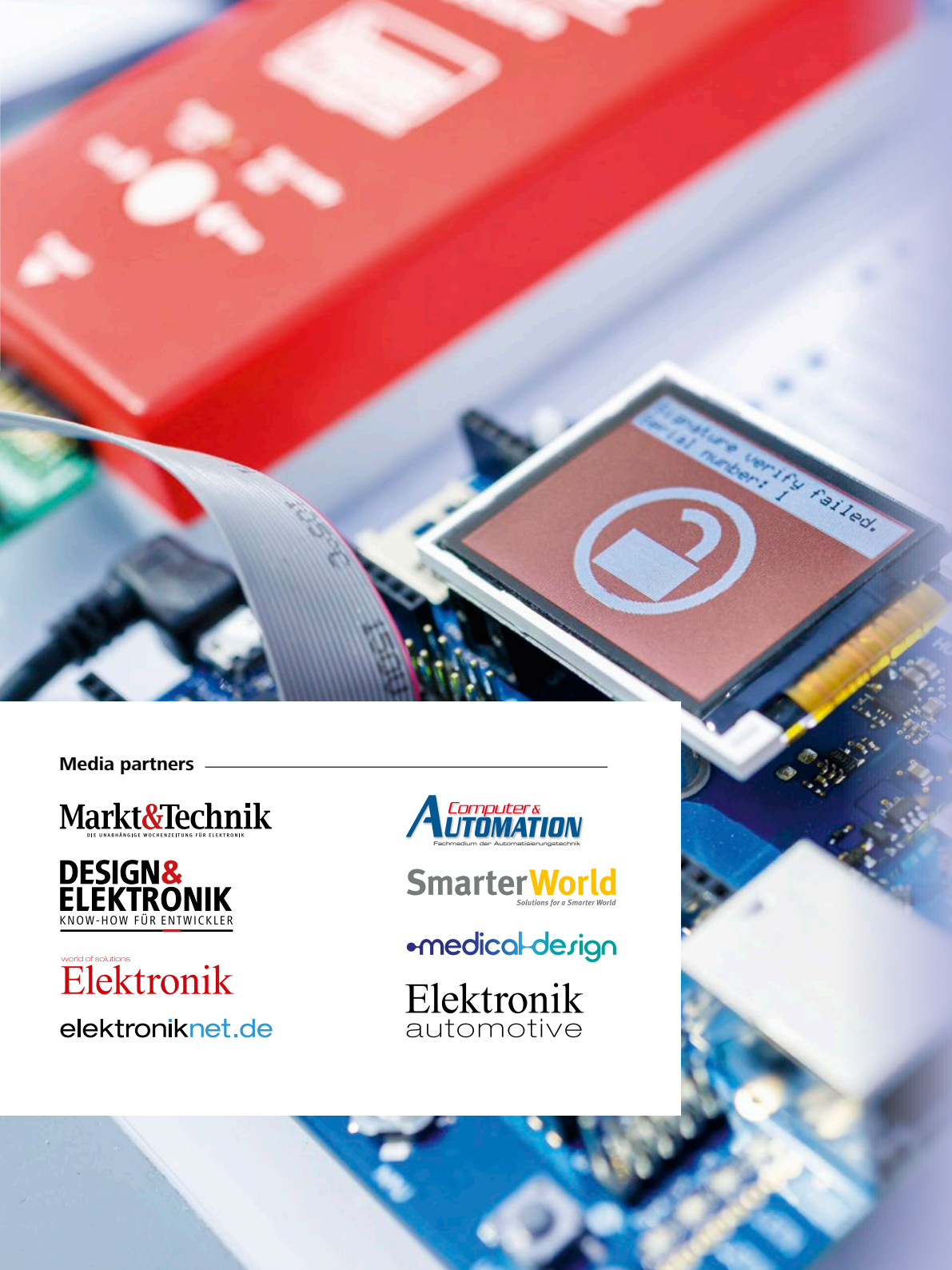
Learn more at:

➤ embedded-world.de/en/marketing

Overview of the trade show

- Hardware, systems, distribution, services
- Tools, systems, distribution, services
- Application software, systems, distribution, services
- **electronic displays Area**
- **embedded vision Area**
- **M2M Area**
- **safety & security Area**
- **Conferences**
- **Services**





Media partners

Markt&Technik
DIE UNABHÄNGIGE WOCHENZEITUNG FÜR ELEKTRONIK

DESIGN & ELEKTRONIK
KNOW-HOW FÜR ENTWICKLER

world of solutions
Elektronik
elektroniknet.de

Computer & AUTOMATION
Fachmedium der Automatisierungstechnik

SmarterWorld
Solutions for a Smarter World

• **medical-design**

Elektronik
automotive

At a glance

Venue and date

Exhibition Centre Nuremberg
Tue. 2 – Thur. 4 March 2021

Exhibition organizer

NürnbergMesse GmbH
Messezentrum
90471 Nürnberg, Germany
embedded-world@nuernbergmesse.de
embedded-world.de/en

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Opening times

Tue. and Wed. 9:00 – 18:00
Thur. 9:00 – 17:00

Conference organizer

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