

Nürnberg, Germany 2021

MedtecLIVE

2nd VIRTUAL EDITION

Connecting the medical technology supply chain

Im Verbund mit | Together with

Medtec-SUMMIT

20. - 22.4.2021

PRESS RELEASE

20 April 2021

2nd Virtual Edition MedtecLIVE & SUMMIT starts today

Today sees the opening of the 2nd Virtual Edition MedtecLIVE & SUMMIT, the leading springtime gathering of the European medical technology scene. Over a three-day period, participants can network using a sophisticated matchmaking system including one-on-one video calls and enjoy the extensive MedtecSUMMIT programme with nine topical thematic streams and interesting presentations by numerous exhibitors and experts on the virtual stage. Fresh inspiration is also provided by the Start-up Contest and new Young Talent Award for next-generation researchers. Medical technology professionals can look forward to about 150 exhibitors and partners and over 80 speakers in the MedtecSUMMIT at the virtual event.

Christopher Boss, Director of MedtecLIVE at NürnbergMesse, is looking forward to three successful days: "Given the great deal of positive feedback we received following the first virtual edition of the event last year, we are naturally feeling confident about the next three days. At the same time, we have introduced a lot of new features, including continuous live moderation, a supporting programme with networking and a quiz night, and an even easier to use tool. In combination with optimised matchmaking functions, a high-calibre programme and elevator pitches, the digital event is being taken to a whole new level, and we are very much looking forward to it." And to top it all, the community can for the first time also enjoy TV-quality event moderation live from Europe's largest LED-XR studio.

Three days of direct networking

Over the next three days, participants in MedtecLIVE and MedtecSUMMIT will benefit from interdisciplinary networking among peers. They will have direct access to numerous experts from the entire medical technology supply chain and can initiate personal chats or video calls with just one click.

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At the virtual event, exhibitors can showcase their companies with comprehensive corporate profiles containing presentation, networking and matchmaking functions. All exhibiting companies also have the option of reaching out to new prospects through a short presentation or 90-second elevator pitches. In this way, those who belong together are brought together virtually.

MedtecSUMMIT: Don't hesitate, innovate!

The congress programme for the MedtecSUMMIT is also very impressive. Over the next three days, it will put the spotlight on topics relevant to research, applications and technology under the streams "Digitalization", "Technology" and "Markets", providing inspiration for a viable, strong and innovative sector.

A particular highlight will be an expert round-up on the MDR: Under the heading "Regulation: Don't hesitate, innovate!", experts will answer questions on issues like clinical testing or the certification of AI products. For the first time this year, the programme will also have a clinical component organised in cooperation with the German Society for Orthopaedics and Trauma Surgery (DGOU). Another highlight is the presentation of the study "The industrial healthcare sector in Bavaria" by Hubert Aiwanger, Bavarian Minister for Economic Affairs, Regional Development and Energy and Klaus Holetschek, Bavarian Minister for Health and Care. The complete programme for trade fair and congress is available from: www.medteclive.com. The MedtecSUMMIT is organised by Bayern Innovativ GmbH on behalf of the Bavarian Ministry of Economic Affairs, Regional Development and Energy.

Ideal support for the next generation

MedtecLIVE once again offers emerging talent and start-ups a dedicated platform. The MedtecLIVE Young Talent Award will for the first time provide active support for the next generation. This spring, budding medical technology professionals submitted their master's dissertations or final degree papers for pre-selection. During MedtecLIVE the five best candidates will get the chance to present their work live to the jury and other interested members of the professional audience. The winner will also receive an exclusive meeting with a high-ranking representative of an exhibiting company, as well as attractive prizes.

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Start-ups and young entrepreneurs will again pitch for the Start-up-Contest@MedtecLIVE, which apart from offering them renown and recognition in the community also comes with attractive prizes like coaching and financial support.

About MedtecLIVE & SUMMIT

The MedtecLIVE trade fair and MedtecSUMMIT Congress & Partnering event is a leading networking platform for the international medical technology scene. The next round will take place virtually from 20 to 22 April 2021, when innovative products, solutions and services from the entire medical technology supply chain will take centre stage. Companies, associations and institutions come together at MedtecLIVE to make contacts, share ideas and create new innovations. At the renowned MedtecSUMMIT, manufacturers, end-users and researchers hold interdisciplinary discussions on the future developments in the sector. The congress is hosted by the Bavarian Ministry of Economic Affairs, Regional Development and Energy and is designed and executed by Bayern Innovativ GmbH. The MedTech Pharma Forum is the institutional sponsor of MedtecLIVE and MedtecSUMMIT.

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