

Nürnberg, Germany 14.–17.2.2018

BIOFACH 2018

into organic



PRESS RELEASE

February 2018

BIOFACH World: global synergies in the organic sector

As on previous occasions, BIOFACH World will again bring together international players from the constantly growing organic markets in 2018. The series of events for 2018 will launch on 14 February with the four-day BIOFACH in Nuremberg, and BIOFACH SOUTH EAST ASIA will begin for the first time in Bangkok on 12 July.

South-East Asia: organic market with great future importance

In 2018, NürnbergMesse will hold an exhibition for organic foodstuffs in the ASEAN region for the first time. From 12 to 15 July, the international organic sector will meet at the IMPACT Exhibition Center, Nonthaburi, Bangkok, Thailand, for the first BIOFACH SOUTH EAST ASIA. NATURAL EXPO SOUTH EAST ASIA will be held in parallel, highlighting natural products currently in the process of organic certification. Both exhibitions are organised by NürnbergMesse in collaboration with the Department of Internal Trade, part of Thailand's Trade Ministry. The BIOFACH Family is welcoming its new member at a decisive moment, given that the organic market in the ASEAN countries is constantly growing in importance. The farming and foodstuffs industry is one of the most important sectors in the economy of South-East Asia, and the area under organic cultivation, in particular, is growing at annual rates that sometimes exceed 100%. The front runners are the Philippines, with 113% growth from 2014 to 2015. In turn, most certified organic growers are in Thailand, whose organic sector is considered very advanced compared to the other ASEAN member countries. For the first event in Bangkok, NürnbergMesse is expecting some 250 exhibiting companies, with an exhibition area of some 2,000 m². About 35,000 trade visitors and end consumers are expected. **The first BIOFACH SOUTH EAST ASIA will take place from 12 to 15 July 2018 at the IMPACT Exhibition Center, Nonthaburi, Bangkok, Thailand.**

**Veranstalter
Organizer**
NürnbergMesse GmbH
Messegelände
90471 Nürnberg
Germany
T +49 911 8606-0
F +49 911 8606-8228
info@biofach.de
www.biofach.de
www.biofach.com

**Vorsitzender des Aufsichtsrates
Chairman of the Supervisory Board**
Dr. Ulrich Maly
Oberbürgermeister der
Stadt Nürnberg
Lord Mayor of the
City of Nuremberg

**Geschäftsführer
CEOs**
Dr. Roland Fleck, Peter Ottmann

**Registergericht
Registration Number**
HRB 761 Nürnberg

**Internationaler Schirmherr
International Patron**
IFOAM ORGANICS INTERNATIONAL

**Nationaler Ideeller Träger
National Supporting Organisation**
BOLW
Bund Ökologische Lebensmittelwirtschaft



China: successful exhibition reflects positive market development

China is becoming greener. The organic market in the People's Republic is enjoying continuous growth, and more and more consumers consider it important to have organically grown products. The numbers also back this up: in 2014, the country's organic revenue was about \$4 billion, which makes China the fourth-largest market for organic consumers in the world. The 11th edition of BIOFACH CHINA also confirms the positive development – it was an absolute success, with higher numbers of exhibitors and visitors alike. A total of 17,755 international visitors at the Shanghai World Expo Exhibition & Convention Center learned about the latest organic products from 476 exhibitors from all over the world. Seventeen countries and regions were represented in total, and in addition to companies from various regions within China, there were pavilions from Taiwan, South Korea, Thailand and Japan. BIOFACH CHINA provided additional encouragement by naming a "country of the year" for the first time, the winner in 2017 being Denmark. Eight Danish organic firms were present to display their products to the professional audience. At the accompanying International Organic Food Market and Development Conference, some 300 visitors learned about new developments and progress on the international organic market from 30 experts representing government, certification authorities, research institutes, the trade press and organic cultivation. With a successful exhibition year in 2017, BIOFACH CHINA once again reinforced its position as Asia's most important organic event. **The 12th BIOFACH CHINA will take place from 24 to 26 May 2018 at the Shanghai World Expo Exhibition & Convention Center.**

Brazil: further growth in the organic sector

The trend continues: Brazil's national organic industry continues to enjoy positive growth. In 2016, the organic sector generated revenue of around \$350 million, representing 20% growth year-on-year, as confirmed by a study performed by Brazilian institute IPD (Instituto de Promoção do Desenvolvimento, Development Promotion Institute) and Euromonitor. Growing demand for unprocessed organic foodstuffs, clothing and natural cosmetics was the main factor contributing to this positive market development, and all these product segments were featured at the 13th BIOFACH AMERICA LATINA – BIO BRAZIL FAIR in the Biennale Pavilion at



Ibirapuera Park in São Paulo. In 2017, Brazil's most important organic sector gathering confirmed developments in the national market, with some impressive record results: 25,664 visitors, 35% more than the previous year, learned all about the latest products and services in the sector from 167 fully organic exhibitors. The organised business meetings were also a major success for the attending exhibitors and trade visitors. A total of 416 meetings were held, leading to many deals being concluded. The resulting revenue within the next year is expected to reach \$7.2 million, almost ten times the figure from the previous event. Participants also enjoyed top-level presentations, discussion rounds and workshops at the well-attended International Organic and Sustainable Agriculture Forum. **The 14th BIOFACH AMERICA LATINA – BIO BRAZIL FAIR will be held from 6 to 9 June 2018 at the Anhembi exhibition venue in São Paulo.**

USA: constant growth in organic turnover

The Organic Trade Association reports that the US organic market continues to enjoy positive development. The American public spent almost \$50 billion on organic foodstuffs in 2016, 14% of this on fruit and vegetables. More than 82% of American households are now purchasing organically produced food. To satisfy the growing demand for organic products, USDA ORGANIC says that goods to the value of around \$1.4 billion were imported in 2013, mainly fruit, nuts and vegetables, as well as coffee, tea and spices. This trend was evident at the Baltimore Convention Center from 14 to 16 September 2017, where many players in the organic market poured into BIOFACH AMERICA – ALL THINGS ORGANIC and the Natural Products Expo East, which was held in parallel. More than 1,500 companies, including 196 fully organic exhibitors, and more than 29,000 visitors gathered to learn about the latest organic trends. With 26 countries represented in 2017, including Italy, the UK, France and the Netherlands, BIOFACH AMERICA – ALL THINGS ORGANIC once again bolstered its role as a driver of the international industry and a global trading platform. In addition to the exhibition, a wide variety of workshops and a very interesting conference programme provided all visitors and exhibitors with a fascinating knowledge platform on the latest organic themes. **The next BIOFACH AMERICA – ALL THINGS ORGANIC will take place in Baltimore from 13 to 15 September 2018.**



India: organic market offers huge growth potential

Growing health awareness, changing lifestyles, more disposable income and a broader selection of organic products in malls and in the retail sector are leading to steady growth in demand for organic products in India, particularly in major cities such as Mumbai, Delhi, Chennai, Bangalore, Gurgaon and Pune. According to the "India Organic Food Market Forecast and Opportunities 2017" study by TechSci Research, India's organic market grew by an average of 19% per year between 2012 and 2017. An average annual growth rate of 25% has even been forecast for India's organic market between 2015 and 2020. If this proves correct, this would mean revenue of \$1.36 billion from organic products alone. This is a market forecast that found its perfect platform this year in the halls of the India Expo Mart in Greater Noida, near New Delhi. For the first time, this venue simultaneously hosted BIOFACH INDIA together with INDIA ORGANIC and the 19th IFOAM Organic World Congress, with the theme "An Organic World through an Organic India". For the duration, the city became the central meeting place for players in the organic market from all over the world. The events brought 184 organic exhibitors, including 173 from India, and 9,645 international visitors together in an area of just under 10,000 m². The trade visitors and participating organic companies benefited equally from this unique cooperation. The ninth BIOFACH INDIA together with INDIA ORGANIC was the largest in its still young history. **The 10th BIOFACH INDIA will take place from 25 to 27 October 2018 in Pragati Maidan, New Delhi.**

Nürnberg, Germany 14.– 17.2.2018

BIOFACH2018

into organic



BIOFACH World

NürnbergMesse has proven expertise in the field of organic foodstuffs. In February every year, the international organic sector gathers in Nuremberg at BIOFACH, the world's leading fair for organic food products. The comprehensive range of certified organic products on display shows their diversity – from fresh products like dairy and cheese, fruit, vegetables, dry products like grains and pulses, nuts and confectionery to beverages. The international patron of BIOFACH is IFOAM – Organics International, the national honorary sponsor the German Federation of Organic Food Producers (BÖLW). An integral part of this world-leading fair is the BIOFACH Congress, a knowledge-sharing platform that is unique worldwide. With another six BIOFACH events in Japan, the USA, South America, China, India and Thailand, BIOFACH World has a global presence and year for year brings together more than 3,500 exhibitors and 100,000 trade visitors.

The next BIOFACH exhibitions:

- | | |
|--------------------------------------|------------------------|
| • BIOFACH, Nuremberg, Germany: | 13 – 16 February 2019 |
| • BIOFACH CHINA, Shanghai: | 24 – 26 May 2018 |
| • BIOFACH AMERICA LATINA, São Paulo: | 6 – 9 June 2018 |
| • BIOFACH SOUTH EAST ASIA, Bangkok: | 12 – 15 July 2018 |
| • BIOFACH AMERICA, Baltimore: | 13 – 15 September 2018 |
| • BIOFACH INDIA, Delhi-NCR: | 25 – 27 October 2018 |

Contact for participation

BIOFACH World Team

NürnbergMesse GmbH

Exhibition Centre, 90471 Nuremberg, Germany

T +49 9 11. 86 06-81 79

F +49 9 11. 86 06-86 94

info@biofach-world.com

Nürnberg, Germany 14.–17.2.2018

BIOFACH2018

into organic



Contact for press and media

Barbara Böck, Christina Kerling, Marie-Claire Ritzer

T +49 9 11. 86 06-86 46

F +49 9 11. 86 06-12 86 46

marie-claire.ritzer@nuernbergmesse.de

All press releases and photos of the event can be downloaded free of charge

from: www.biofach-america.com/en/press