



GaLaBau 2018

gardening. landscaping.
greendesign.

Nürnberg, Germany 12.–15.9.2018

PRESS RELEASE

November 2017

GaLaBau newsroom is now online

- **New online tool gathers information in one place**
- **Attractive content presentation for all target groups**

With the addition of a newsroom, the GaLaBau website is now offering a new information resource for the wider professional community. This content platform is designed for exhibitors, interested companies, trade visitors and media representatives alike. It's where users will find the latest information on the leading international fair for urban green and open spaces presented in an appealing, well-structured format.

The GaLaBau newsroom offers an impressive multi-media blend of text, photos and videos in a very easy-to-use interface. It provides photos and videos of the last event, for example, but also an overview of the latest press releases on GaLaBau and Greenery & Landscaping China.

Information presented appealingly in a compact format

“As an optimised website the newsroom offers a host of benefits” says Stefan Dittrich, Director Exhibition GaLaBau at NürnbergMesse, adding: “The professional community will learn new information about the trade fair and accompanying supporting programme, presented clearly and compactly in modules. I also find that the colourful, vivid presentation using lots of photos works extremely well.”

For more information please go to: www.galabau-messe.com/en/news.

GaLaBau 2018: Trade fair preparations in full swing

With just under a year to go till the start of the event, the international trade fair for urban green and open spaces, which will open its doors in Nuremberg from 12 to 15 September 2018, is doing exceptionally well. Numerous companies have already secured their stand, and at the moment the number of registrations is

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higher than in autumn 2015. The display area already sold is also very encouraging. Companies interested in taking part in the event can still register until **31 January 2018**.

The exhibitor documentation for GaLaBau 2018 and other important information are available online from: **www.galabau-messe.com/become-exhibitor**.

As well as the general product show, trade visitors can also look forward to a number of highlights in the supporting programme. The impressive special show Garten[T]Räume (dream gardens) in Hall 3A, for example, will offer fresh inspiration for exclusive outdoor designs.

China's gardening and landscaping market: Register now for Greenery & Landscaping China!

Since 2017, the Greenery & Landscaping China exhibition has been part of the GaLaBau product family. It opens its doors annually in Shanghai and is executed by NürnbergMesse China in partnership with the Shanghai Landscape Architecture and Gardening Trade Association (SLAGTA). The second Greenery & Landscaping China fair will take place from 29 to 31 May 2018 at the Shanghai World Expo Exhibition & Convention Center. In the Chinese gardening and landscaping market, there is not only a significant demand for construction and maintenance machinery but also for building materials like stone and wood and for plants. China is also investing heavily in playgrounds, leisure and sporting facilities, as well as in trending segments like vertical greening. European companies wishing to take part in Greenery & Landscaping China 2018 should get in touch with our seasoned GaLaBau event team in Nuremberg or our representative in their own country. Further details are also available from the website www.glcexpo.com.

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