



Interzoo 2022

37. International Trade Fair for Pet Supplies
37. Internationale Fachmesse für den Heimtier-Bedarf

24 – 27 May 2022

Organizer
Veranstalter



Honorary Sponsor
Ideeller Träger



Organization on behalf of the organizer
Durchführung im Auftrag des Veranstalters



PRESS RELEASE

March 2022

Interzoo maintains a close network in the USA

Wiesbaden/Orlando – Just a few weeks before the opening of Interzoo 2022 from 24 to 27 May in Nuremberg, the leading trade fair for the international pet industry presents itself at the Global Pet Expo in the USA.

Interzoo is represented with its own booth at the Global Pet Expo from March 23 to 25 in Orlando, Florida. "The world is looking forward to Interzoo in May," affirms Dr Rowena Arzt, Head of Exhibitions for Interzoo organizer WZF – Pet Industry Services. "We are in Orlando to report on the news at Interzoo and to be personally available for questions. The industry had for a long time to do without face-to-face encounters. Now it is possible to meet again at trade fairs and we want to use this opportunity for direct dialogue with the American pet market."

"The interest on the part of American exhibitors and visitors is great," says Gordon Bonnet, CEO of WZF and of the honorary sponsor German Pet Trade & Industry Association ZZF. "On the first day of the fair, we were already able to inform many interested companies about our upcoming new edition of Interzoo." The USA are an important visitor country for Interzoo and the American manufacturers rank among its top 4 exhibitors.

Among the approximately 1,300 exhibitors from 60 countries at Interzoo 2022, there are currently 68 exhibitors from the United States. The Country Pavilion USA comprises 25 of them. The American companies mainly present pet food and technology products, articles for dogs and cats, aquaria and useful accessories.

According to statistics published by Global Pet Expo co-organizer APPA (American Pet Products Association) 70 % of U.S. households own a pet, which equates to 90.5 million homes. \$103.6 (€ 93.6) billions were spent on pets in the country. For 2021, it was estimated that \$109.6 (€ 99.0) billion would be spent on pets in the U.S.



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In order to report on this large and versatile market, there will be a "Country Session USA" on the second day of the fair as part of the Interzoo supporting programme. Market data will be presented and import regulations explained. In addition, it will be possible to establish cross-border contacts and to clarify open questions on topics relating to the American market.

Simplified entry regulations

The entry regulations to Germany have been significantly simplified in recent weeks. However, basic protection measures against COVID such as mask requirements indoors will continue to apply for the time being. There are currently no quarantine and registration obligations when entering Germany from abroad. Only either a negative test result that is no more than 48 hours old, proof of vaccination with a vaccine recognized in Germany or proof of recovery must be available.

A new flight connection between London Heathrow and Albrecht Dürer Airport Nuremberg will also make travel easier from the end of March 2022. British Airways initially plans to operate four times a week between London and Nuremberg. From May, the frequency is to be increased to six flight connections per week. This means that the Nuremberg metropolitan region is connected to the largest hubs in Europe and Interzoo is easily accessible.

For further travel information please visit:

www.interzoo.com/en/visitors/travel/travelinformation

For all press releases, photos and videos, see the Newsroom at:

www.interzoo.com/en/news

All services for journalists and media representatives are available at:

www.interzoo.com/press

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Information about the organizer

WZF GmbH – Pet Industry Services organizes Interzoo in Nuremberg in partnership with the German Pet Trade & Industry Association ZZF as the founder and honorary sponsor. WZF is the owner and organizer of the world's largest international trade fair for the pet industry. With more than 1,900 exhibitors and about 39,000 trade visitors from 125 countries at the last event, Interzoo is the undisputed world's leading international fair for pet supplies. Since 1988, WZF has engaged NürnbergMesse GmbH to operate the trade fair. Since the summer of 2020, Interzoo Academy has been offering specialist presentations on topics of interest to the pet supplies sector.

WZF is a hundred percent subsidiary of ZZF. With its business fields trade fairs and events, media work and public relations, education and the issuing agency for identification markings for protected species WZF makes an important contribution to the economic and communicative development of the pet industry.

www.wzf-online.com

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