



GaLaBau 2018

gardening. landscaping.
greendesign.

Nürnberg, Germany 12.–15.9.2018

PRESS RELEASE

September 2018

Exhibitor poll: feedback on GaLaBau 2018

GaLaBau, the international trade fair for urban green and open spaces, took place at Exhibition Centre Nuremberg from 12 to 15 September 2018. The GaLaBau PR Team was out and about in the halls and asked some of the exhibitors how successful the fair had been for them.

Veronika Hein, Marketing, Kompan GmbH

“There was a lot of traffic at our stand, and at times you could not move! This was also due to our live shows that allowed spectators to see our equipment live in action and proved very popular. We were very pleased to notice that there were more international visitors at our stand this year. GaLaBau is definitely living up to its reputation as a leading international fair! We will of course be back in 2020, and we already know that we would also like to book a larger stand next time!”

Ulrich Träger, Managing Director, Nusser Stadtmöbel GmbH & Co. KG

“As one of Germany's biggest manufacturers of street furniture we consider GaLaBau to be our most important trade fair for nurturing contacts and raising our profile. This is where we meet many of our regular clients and business partners but where we also make a lot of important new contacts. We are very happy with how the event has gone, and it was definitely worthwhile for us to take part. We have already made a firm note of the dates for 2020.”

Patrick Hermann, Sales Manager Germany, Husqvarna Group

“GaLaBau is the No. 1 industry gathering and the absolute must-do event in our calendar. What we particularly appreciate about this fair are the high-calibre discussions with our precise target group. We have been coming here for years and will definitely be back in the future. But for now, we are looking forward to our consistently profitable follow-on business.”

Ideeller Träger

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**Hanns Markus Renz, Business Manager Sales & Field Marketing
Department, Kobelco Construction Machinery Europe B.V.**

“At GaLaBau there is always a really nice cohort of visitors with whom you can have very good, personal exchanges. This year, visitor traffic was very strong over all four days of the event. We also noticed that a lot of decision-makers were in attendance this year, as we were able to sign a lot of direct contracts at the fair itself. GaLaBau will always be our most important platform for meeting the landscaping and gardening community personally.”

**Stefan Heinrich Lorberg, Managing Director, Stefan Lorberg
Baumschulerzeugnisse GmbH**

“This year we are not only celebrating our 175th anniversary but can also look back with satisfaction at GaLaBau 2018. Once again, we were able to meet our main target group of gardeners and landscapers. New and established contacts ensured lots of lively discussions at our stand on all four days of the event. And we will definitely be back in 2020.”

Frank Wollmann, Managing Director, KANN GmbH Baustoffwerke

“What a successful fair. As always at GaLaBau, our stand was consistently well frequented. We were also impressed once again by the type of visitor and calibre of the discussions. We met a lot of decision-makers and are expecting very good follow-on business – simply fantastic!”

Torsten Reuß, Managing Director, TOSSTEC KG

“I have just one thing to say about GaLaBau 2018: it was an absolute cracker! We were having one conversation after another from beginning to end. The demand for our products was huge. Thanks to the funding for young innovative companies from the Federal Ministry, we benefitted from having a great position in the pavilion. A top-class service! And we were even happier when we received the innovation medal as well. We will definitely be back with our own stand in 2020.”



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Christina Seufert, Management Team, Greenkeeper Verband Deutschland e.V. (German Greenkeepers' Association)

“Following our initial reservations we are very satisfied with our participation in GaLaBau 2018. For the first time we were located in Hall 3A and had a lot of very interesting conversations at our stand. We registered increasing interest in the occupation of greenkeeper which we were naturally very pleased about. All in all, we were positively surprised and will of course be back in 2020.”

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