

PRESS RELEASE

March 2021

FENSTERBAU FRONTALE 2022: 480 exhibitors already registered

- 80 per cent of exhibition space booked with 365 days still to go
- Show days to change: Event to run Tuesday to Friday from 2022

With a year to go, FENSTERBAU FRONTALE already has registrations from 480 exhibitors from 33 countries. Bookings already account for more than 50,000 m², or 80 per cent of the available net stand space in the eleven exhibition halls. There will be a change of schedule in 2022, when FENSTERBAU FRONTALE – the Trade Show. Window. Door. Facade will take place from Tuesday 29 March to Friday 1 April. It will continue to run in parallel with HOLZ-HANDWERK.

“Replacing the Saturday in the combined event schedule with a weekday had long been on the industry’s wish-list, as exhibitor and visitor surveys showed,” says Elke Harreiss, Director FENSTERBAU FRONTALE. “We’re doing this for the first time in 2022. The exhibitors will have at least the same number of days as usual for setting up and taking down their stands.”

Harreiss is very happy with the feedback from exhibitors so far: “When we talk with them we can sense their confidence and anticipation, despite or perhaps because of the ongoing Covid-19 pandemic. There is still strong interest in meeting and interacting in person. And that is reflected in the current volume of registrations: Exhibition bookings are currently 89 per cent of the level achieved one year before the last event in the series.” The FENSTERBAU FRONTALE team is planning the event in accordance with currently applicable safety and hygiene regulations and is including additional, digital components to ensure added value for exhibitors and visitors from around the world. “There has been strong growth in online formats in the space of a year. Digital information and professional development services are now indispensable, and will remain

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Registergericht

Registration Number

HRB 761 Nürnberg

important even after the pandemic. As a leading international trade show, we strive to ensure our programme is appropriately broad-based and future-oriented.”

Staying connected with FENSTERBAU FRONTALE

That also includes the services with the theme of “FENSTERBAU FRONTALE connected”: To bridge the gap before the next scheduled trade show for everyone in the industry, FENSTERBAU FRONTALE has been gathering information of relevance on the web. The **exhibitor and product database**, for example, still offers access to all the profiles and contact details for the companies that registered for FENSTERBAU FRONTALE 2020. The FENSTERBAU FRONTALE **Newsroom** offers regular new content from the industry. And the trade show’s **social media channels** share a constant stream of new developments bundled under the hashtags #FFconnected and #bridgingthegap, in addition to information on preparations for the show itself. All details are available at www.frontale.de/en/bridgingthegap

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