

Nürnberg, Germany 2020

**MedtecLIVE**

Connecting the medical technology supply chain

Im Verbund mit | Together with

**MedTech Summit**  
Congress and Partnering

PRESS RELEASE

January 2020

**31.3.–2.4.2020**  
INTERNATIONAL EXHIBITION

## **MedtecLIVE 2020: Programme promotes dialogue and power of innovation in the sector**

**Exhibition, congress, partnering, networking: MedtecLIVE, taking place at the Exhibition Centre Nuremberg from 31 March to 2 April 2020, is the largest sector event in Europe this spring, and will offer all visitors major benefits in terms of knowledge and networking. Medtech experts can look forward to a programme with something for the entire medical technology value chain, covering topics such as digitalization, robotics, AI and Regulatory Affairs. The open MedTech Summit Congress & Partnering at the heart of the exhibition and the Innovation Market Place for Start-ups and young companies will ensure seamless interaction between research and practice.**

Promoting dialogue and innovations, and bolstering networking between the sector and research, policy-making and society: that is the focus of MedtecLIVE together with the MedTech Summit. The event package offers all visitors a comprehensive exhibition comprising innovations from all around the world (about 50 percent of the exhibitors come to Nuremberg from outside Germany) and a programme of lectures and workshops at two trade forums and the congress setting of the MedTech Summit. “Relaxed networking on an equal footing with experts and leading thinkers in the sector – it all comes together at MedtecLIVE,” says Alexander Stein, Director MedtecLIVE at NürnbergMesse. “It’s all down to a super programme, which we and our partners have arranged, and also the special atmosphere of our sector event in Nuremberg.”

### **Trade forums: Stimuli for Medtech practice**

Prominent trade and professional associations and organizations give their support to MedtecLIVE and contribute their expertise to the programme. The programme includes sessions by associations such as BVMed

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(robotics), ZVEI (MDR and supplier management), VDE (medical software), Bitkom (Artificial Intelligence) and VDI (bioprinting). The leading trade publishers in the sector will organize further sessions and guided exhibition tours, covering subjects like electricity supply for medical devices, wearables, 3D printing, and careers and new talents. On all of these topics visitors can look forward to top speakers from the fields of industry and practice, and plenty of opportunities to engage with the experts in person.

### **MedTech Summit addresses trends and challenges**

The MedTech Summit is one of the most significant innovations at this year's event. From now, this top-level congress with international speakers is integrated into the exhibition events, and is open to trade visitors with no additional ticket charges. More than 50 speakers will bring the global visions of the future of medical technology to Nuremberg. The lecture programme is divided into two streams, "Future Trends" and "Major Challenges", and covers themes like Artificial Intelligence, Clinical Innovations, Regulatory Affairs and Effective Manufacturing. Speakers have been confirmed from top-level institutions such as Siemens Healthineers, GE Healthcare, IBM Watson Center, mdc medical device certification, Technical University Munich, University Hospital Heidelberg, University of Oxford and the Estonian Connected Health Cluster. "We are pleased that we are now able to make expert knowledge on the key future trends and interaction on promising innovation strategies available to an even broader audience," confirms Dr Matthias Schier, Project Manager MedTech Summit at Bayern Innovativ GmbH.

The established networking format "MedTech Summit Partnering" also offers the opportunity for intensive interaction with selected partners in the form of prearranged conversations, which are also open to all exhibition visitors.

### **MedtecLIVE: Home for Start-ups**

Meet Europe's best Medtech founders and Start-ups in person at the Innovation Market Place, the large special exhibition area for start-ups and young companies. About 50 entrepreneurs and their inventions will be hosted by MedtecLIVE, with special support from prominent incubators EIT

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Health and Medical Valley EMN. All start-ups have the opportunity to give lectures to impress a broad-based expert audience with their ideas. They will also take part in the EIT Health Start-up Contest and pitch for top-quality prizes and funding.

The entire MedtecLIVE and MedTech Summit programme is available from now at [www.medteclive.com/en/events](http://www.medteclive.com/en/events). From now, visitors can reserve tickets for MedtecLIVE, which will also include access to the MedTech Summit Congress & Partnering.

### **About MedtecLIVE and MedTech Summit**

MedtecLIVE trade fair in combination with MedTech Summit Congress & Partnering is a leading networking platform for the international medical technology community. The range of solutions on display covers the full medical technology supply chain, from prototypes to market-ready products. Companies, associations and institutions come together at MedtecLIVE to make contacts, share ideas and create new innovations. The international alignment of MedtecLIVE was confirmed in 2019, when it welcomed visitors from 50 different countries who networked with the more than 400 exhibitors from 30 nations. The renowned MedTech Summit Congress & Partnering event that accompanies the exhibition enables manufacturers, end-users and researchers to hold interdisciplinary discussions on the future developments in the sector. This particular event is organised by the Bavarian Ministry of Economic Affairs, Regional Development and Energy and realised by Bayern Innovativ. The industry network Forum MedTech Pharma is the institutional sponsor of MedtecLIVE and MedTech Summit.

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