



**17.-19.2.2021**

## BIOFACH / VIVANESS 2021 eSPECIAL February 2021 Facts and figures

### Date

Mittwoch bis Freitag, 17. – 19. Februar 2021

### Opening Times

As a digital trade fair, the platform is accessible 24 hours a day. The supporting program is based on the following times:

Wednesday to Friday: 9 a.m. to 6 p.m.

### Exhibitor List

All exhibitors can be found at:

[www.biofach.de/en/exhibitor-list](http://www.biofach.de/en/exhibitor-list)

[www.vivaness.de/en/exhibitor-list](http://www.vivaness.de/en/exhibitor-list)

### Exhibitors

1.443 Exhibitors (incl. 102 VIVANESS)

### Products on display

- **BIOFACH product categories**

Fresh food, frozen food, grocery products (cooking and baking), grocery products (snacks and sweets), grocery products (drinks), other grocery products, non-food, technology and equipment, raw materials and supplies, media, service providers

- **VIVANESS product categories**

Skin care, body care, hair care, decorative cosmetics, fragrances, special cosmetics/care, chemist articles, raw materials and additives for the natural and organic cosmetics industry, contract manufacturing, packaging, service providers, media

### Approval criteria

[www.biofach.de/application](http://www.biofach.de/application) and [www.vivaness.de/application](http://www.vivaness.de/application)

#### Veranstalter

#### Organizer

NürnbergMesse GmbH  
Messezentrum  
90471 Nürnberg  
Germany  
T +49 9 11 86 06-49 09  
F +49 9 11 86 06-49 08  
besucherservice@nuernbergmesse.de  
www.biofach.de  
www.vivaness.de

#### Vorsitzender des Aufsichtsrates

#### Chairman of the Supervisory Board

Albert Füracker, MdL  
Bayerischer Staatsminister der  
Finanzen und für Heimat  
Bavarian State Minister of Finance  
and Regional Identity

#### Geschäftsführer

#### CEOs

Dr. Roland Fleck, Peter Ottmann

#### Registergericht

#### Registration Number

HRB 761 Nürnberg

#### BIOFACH

Internationaler Schirmherr  
International Patron



#### Nationaler Ideeller Träger

National supporting organization

#### BÖLW

Bund Ökologische Lebensmittelwirtschaft

#### VIVANESS

#### Ideelle Träger

Supporting organizations

COSMOS



NATRUE





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### **Special formats**

- Under the tab **Product Innovations** you will find all registered innovations of the BIOFACH and VIVANESS exhibitors.
- The tab **Trade Press Booth** shows you all media partners of the BIOFACH / VIVANESS 2021 eSPECIAL.
- In the exhibitor profile **StartUps@BIOFACH/VIVANESS eSPECIAL** you will find all participating start-ups of the BIOFACH/VIVANESS eSPECIAL.
- In the exhibitor profile **Breeze joint booth** you will find international natural and organic cosmetics start-ups, newcomers and niche brands.
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### **Awards**

- **Best New Product Award BIOFACH:**  
Award ceremony on Friday, 19.02.2021, 13:00 p.m.
- **Best New Product Award VIVANESS:**  
Award ceremony on Friday, 19.02.2021, 14:00 p.m.
- **MUNDUS VINI BIOFACH:** The award ceremony can be found as a video in the exhibitor profile MUNDUS VINI BIOFACH

### **Congress programme**

[www.biofach.de/en/biofach-congress/programme](http://www.biofach.de/en/biofach-congress/programme) and  
[www.vivaness.de/en/biofach-congress/programme](http://www.vivaness.de/en/biofach-congress/programme)

### **Newsroom and digital press center of the eSPECIAL: Online Information Tool**

In the digital newsrooms of BIOFACH and VIVANESS, exhibitors, visitors, journalists and all industry players can find the latest news about the two trade fairs at a glance. Interviews, trend reports and information on newcomers, among other things, are waiting there. In our digital Press Center, we have bundled press information from our exhibitors for you.

- **Newsroom:** [www.biofach.de/en/news](http://www.biofach.de/en/news) and [www.vivaness.de/en/news](http://www.vivaness.de/en/news)
- **Digital Press Center:** On the eSPECIAL platform via the "Contact and Support" tab or in the exhibitor list under "Press Center BIOFACH / VIVANESS".



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**Contact for press and media**

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T +49 9 11 86 06-83 29

press@biofach.de

press@vivaness.de

For all press releases, further information, photos and videos, see the Newsroom at: [www.biofach.de/en/news](http://www.biofach.de/en/news) and [www.vivaness.de/en/news](http://www.vivaness.de/en/news)

Further services for journalists and media contacts:  
[www.biofach.de/press](http://www.biofach.de/press) and [www.vivaness.de/press](http://www.vivaness.de/press)