



## PRESS RELEASE

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### **embedded world Exhibition&Conference 2021 goes digital**

- **embedded world 2021 will be a digital-only event**
- **Five-day specialist program and dialogue for worldwide embedded experts at embedded world Exhibition&Conference 2021 DIGITAL**
- **Date of the next embedded world Exhibition&Conference held at the Nuremberg Exhibition Center: March 15 - 17, 2022**

**The embedded world Exhibition&Conference will take place next year as a completely digital event. Both the trade fair and accompanying conferences, the embedded world Conference and the electronic displays Conference, will be held as virtual formats under the name embedded world DIGITAL. Participants will have five days at their disposal from March 1-5, 2021. With this decision, NürnbergMesse is reacting to the ongoing conditions caused by the coronavirus pandemic and its effects on the embedded community – while ensuring participants have planning security in good time.**

embedded world Exhibition&Conference is the global platform of the embedded community to exchange information and discover the latest trends, products and technologies. "Feedback from the embedded community has shown us that the desire to interact, network and communicate with other professionals and embedded experts remains strong, even throughout this challenging time. With the timely decision to host embedded world 2021 digitally, we are now creating the necessary planning security - for exhibitors and participants. The embedded world Exhibition&Conference DIGITAL at the beginning of March 2021 offers experts from all over the world the ideal opportunity for professional dialogue," says Benedikt Weyerer, Director Exhibition embedded world, NürnbergMesse.

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### **Versatile, innovative presentation and matchmaking possibilities**

The embedded world 2021 DIGITAL offers exhibitors not only a platform for company presentations and product demonstrations but also the opportunity to get involved in the program. This includes participation in digital exhibitor forums and other interactive formats such as company-specific networking tables or space for open discussions. In addition, embedded world DIGITAL provides a matchmaking function to ensure that interested parties find the right exhibitors and vice versa. The digital format offers participants worldwide, e.g. from the EU, USA, China or Japan, easy and direct access to the knowledge transfer of the embedded community.

### **First-class expertise for embedded and display specialists**

Within the framework of embedded world 2021 DIGITAL, the two industry highlights, the embedded world Conference and the electronic displays Conference - with top speakers, first-class lecture programs and exciting keynotes - will also be held entirely digitally.

All information about the conferences can be found at:

**[www.embedded-world.eu](http://www.embedded-world.eu) and [www.electronic-displays.de/en](http://www.electronic-displays.de/en)**

### **Outlook 2022**

The next edition of the embedded world Exhibition&Conference will take place from 15 - 17 March 2022 in the Nuremberg Exhibition Center.

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