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21.-22.6.2017 | Nürnberg | Germany International Exhibition

21 June 2017

# Inside Medical Technology

## Successful duo launched:

MT-CONNECT exhibition and MedTech Summit congress bring Europe's medical technology industry to Nuremberg

MT-CONNECT, the new international exhibition for all the supply and manufacturing areas in medical technology, and the international medical technology congress MedTech Summit are extending joint invitations for the first time. Born out of an exhibition accompanying the congress, MT-CONNECT is opening with 189 exhibitors from eleven countries. With the Innovation Market Place, visitors can also look forward to an attractive special exhibition area, as well as to a varied conference programme in the exhibition forum. "We have clearly achieved our goal of successfully launching a new exhibition in southern Germany," says Exhibition Manager Alexander Stein.

The focus is on exhibitors from the fields of electronics and microtechnology as well as software and IT. More than a third of the exhibitors are from these segments. Other key aspects are the companies and public facilities offering medical technology services and medical products in two halls at the 2017 MT-CONNECT. "We have been successful in showing the added value chain in medical technology," says Alexander Stein. "The exhibitors are from all the relevant fields: from component manufacturers, to hardware and software solutions, machine construction and plant engineering and medical technology concepts used direct in the areas of diagnostics and therapy, as well as services dealing with authorisation and/or financing. With all of this we have managed to come up with a genuine, unique selling point." The MedTech Summit is the bridge between development and production on the one hand and application in research and clinics on the other hand.

Im Verbund mit Together with MedTech Summit

Ideeller Träger Honorary Sponsor Forum MedTech Pharma e.V. Rathenauplatz 2 90489 Nürnberg

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Registergericht Registration Number HRB 761 Nürnberg





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#### MedTech Summit

The international medical technology congress MedTech Summit, hosted by the Bavarian State Ministry of Economic Affairs and Media, Energy and Technology and organised by Bayern Innovativ GmbH, is being held simultaneously in the direct vicinity of the halls. The concept and content of the congress programme were developed in close cooperation with the honorary sponsor, the MedTech Pharma e.V. Forum. The forum addresses all the latest topics under discussion in more than 50 talks and presentations: current developments in imaging, OPs of the future, research projects on "Mobile Health" or on robotics in rehab and care are only examples from the international panel of speakers.

#### **Partnering Event**

The partnering event is another opportunity to promote the networking of all the participants. In 30-minute cycles, the popular format brings participating visitors to the exhibition together with participants in the congress and exhibitors. A software program also makes it possible for participants to quickly and conveniently arrange appointments for talks with other participants in the partnering event to be held at the exhibition.

#### **Innovation Market Place**

Start-ups and young companies, service organisations and scientific groups meet with industry insiders at the Innovation Market Place in Hall 10.1, the focus being on the networking and further development of innovations, in the form of joint development work as part of cross-cutting clinical studies or of interdisciplinary exchanges of information about the challenge of having medical products registered.

#### **Messe-Forum (Exhibition Forum)**

A technical programme comprising talks, brief presentations and discussions ensures the transfer of expert knowledge between suppliers and manufacturers. Besides brief talks by exhibitors, start-ups also present their concepts and ideas to visitors to the exhibition in the forum. On 22 June, the MedTech.Dialog.Bayern hosted by the Bavarian State Ministry of Economic Affairs and Media, Energy and Technology will start





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here at 1 p.m. This will be followed by this year's Medical Valley Awards presentation by Medical Valley EMN e.V. at 3.30 p.m.

## About MT-CONNECT and the MedTech Summit

MT-CONNECT is the exhibition for all the supply and manufacturing areas of medical technology. As a platform for the industry, MT-CONNECT pools expertise from all the sub-areas of medical technology, from technology and production to financing, marketing and regulatory affairs. This is where suppliers, manufacturers and service organisations as well as research and education institutions in the medical technology industry meet to exchange ideas. The international MedTech Summit congress is being held at the same time, in the immediate vicinity of MT-CONNECT. For many years now, the focal topics of the congress programme have been medical technologies, diagnostics, digitisation and mobile health. Besides technological contents, the congress also places a strong emphasis on innovation management and regulatory affairs. The honorary sponsor of MT-CONNECT and the MedTech Summit is the MedTech Pharma e.V. Forum, the largest healthcare industry network in Germany and Europe.

#### Press and media contact

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The press texts and other information and photos are all available at: www.MT-CONNECT.de/news

