

Nürnberg, Germany 15.–18.2.2022

BIOFACH2022
into organic

VIVANESS2022
into natural beauty



PRESS RELEASE

14 January 2022

Change of date: BIOFACH and VIVANESS 2022 to be held from 26 to 29 July

- **Decision accommodates sector expectations**
- **Exhibitors, visitors, media representatives and opinion leaders can plan with confidence**

BIOFACH and VIVANESS will be held from 26 to 29 July in 2022. This new summer date for the gathering of the international organic food and natural and organic personal care community has been set in order to meet multiple requests from registered exhibitors and enable all participants to plan with confidence. The decision to postpone the trade fair pairing and the accompanying BIOFACH and VIVANESS Congress this year was taken on a one-off basis in close consultation with the exhibitors.

Exhibitions and congresses have been held again at the Exhibition Centre Nuremberg since September 2021 subject to a robust hygiene strategy, and exhibitors and visitors have responded extremely positively and with a sense of responsibility. At the same time, NürnbergMesse is paying attention to the individual needs of its customers and participating sectors. This has led to different decisions for different events. Current developments in the Covid-19 pandemic are causing uncertainty for many exhibitors at BIOFACH and VIVANESS, for example. Danila Brunner, Executive Director BIOFACH und VIVANESS, NürnbergMesse, comments: "By postponing the World's Leading Trade Fair for Organic Food and the International Trade Fair for Natural and Organic Personal Care until summer, we are accommodating the wishes of a large number of our exhibitors and enabling them to plan with confidence. We are very grateful for the many constructive conversations with sector representatives, which provided significant encouragement for this decision, and the impressive commitment they have shown to BIOFACH

**Veranstalter
Organizer**
NürnbergMesse GmbH
Messezentrum
90471 Nürnberg
Germany
T +49 9 11 86 06-49 09
F +49 9 11 86 06-49 08
besucherservice@nuernbergmesse.de
www.biofach.de
www.vivaness.de

**Vorsitzender des Aufsichtsrates
Chairman of the Supervisory Board**
Albert Füracker, MdB
Bayerischer Staatsminister der
Finanzen und für Heimat
Bavarian State Minister of Finance
and Regional Identity

**Geschäftsführer
CEOs**
Dr. Roland Fleck, Peter Ottmann

**Registergericht
Registration Number**
HRB 761 Nürnberg

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**Nationaler Ideeller Träger
National supporting organization**

BOLW
Bund Ökologische Lebensmittelwirtschaft

**VIVANESS
Ideelle Träger
Supporting organizations**

COSMOS

COSMOS

NATRUE





and VIVANESS. Together with the exhibitors, we are looking forward to seeing the international organic food and natural and organic personal care products community again in Nuremberg for our summer edition of BIOFACH and VIVANESS in 2022 from 26 to 29 July!”

BIOFACH and VIVANESS 2022: In summer, with many highlights, both in-person and digitally

Between 26 and 29 July 2022, the trade fair pairing will reflect the entire value chain at the Exhibition Centre and will once again offer unparalleled variety with a rigorously organic focus. It has become established as the annual place to be for the B2B community for organic food products and natural and organic personal care.

Both trade fairs will be held in 2022 as in-person events with digital add-ons. At the in-person event, exhibitors, visitors, and media representatives will experience the comprehensive range of products and services, in addition to new products and trends; they will be able to network with each other and immerse themselves in the Congress on-site. The sector can also benefit online from the digital presentation of exhibitor products and services, in addition to making use of communication and scheduling tools to network beyond the in-person event, and also experience parts of the Congress in digital form.

BIOFACH and VIVANESS will once again have a mix of proven and new highlights to offer in 2022. For example, the BIOFACH Congress will illustrate the socio-politically relevant question of how organics can make foodstuff production more resilient and climate-friendly, as part of the *Organic.Climate.Resilience* theme developed in collaboration with IFOAM and BÖLW. Farmers make an essential contribution in this regard, and the new Agriculture Forum will be dedicated to the sector as part of the BIOFACH Congress accordingly. In addition to the comprehensive sector overview, all participants can look forward to trends, new developments, discoveries, awards and an inspiring range of products at BIOFACH and VIVANESS. The “Unpackaged” range of products and services is also new, and focuses on the growing importance of the theme of packaging.



BIOFACH and VIVANESS 2022 on-site – a sure thing!

The hygiene strategy in place at BIOFACH and VIVANESS is based on the currently applicable Infection Protection Measures Ordinance and the umbrella hygiene strategy for trade fairs and exhibitions that applies in Bavaria. It has been successfully implemented and accepted at all events taking place at the NürnbergMesse venue since September 2021 and has proved its value. It goes without saying that BIOFACH and VIVANESS will take place subject to the official hygiene and protective measures that apply at the time of the event. Our strategies, which we adapt at short notice in accordance with the state of the pandemic and legal requirements, enable us to create a framework in which participants can network and do business in a positive atmosphere. The latest versions of all detailed information and currently applicable regulations for both exhibitors and visitors can be accessed at any time at: www.biofach.de/protective-measures.

Save the date: BIOFACH and VIVANESS will be held from 26 to 29 July in 2022.

BIOFACH and VIVANESS contacts for press and media

Barbara Böck, Saskia Viedts

T. +49 9 11 86 06-83 29

M. saskia.viedts@nuernbergmesse.de

For all press releases and further information, see:

www.biofach.de/en/news and www.vivaness.de/en/news

Further services for journalists and media contacts:

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