

PRESS RELEASE

October 2021

“AI will end the Industrial Age” – Special Keynote by Chris Boos at it-sa 2021

- **The IT security sector will gather at the it-sa 2021 trade fair in Nuremberg from 12 to 14 October**
- **Special Keynote by IT entrepreneur and investor Chris Boos on Day 3**
- **Boos will speak on the opportunities and risks of Artificial Intelligence in an IT security context**

IT entrepreneur and AI expert Hans-Christian (“Chris”) Boos will give the Special Keynote at it-sa 2021. His talk at the Exhibition Centre Nuremberg at mid-day on 14 October will deal with the role of artificial intelligence in the digital age. He is a member of the German government’s Digital Council, is a business advisor, and also has experience as a Supervisory Board member and investor in the tech segment.

The end of the industrial age?

Boos’s thesis is that the growing use of artificial intelligence heralds the close of the industrial age. In this context, systems capable of independent decision-making not only raise new ethical, moral and legal questions: They also create new challenges in terms of IT security research and development. Chris Boos continues the series of special keynote lectures at it-sa with his presentation “AI will end the Industrial Age – Let’s find some love for the future!”, following in the footsteps of personalities such as Edward Snowden, IT security expert Paula Januszkiewicz and Maximilian Schrems, who have previously made use of the last day of the event to take stock of the data protection and data security situation.

The Special Keynote is free to exhibition visitors and representatives of exhibiting companies. This English-language lecture will also be accessible via the it-sa 365 platform.

For further information, see: itsa365.de/en/special-keynote



12 – 14 October 2021
Nürnberg, Germany



Your digital platform

Veranstalter
Organizer
NürnbergMesse GmbH
Messezentrum
90471 Nürnberg
Germany
T +49 9 11 86 06-0
F +49 9 11 86 06-82 28
it-sa@nuernbergmesse.de
www.it-sa.de

Vorsitzender des Aufsichtsrates
Chairman of the Supervisory Board
Albert Füracker, MdL
Bayerischer Staatsminister der
Finanzen und für Heimat
Bavarian State Minister of Finance
and Regional Identity

Geschäftsführer
CEOs
Dr. Roland Fleck, Peter Ottmann

Registergericht
Registration Number
HRB 761 Nürnberg

Bolstering digital firewalls – at it-sa 2021 in Nuremberg

At it-sa 2021, from 12 to 14 October, more than 260 exhibitors from 18 countries will show how IT security officers can bolster their organization's digital firewalls. This will be the first time since it-sa 2019 that the sector has been able to gather in person to interact with other professionals at the Exhibition Centre Nuremberg. In parallel, the lectures at the English-language International Forum will be made available live via the digital dialogue platform it-sa 365. Pavilions from Austria, North Rhine-Westphalia, Baden-Württemberg and Bavaria, together with participation by national and international associations and organizations, underline the importance of Europe's largest expo for IT security.

Hygiene strategy: Personal networking back on the agenda

In collaboration with the Bavarian state government and the trade fair companies in the state, NürnbergMesse has developed a robust hygiene strategy to enable safe attendance at it-sa. This is based on the incidence-independent umbrella hygiene strategy for trade fairs and exhibitions that applies in Bavaria. Specific measures to protect trade fair participants include regular air exchange and a state-of-the-art ventilation plan, social distancing based on space and capacity management, obligatory masks in indoor areas, hygiene precautions on-site, digital registration and access systems, and thus the opportunity for contact tracing. Another cornerstone is the "TVR" strategy, which requires proof of Testing, Vaccination or Recovery to enable access to the event. For the latest information on the hygiene strategy and protective measures, see: www.it-sa.de/protective-measures.

Contact for press and media

Thomas Philipp Haas, Lena Vogl

T +49 9 11 86 06-83 23

press@it-sa.de

All press releases and more detailed information, photos and videos are available from: [it-sa.de/en/news](https://www.it-sa.de/en/news)

Follow it-sa on Twitter, YouTube and LinkedIn!



@itsa_Messe
#itsaexpo/
#itsa365
#UPitsaAward

