



POWTECH

Leading Trade Fair for Powder & Bulk Solids
Processing and Analytics

29.9.–1.10.2020
NÜRNBERG, GERMANY

INTERVIEW

May 2020

Exhibition Director Beate Fischer answers three questions about POWTECH 2020

POWTECH, the leading trade fair for the processing, handling and analysis of powders and bulk solids, will be held at Exhibition Centre Nuremberg from 29 September to 1 October 2020. Exhibitors will then showcase their innovations for processes like separating, pulverising, mixing and agglomerating alongside associated technologies e.g. for ventilation, explosion protection, analysis and control. This year, the exhibition is taking place under special circumstances. In this brief interview, Beate Fischer, Director of POWTECH at NürnbergMesse, explains how preparations for the event are going and how exhibitors are being involved in the process.

Preparations for POWTECH 2020 are going ahead in extremely turbulent times in which the coronavirus crisis is bringing a lot of personal and economic challenges in its wake. How are these developments impacting POWTECH 2020?

Beate Fischer: In our planning we are doing our utmost to make POWTECH as safe as possible while maintaining its high utility. If the crisis has shown us one thing, it is that the current challenges are best tackled together in a spirit of partnership. This is why we are in the process of conducting intensive consultations with the industry, via our advisory board and also through a survey sent out to all exhibitors that have registered to date. Together we are now seeking the best way to reinvigorate business relationships within the sector.

POWTECH has always been the place where process engineers and production managers have found very specific help and solutions for their problems, and the 2020 event should be no exception.

Ideeller Träger

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VDI-Gesellschaft Verfahrenstechnik
und Chemieingenieurwesen
APV Arbeitsgemeinschaft für
pharmazeutische Verfahrenstechnik e. V.

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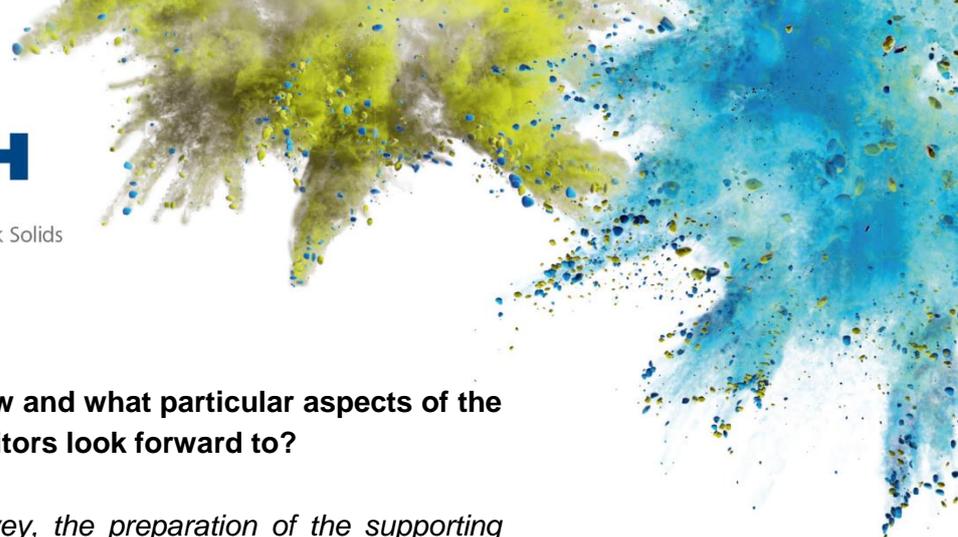
Registergericht

Registration Number

HRB 761 Nürnberg

NÜRNBERG MESSE





What stage are preparations at now and what particular aspects of the programme can visitors and exhibitors look forward to?

Alongside the current exhibitor survey, the preparation of the supporting programme is an important milestone. We are currently working on this together with our partners from the sector and our institutional sponsors APV (International Association for Pharmaceutical Technology) and VDI-GVC (VDI Association of Process and Chemical Engineering). Within the framework of the Life Science Forum, the APV is developing a strong programme specifically for the pharmaceutical and food production sectors, complemented by a separate symposium. The Networking Campus, which celebrated its debut at POWTECH last year, is also taking shape and will once again focus on topics that are relevant for the future. Ahead of our actual event in September, we will be launching the POWTECH Virtual Talks on the topic of digital transformation in conjunction with the APV on 27 May. This event will provide an initial foretaste of the POWTECH programme.

Which specific topics will be getting a lot of attention this year in the POWTECH environment?

The major drivers in the development of new or improved process engineering systems continue to be digital transformation and sustainability. Better connected, intelligent and more efficient machines help their users in various sectors to achieve their production and sustainability goals. Even if the difficult economic situation this year means that not all interested visitors and exhibitors will be able to take part in POWTECH, we can still expect professional-level networking and high-calibre trade visitors. In this context there will also be a discussion of certain challenges that the crisis has raised awareness of again, such as supply chain security, remote services and more flexible production planning.

Save the date: POWTECH Virtual Talks “Digital transformation”

In advance of POWTECH, a free virtual seminar on the topic of digital transformation in process engineering will be held in partnership with the APV. The seminar will kick off in German on 27 May 2020 from 13:00 to 15:00 and will be repeated in English on 17 June. The topics and speakers are as follows: Digital transformation in the maintenance environment (Dr Johannes Krämer – CSL Behring GmbH), Design and opportunities of



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a cyber-physical digital twin model for Pharma 4.0 (Gerald Mathe & Bertram Srugies – BakerHicks), Annex 15 – regulatory changes and their impact (Wolfgang Hähnel – Testo Industrial Services AG).

For more information and registration links please go to:

www.powtech.de/en

Process engineering worldwide

POWTECH World is a global network of trade fairs and conferences related to mechanical processing technology. The events of POWTECH World form the ideal platform for global knowledge-sharing and new, worldwide business connections. Other forthcoming POWTECH World Events:

- **IPB China**
International Powder & Bulk Solids Processing Conference & Exhibition, 29 to 31 July 2020, Shanghai, China
- **POWTECH India**
India's Leading Technology Expo for Processing, Analysis and Handling of Powder & Bulk Solids, 11 to 12 February 2021, Mumbai, India

Partnership Beyond Business

In these turbulent times with unpredictable developments, NürnbergMesse offers all customers and trade fair participants as much planning certainty and transparency as possible under the circumstances. Under the hashtag #PartnershipBeyondBusiness, all our communication channels are open for questions and suggestions from exhibitors, visitors and other interested parties. For contact details and updated information on the status of the trade fair please go to:

www.powtech.de/partnership

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For all press releases, further information and photos please go to:

www.powtech.de/en/news

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