

PRESS RELEASE

January 2020

FENSTERBAU FRONTALE 2020: leading international trade fair with comprehensive supporting programme

- Around 800 exhibitors from 42 countries
- Presentation forums on key topics like digitalisation, living comfort and architecture
- Special shows “Applied digitalisation for craftspeople” and “Fenestration Digital”
- New feature: hackathon turns participants into trend-setters

In around two months, you can see global innovations for windows, doors and facades at Exhibition Centre Nuremberg, when FENSTERBAU FRONTALE takes place from 18 to 21 March 2020. As well as stands featuring around 800 exhibitors from all around the world, the supporting programme also provides a comprehensive overview of the market, information on the latest industry trends and lots of professional development options. Find the details online at: www.frontale.de/programme.

In 2020, the central hub for concentrated expertise, networking and coffee with colleagues and partners is once again located in Hall 3A. The FENSTERBAU FRONTALE FORUM, which made its debut in 2018, shares practical expertise in a series of TED-style presentations. Experts will explore this year's themes of digitalisation, living comfort, age-appropriate housing, use of daylight and PVC windows, and will also provide practical tips and discuss training and professional development opportunities for tradespeople. All presentations can be followed as live streams via www.frontale.de/en. The adjacent lounge lets you take a break from the hustle and bustle of the trade fair, while the job board allows employers to come into contact with potential candidates.

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Baden-WürttembergLandesinnungsverband des
Glaserhandwerks Rheinland-PfalzLandesinnungsverband des
Bayerischen Glaserhandwerks**Veranstalter****Organizer**NürnbergMesse GmbH
Messezentrum
90471 Nürnberg, Germany
T +49 9 11 86 06-0
F +49 9 11 86 06-82 28
frontale@nuernbergmesse.de
frontale.de**Vorsitzender des Aufsichtsrates
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Dr. Roland Fleck, Peter Ottmann

Registergericht**Registration Number**

HRB 761 Nürnberg

A new addition this year is HACKING FRONTALE – an agile format for creative minds

For the first time FENSTERBAU FRONTALE will host a hackathon in partnership with ZOLLHOF – Tech Incubator. Creative minds from all disciplines, for example programmers, engineers, designers and business economists, will get the opportunity to help devise innovative solutions to two current challenges from the window, door and facade environment. Taking a fresh approach, outsiders and industry professionals can develop prototypes and solutions and then pitch them to the jury. The purpose of the hackathon is to look beyond the boundaries of the sector and with the help of the collaborators come up with totally new ideas for the development and application of technologies in the industry that can subsequently be taken further.

Wednesday 18 March to Friday 20 March 2020
Foyer Entrance Mitte

Window, door and facade construction goes digital

One of the key topics at FENSTERBAU FRONTALE 2020 will be digitalisation. Satisfied customers are crucial to the business success of any skilled trade enterprise. This can be achieved with the help of skilled staff, efficient work processes, profit-driven business models and innovative products and services. The digitalisation process makes the interaction of these success factors more transparent and easier than ever to plan and manage. But in what specific ways can the digital transformation be put into practice in skilled trades enterprises? Answers are provided by the newly created forum **Applied Digitalisation for Craftspeople** realised by G+F Verlags- und Beratungs-GmbH in partnership with NürnbergMesse and featuring talks, workshops and product presentations.

Wednesday 18 March to Saturday 21 March 2020
Foyer Entrance Mitte

Fenestration Digital is the theme of this year's special show organised by ift Rosenheim (institute for window technology) and NürnbergMesse. It showcases product innovations and digital technologies to save time and costs along the entire supply chain, from sales to recycling. In line with the maxim "A problem is just an opportunity in disguise", it explores the potential for sustainable business and services. These topics will be presented at the stand along with displays by other innovative exhibitors at various stations.

Wednesday 18 March to Saturday 21 March 2020

Hall 1, Stand 1-515

Once again, the event will feature guided tours on specific key themes in partnership with the editorial board of the trade journal *GLASWELT*:

- Installation technology and window manufacturing
- Building access, security technology, door hardware, burglary prevention, smart home
- Modern windows
- Sliding components and innovative window designs
- Structural elements, prefabricated elements, sun protection and smart glazing

For times and dates and to register please go to:
www.glaswelt.de/guidedtours

Meeting point and start of tours: Hall 5, Stand 5-142

Another established feature of the FENSTERBAU FRONTALE programme are the technical presentations on "Innovations from Switzerland" organised by the Bern University of Applied Sciences as part of the event series "Taste of Windays" in partnership with the Swiss window industry associations SZFF and FFF. In 2020 the theme is "Smart windows - smart design".

Thursday 19 March and Friday 20 March 2020

10:30 to 12:30

NCC Ost, Budapest Room

Information and presentations for architects and designers

The **Architecture-Window-Facade Forum**, which is jointly organised by the trade journals *xia* and *AIT*, is celebrating an anniversary. In combination with the Architects' Area and under the theme of "building density", it will be presenting relevant issues in an overarching context for the 10th time. Conurbations are on the increase worldwide, with more and more people living and working in city centres. But space is limited and many cities are not able to expand their surface area any more. So there is a need to further densify existing structures, convert existing housing stock, develop vacant lots and think the inconceivable.

Thursday 19 March 2020

10:30 to 14:00

NCC Ost, Istanbul Room

In the exhibition halls, the red logo of the **Architects' Area** helps architects and designers head straight to the areas that interest them most. At these appropriately designated stands, they can get special information material and expert answers to their specific questions on windows, doors and facades. The logo is also to be found in the exhibitor and product database under www.frontale.de/en/ausstellerprodukte. It helps visitors prepare their visit and also enables them to request appointments with specific exhibitors.

Recognising excellence: awards ceremonies at FENSTERBAU FRONTALE

The third day of the fair traditionally puts the spotlight on the best young trainees from the sector over the last year. As part of the **Master Craftsman Award** organised by the Glass, Window and Facade Association of Baden-Württemberg, the excellent performance of young tradespeople in their theoretical and practical examinations to qualify as master glaziers at the

Technical College for Glass, Window and Facade Construction in Karlsruhe is acknowledged.

Friday 20 March 2020

16:30 to 18:00

FENSTERBAU FRONTALE FORUM, Hall 3A, Stand 3A-534

For the first time, on the other hand, the winners of the **Window Manufacturer of the Year** award will be officially announced at the FENSTERBAU FRONTALE FORUM. Through this innovation prize for small-scale window manufacturers, the association TSM GmbH – Die Marke Tischler Schreiner, Holzmann Medien as the publisher of *GFF* magazine, and Euro Baubeschlag-Handel (EBH) AG recognise especially enterprising companies with innovative product concepts, effective marketing, long-term and sustainable advancement and motivation of their own staff or perfectly managed production processes.

Thursday 19 March 2020

16:30 to 18:00

FENSTERBAU FRONTALE FORUM, Hall 3A, Stand 3A-534

Available from February in app stores: the FENSTERBAU FRONTALE app

Visitors can use the FENSTERBAU FRONTALE app for iOS and Android to get information in advance about exhibitors and products and create a wish list. The apps then make it easier to navigate the event on site thanks to a dynamic floor plan and push notifications in the event of changes to anything in your personal wish list. For more information go to: www.frontale.de/en/app

FENSTERBAU FRONTALE in social media

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Contact for press and media

Stefanie Haug, Lena Vogl

T +49 911 86 06-83 23

F +49 911 86 06-12 83 23

lena.vogl@nuernbergmesse.de

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Further services for journalists and media contacts: **www.frontale.de/press**