



PRESS RELEASE

February 2019

embedded award 2019 – and the nominees are ...

- **Pure innovative power – the embedded awards 2019**
- **Awards for the best entries in the categories hardware, software and tools, and for the first time, for embedded vision and start-ups**

The embedded award is presented for especially innovative products and developments in the categories hardware, software and tools. For the first time this year, prizes will also go to submissions in the new categories embedded vision and start-ups. For the 15th time in succession, a jury of industry experts will reward outstanding development achievements on the first day of the fair, which this year falls on 26 February. The coveted awards will be presented as part of the international press tour.

There are only a few days and hours left until this year's winners and their cutting-edge ideas and developments will be announced. A total of 15 companies have been nominated in the established categories hardware, software and tools as well as the categories embedded vision and start-ups that are making their debut in 2019.

The professional jury consisting of embedded sector experts and researchers has carefully scrutinised the large number of excellent submissions before reaching an independent verdict. "We are delighted by the large number of innovative and promising ideas that have been submitted by the embedded community. We certainly don't need to worry about a lack of ideas for the future. The participants have once again not made it easy for us to decide on just 15 nominees. We are very much looking forward to announcing the winners on the first day of the trade fair," says Professor Axel Sikora, chair of both the jury and the advisory board of the embedded world Exhibition&Conference.

Veranstalter Konferenzen
Conference organizer
WEKA FACHMEDIEN GmbH
Richard-Reitzner-Allee 2
85540 Haar b. München, Germany
T +49 89 25556-1349
F +49 89 25556-0349
info@embedded-world.eu
www.embedded-world.eu

Geschäftsführer
CEOs
Kurt Skupin, Wolfgang Materna

Amtsgericht
Registration Number
HRB 119806 München

Veranstalter Fachmesse
Exhibition organizer
NürnbergMesse GmbH
Messezentrum
90471 Nürnberg, Germany
T +49 9 11 86 06-0
F +49 9 11 86 06-82 28
embedded-world@nuernbergmesse.de
www.embedded-world.de

Vorsitzender des Aufsichtsrates
Chairman of the Supervisory Board
Albert Füracker, MdL
Bayerischer Staatsminister der
Finanzen und für Heimat
Bavarian State Minister of Finance
and Regional Identity

Geschäftsführer
CEOs
Dr. Roland Fleck, Peter Ottmann

Registergericht
Registration Number
HRB 761 Nürnberg



In the **categories hardware, software and tools, and the new categories embedded vision and start-ups, the nominees are:**

Hardware

- MC Technologies GmbH, MC100 GPIO
- NXP Semiconductors, NXP i.MX RT600
- Ultrahaptics, STRATOS Inspire

Software

- Arm, Mbed Linux OS: a new breed of OS
- Hitex GmbH, AURIX SafeTpack
- Microsoft, Azure Sphere

Tools

- GÖPEL electronic GmbH, ChipVORX SI
- STMicroelectronics, STM32Cube.AI
- NXP Semiconductors, Rapid IoT Prototyping Kit

Embedded vision

- Allied Vision Technologies GmbH, Alvium Camera Series – a new kind of camera module
- Basler AG, Basler dart BCON for MIPI Development Kit
- NXP Semiconductors, Edge Intelligence Environment (eIQ)

Start-ups

- Ekkono Solutions AB, Ekkono Edge Intelligence
- Toposens GmbH, TS BRAVO
- WISEBATT, simulation tool WISEBATT

On **26 February 2019 at 11:00**, Professor Axel Sikora and the management of NürnbergMesse will announce the winners in each category in the **Exhibitor Forum in Hall 3**.

The 2019 jury comprises:

- Dr Erich Biermann
Bosch-Automobilelektronik, Robert Bosch GmbH
- Bertold Brackemeier
Senior Manager Public Relations, NürnbergMesse GmbH



- Professor Albert Heuberger
Fraunhofer Institute for Integrated Circuits IIS
- Joachim Kroll
Deputy Editor-in-Chief Elektronik magazine, WEKA Fachmedien GmbH
- Professor Roberto Oboe
Department of Technology and Management of Industrial Systems,
University of Padua
- Professor Axel Sikora
Offenburg University, Head of Jury
- Anne Wendel
Director Machine Vision, VDMA Robotics + Automation

For all information and tips on embedded world 2019 such as floor plans, detailed congress programmes, the latest exhibitor and product directory plus travel advice please go to: www.embedded-world.de

We invite you to follow us on Twitter: @embedded_world

Contact for press and media

Bertold Brackemeier, Christina Freund

T +49 911 86 06-83 55

F +49 911 86 06-12 83 55

christina.freund@nuernbergmesse.de

Details of exhibitors and their latest product information are available from:

www.embedded-world.de/exhibitors-products

All press releases and more detailed information, videos and photos are available from: www.embedded-world.de/en/news