



CLOSING REPORT

January 2016

“Nuremberg is home to the die-casting sector”

- EUROGUSS 2016: More visitors, exhibitors and space
- Sector looking ahead to the future with optimism

On 14 January 2016, in Nuremberg, the largest EUROGUSS there has ever been closed its doors with a new visitor record. The trade fair for die-casting attracted 12,032 trade visitors* (2014: 11,187 visitors) from home and abroad, who came to inform themselves about technology, processes and products on the foundry and foundry equippers' stands. Also very well attended on all three days were the specialist congress, the International German Die Casting Congress, the “Forschung, die Wissen schaf(f)t” (Research for Knowledge) special show and the Oberflächentechnik (Surface Technology) Pavilion.

“This year's EUROGUSS provided a successful start to a good die-casting year in 2016. The great majority of the exhibiting foundries are satisfied with the course of the fair. A really big advantage with this event is the fact that the right target groups, both in terms of quantity and quality, come to Nuremberg”, said Gerd Röders, Chairman of the Verband Deutscher Druckgießereien (VDD, Association of German Pressure Die-casters). And Dr. Timo Würz, General Secretary CEMAFON, The European Foundry Equipment Suppliers Association, summed up the event: “Our member companies' stands were very well frequented. The machine manufacturers are more than satisfied with their participation at this year's trade fair. This is a good indication of maintaining the good results achieved in 2015 once again in 2016.” Heike Slotta, Director Exhibitions, NürnbergMesse, is also delighted: “The mood in the exhibition halls was really good. Hall six, which was occupied for the first time this year, was immediately well received by exhibitors and visitors alike. Once again, it has been confirmed: Nuremberg is home to the die-casting sector.”

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* The visitor, exhibitor and exhibition space figures at this fair are determined and certified in accordance with the standard definitions of the FKM – Gesellschaft zur freiwilligen Kontrolle von Messe- und Ausstellungszahlen (Society for Voluntary Control of Fair and Exhibition Statistics).



Every second exhibitor comes from abroad

580 exhibitors (2014: 470 exhibitors), 54 percent of them international, presented a broad range at EUROGUSS – extending from die-cast parts through to materials, furnaces, foundry machinery and moulds up to die-casting post-treatment, quality control along with research and development. The exhibitors travelled to Nuremberg from a total of 33 countries. Apart from Germany (267 exhibitors), the top European exhibiting countries include Italy (127), Spain (20), Austria (18), the Czech Republic (15), Turkey (15), Switzerland (13), Sweden (10) and France (8), Netherlands and Slovenia (6 each). At the close of the fair, 94 percent of the exhibitors said they were satisfied with the overall success of their fair participation. They also had every reason to be: 95 percent reached their most important target groups as revealed by a survey conducted by an independent market research Institute.

98 percent of trade visitors satisfied with the range of products and services

The trade visitors at EUROGUSS mainly came from the automotive industry, machinery and plant engineering, the electrical engineering and electronic sector, die/mould-making, the furniture fittings industry along with innovative industrial sectors such as energy or medical technology. The top 10 visitor countries are: Germany, Italy, the Czech Republic, Austria, Poland, Turkey, Slovenia, France, Switzerland and Spain. 98 percent of the visitors were satisfied with the range of products and services at the fair.

Die-casting event dates for the NürnbergMesse Group worldwide

NürnbergMesse is not only staging EUROGUSS in Nuremberg but also sees itself as the trailblazer for German and European foundries, who would like to enter the Asian market or intensify their business connections. This will be possible from 12 to 14 July 2016 at CHINA DIECASTING in Shanghai. In India too, the NürnbergMesse Group is also active when it comes to die-casting: From 1 to 3 December 2016, the Indian subsidiary of NürnbergMesse will be participating for the second time at ALUCAST in Bangalore.



Internationale Fachmesse für Druckguss: Technik, Prozesse, Produkte
International Trade Fair for Die Casting: Technology, Processes, Products

Make a note of the date!

The next EUROGUSS will be held from 16 to 18 January 2018 at the exhibition centre Nuremberg.

Information for editorial offices: In the downloads for this press release you will also find **graphics and charts on the survey results, exhibitor and visitor statements** as well as the press releases on the **winners of the International Aluminium Die Casting Competition and the Zinc Die Casting Competition** (Internationaler Aluminium-Druckguss-Wettbewerb und Zinkdruckguss-Wettbewerb).

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All press articles along with additional information and photos are available at: **www.euroguss.de/press**

You will find all the exhibitors and their latest product information at:

www.euroguss.de/exhibitors-products