



Interzoo 2022

37. International Trade Fair for Pet Supplies
37. Internationale Fachmesse für den Heimtier-Bedarf

24 – 27 May 2022

Organizer
Veranstalter



Honorary Sponsor
Ideeller Träger



Organization on behalf of the organizer
Durchführung im Auftrag des Veranstalters



PRESS RELEASE

January 2022

Interzoo in May 2022 offers the ideal setting for an international industry experience with all your senses

Wiesbaden/Nuremberg – WZF (Wirtschaftsgemeinschaft Zoologischer Fachbetriebe GmbH) and NürnbergMesse are looking forward to an international, diversified and lively new edition of the world's leading trade fair Interzoo in Nuremberg.

Around 1,200 exhibitors from over 60 countries, including more than 250 from Germany, are registered for the upcoming Interzoo 2022 from 24 to 27 May in Nuremberg as of January. The participation of young innovative companies from Germany, supported by the Federal Government as part of a joint stand, is strong and the international Start-up Area is also in great demand. A total of seven country pavilions have been announced for Interzoo 2022.

Good conditions for a safe and successful trade fair participation

The organizer WZF and NürnbergMesse, which is assigned with the organization, are closely following the development of the COVID-19 pandemic. Based on expert statements, it can be assumed that the situation will have improved significantly by May. The sophisticated safety and hygiene concept, the provision of test capacities and the enormous size of the halls, where the air is completely exchanged several times an hour, offer suitable conditions for a safe trade fair experience with international exhibitors and visitors. More information can be found on the Interzoo website: www.interzoo.com/protective-measures

According to a regularly updated information page by AUMA, the Association of the German Trade Fair Industry, there are at present virtually no travel restrictions for exhibitors and visitors of trade fairs despite the currently high number of COVID-19 cases: "It is generally possible for trade fair participants from abroad to enter Germany. This also applies to exhibitors and visitors from high risk areas and for participants who have not been vaccinated against COVID-19. However, entry to trade fair grounds may require proof of vaccination with a vaccine authorized in Germany or recovery from COVID-19." www.auma.de/en/exhibit/legal-matters/entry-requirements



Interzoo 2022

37. International Trade Fair for Pet Supplies
37. Internationale Fachmesse für den Heimtier-Bedarf

24 – 27 May 2022

Organizer
Veranstalter



Honorary Sponsor
Ideeller Träger



Organization on behalf of the organizer
Durchführung im Auftrag des Veranstalters



Explore the diversity of the international pet industry on site

The personal conversation with industry colleagues, the worthwhile new business contact, the discovery of trends and inspiration for your own business – all this and much more speaks for a classic trade fair visit on site. Nowhere else can the diversity of the international pet industry be explored in such a bundled and concrete way as at the world's leading trade fair Interzoo.

"As organizers, together with our partners, we can create the framework for an optimal trade fair experience for exhibitors and visitors," emphasizes WZF Managing Director Gordon Bonnet. "After a time with only a few industry events, experience with all the senses is particularly in the foreground of Interzoo. The physical meeting on site turns an event into a lasting experience that is more than the sum of its parts. We are very much looking forward to sharing this experience with you from 24 to 27 May in Nuremberg and welcoming you personally to Interzoo 2022."

Please note: You can shortly find this press release in French, Italian and Spanish language versions online.

For all press releases, photos and videos, see the Newsroom at:
www.interzoo.com/en/news

All services for journalists and media representatives are available at:
www.interzoo.com/press

Interzoo press contact

Dr Anja Wagner (PR Manager Interzoo)
T +49 6 11 44 75 53-17

Antje Schreiber (Head of Communication WZF/ZZF)
T +49 6 11 44 75 53-14
presse@zzf.de

Press Office NürnbergMesse GmbH

Ariana Brandl (accreditations, press centre)
T +49 9 11 86 06-82 85
ariana.brandl@nuernbergmesse.de



Interzoo 2022

37. International Trade Fair for Pet Supplies
37. Internationale Fachmesse für den Heimtier-Bedarf

24 – 27 May 2022

Organizer
Veranstalter



Honorary Sponsor
Ideeller Träger



Organization on behalf of the organizer
Durchführung im Auftrag des Veranstalters



Information about the organizer

WZF (Wirtschaftsgemeinschaft Zoologischer Fachbetriebe GmbH) organizes Interzoo in Nuremberg in partnership with the German Pet Trade and Industry Association ZZF (Zentralverband Zoologischer Fachbetriebe Deutschlands e. V.) as the founder and honorary sponsor. WZF is the owner and organizer of the world's largest international trade fair for the pet industry. With more than 1,900 exhibitors and about 39,000 trade visitors from 125 countries at the last event, Interzoo is the undisputed world's leading international fair for pet supplies. Since 1988, WZF has engaged NürnbergMesse GmbH to operate the trade fair. Since the summer of 2020, Interzoo Academy has been offering specialist presentations on topics of interest to the pet supplies sector.

WZF is a hundred percent subsidiary of ZZF. With its business fields trade fairs and events, media work and public relations, education and the issuing agency for identification markings for protected species WZF makes an important contribution to the economic and communicative development of the pet industry.

www.wzf-online.com

Wirtschaftsgemeinschaft Zoologischer Fachbetriebe GmbH (WZF)

Mainzer Strasse 10

65185 Wiesbaden – Germany

Managing Director: Gordon Bonnet

Commercial Register No.: HRB 23138 Wiesbaden District Court

VAT ID No.: DE 113595781

interzoo@zzf.de