

Nürnberg, Germany 15.–18.2.2022

**BIOFACH2022**  
into organic

**VIVANESS2022**  
into natural beauty



## PRESS RELEASE

June 2021

### **BIOFACH and VIVANESS 2022: International organic food and natural and organic cosmetics community set to reunite in Nuremberg**

- **BIOFACH and VIVANESS 2022 on site in Nuremberg from 15-18 February**
- **New Tuesday to Friday schedule**
- **Added value with digital elements to complement on-site gathering**

After a hiatus due to the pandemic, the prospects are excellent for a restart of on-site trade fairs by 1 September 2021, provided there is a sustained decline in infection rates. For some time now, preparations have also been in full swing for the 2022 round of BIOFACH, World's Leading Trade Fair for Organic Food, and VIVANESS, International Trade Fair for Natural and Organic Personal Care. Following a successful digital edition in 2021, the organic food and natural and organic cosmetics community will gather at Exhibition Centre Nuremberg for its next event from 15–18 February 2022. The organisers of the combined exhibition have introduced a new Tuesday to Friday schedule, which will give the various players from the sector an extra day during the week for their long-awaited trade fair visit. This also increases the time available for sharing information and knowledge, discovering trends and innovations, and enjoying personal encounters with other members of their community.

Danila Brunner, Director BIOFACH/VIVANESS at NürnbergMesse: “From the numerous conversations we have had with them, we know that exhibitors, visitors and media representatives are looking forward to the next BIOFACH/VIVANESS 2022 on site in Nuremberg just as much as we are as a team. This trade fair pairing is an event that thrives on offering a multisensory experience. This will then be possible again, albeit within the

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Internationaler Schirmherr  
International Patron**



**Nationaler Ideeller Träger  
National supporting organization**

**BÖLW**  
Bund Ökologische Lebensmittelwirtschaft

**VIVANESS  
Ideelle Träger  
Supporting organizations**

COSMOS

**COSMOS**

NATRUE





confines of a Covid-compliant concept, of course. We are already working with heart and soul on the next round of the combined trade fair, incorporating the best aspects from our customers' digital experience in 2021 to make sure that we offer them the greatest possible added value for their participation in Nuremberg in 2022. In the coming weeks and months, we will continue to consult with our customers as we prepare the next edition. The registration documents for prospective exhibitors will be available in the next few days. We can hardly wait to see and talk to you all in person again, so we'd like to extend a warm invitation to you now. We are really looking to our face-to-face meetings at the Nuremberg venue!"

#### **Added value: BIOFACH / VIVANESS 2022 with digital add-ons**

In addition to the physical trade fair in the exhibition centre, we are also planning to incorporate certain digital elements in BIOFACH and VIVANESS 2022. These include access to selected presentations from the BIOFACH and VIVANESS Congress, extended communication and appointment-making tools, and a comprehensive overview of exhibitors with numerous search and filtering functions.

#### **Are you interesting in taking part as an exhibitor?**

Or would you like to know more about the planned concept? For more information, please go to: [www.biofach.de/info-en](http://www.biofach.de/info-en) and [www.vivanness.de/info-en](http://www.vivanness.de/info-en)

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For all press releases, further information for example about the latest trends and the winners of the Best New Product Awards, photos and videos, see the newsroom at:

**[www.biofach.de/en/news](http://www.biofach.de/en/news) and [www.vivanness.de/en/news](http://www.vivanness.de/en/news)**

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