

Nürnberg, Germany 12. – 15.2.2020

**BIOFACH2020** **VIVANESS2020**  
into organic into natural beauty



## BIOFACH und VIVANESS 2020: Facts and figures

February 2020

### Venue and date

Exhibition Centre Nuremberg  
Wednesday to Saturday, 12 – 15 February 2020

### Opening times

Wednesday to Friday: 9:00 to 18:00  
Saturday: 9:00 to 17:00

### Online exhibitor's platform

All of the exhibitors and their current product information at:  
[www.biofach.de/exhibitors-products](http://www.biofach.de/exhibitors-products)  
[www.vivaness.de/exhibitors-products](http://www.vivaness.de/exhibitors-products)

### Exhibition halls

BIOFACH:  
1, 2, 3A (new), 4, 4A, 5, 6, 8 (organic food, focus on international companies)  
6, 7, 7A (new), 8, 9 (organic food, focus on German companies)  
VIVANESS:  
New: 3C (natural and organic cosmetics)

### Entrances

Ost and Mitte

### Exhibitors

3,792 exhibitors (292 of them at VIVANESS)

### Exhibition area

2020: 110,326 m<sup>2</sup> gross  
2020: 57,609 m<sup>2</sup> net (without special show areas)

### Trade visitors

2019: 51,488 trade visitors from 144 countries

**Veranstalter  
Organizer**  
NürnbergMesse GmbH  
Messezentrum  
90471 Nürnberg  
Germany  
T +49 9 11 8606-4909  
F +49 9 11 8606-4908  
besucherservice@nuernbergmesse.de  
www.biofach.de  
www.vivaness.de

**Vorsitzender des Aufsichtsrates  
Chairman of the Supervisory Board**  
Albert Füracker, MdL  
Bayerischer Staatsminister der  
Finanzen und für Heimat  
Bavarian State Minister of Finance  
and Regional Identity

**Geschäftsführer  
CEOs**  
Dr. Roland Fleck, Peter Ottmann

**Registergericht  
Registration Number**  
HRB 761 Nürnberg

**BIOFACH  
Schirmherr  
Patron**



**Nationaler Ideeller Träger  
National supporting organization**

**BÖLW**  
Bund Ökologische Lebensmittelwirtschaft

**VIVANESS  
Ideelle Träger  
Supporting organizations**

COSMOS



NATRUE





### Products on display

- **BIOFACH product categories**

Fresh food, frozen food, grocery products (cooking and baking), grocery products (snacks and sweets), grocery products (drinks), other grocery products, non-food, technology and equipment, raw materials and supplies, media, service providers

- **VIVANESS product categories**

Skin care, body care, hair care, decorative cosmetics, fragrances, special cosmetics/care, chemist articles, raw materials and additives for the natural and organic cosmetics industry, contract manufacturing, packaging, service providers, media

### Approval criteria

[www.biofach.de/application](http://www.biofach.de/application) and [www.vivaness.de/application](http://www.vivaness.de/application)

### You can find the event planner at:

[www.biofach.de/programme](http://www.biofach.de/programme) and [www.vivaness.de/programme](http://www.vivaness.de/programme)

### Newsroom: Online Information Tool

In the digital Newsrooms of BIOFACH and VIVANESS, exhibitors, visitors, journalists and all organic industry stakeholders will find the latest news about the two trade fairs at a glance. Among other things you can look forward to interviews, trend reports and information on newcomers.

[www.biofach.de/en/news](http://www.biofach.de/en/news) and [www.vivaness.de/en/news](http://www.vivaness.de/en/news)

### Contact for press and media

Barbara Böck, Saskia Viedts (BIOFACH)

Christina Kerling, Jasmin McNally (VIVANESS)

T +49 9 11 86 06-83 29

[press@biofach.de](mailto:press@biofach.de)

[press@vivaness.de](mailto:press@vivaness.de)

For all press releases, further information, photos and videos, see the Newsroom at: [www.biofach.de/en/news](http://www.biofach.de/en/news) and [www.vivaness.de/en/news](http://www.vivaness.de/en/news)

Further services for journalists and media contacts:

[www.biofach.de/press](http://www.biofach.de/press) and [www.vivaness.de/press](http://www.vivaness.de/press)