

PRESS RELEASE

6 February 2020

BIOFACH 2020 meets Nuremberg: Event series goes into its 10th round

- **Time for a change: panel discussion with special guest Dr Jane Goodall, primate researcher, environmental activist and UN Messenger of Peace**
- **Painting competition and exhibition on the theme: “Organic delivers!”**
- **Seed Festival: admire, swap and buy a wide range of cultivated plants**

From 12 – 15 February, the international organic sector will gather at Exhibition Centre Nuremberg for BIOFACH, the World’s Leading Trade Fair for Organic Food. With two extra halls this time round, the event now offers even more room than before for organic food and an expected 3,500 exhibitors. And once again, there will then also be lots of scope for organic food and a diverse programme supporting the city of Nuremberg itself, for no less than the 10th time. In 2020, this supporting programme is again being organised by the association BLUEPINGU e.V. on the theme “BIOFACH meets Nuremberg”. Alongside a painting competition under the motto “Organic delivers!” (preview on 6.2.2020, painting exhibition runs until 3.3.2020) and the Seed Festival on 15.2.2020, the programme also features an evening event on the very first day of the World’s Leading Trade Fair for Organic Food on 12.2.2020, with guests of honour Dr Jane Goodall, Dame Commander of the Order of the British Empire (DBE) and Nina Treu, coordinator of the Konzeptwerk Neue Ökonomie (laboratory for new economic ideas) and speaker on post-growth.

“Organic delivers!” is the theme of the painting competition in association with **BIOFACH 2020**, and is also the title of the main congress theme at the World’s Leading Trade Fair for Organic Food.

The organic system delivers on many levels. Among other things, the eco-friendly cultivation and processing methods used by organic farms protect our climate, soils and water. Organic farming also strengthens species diversity and is the basis for protecting the environment for future generations.

The 30 best pictures on this topic and the winning entries from the painting competition will be on display after the preview on 6 February 2020 in an exhibition in the “Auf AEG” cultural centre in Nuremberg. A jury made up of local artists chooses the winners.

BIOFACH meets Nuremberg – Jane Goodall meets Nuremberg

Dr Jane Goodall will officially open the joint BIOFACH and VIVANESS 2020 fair with a keynote address on 12 February. Participants in the special evening event will meet the primate researcher, environmental activist and UN Messenger of Peace along with Nina Treu, who among other things is the coordinator of Konzeptwerk (laboratory for new economic ideas) and a speaker on degrowth/post-growth, at an inspiring panel discussion in the city on the theme “Time for a change - Shaping the change together!” as part of the event series “BIOFACH meets Nuremberg”.

Admire, swap and buy at the Seed Festival 2020

The Seed Festival is also a regular event in the “BIOFACH meets Nuremberg” programme and will take place for the sixth time in succession on Saturday, 15 February 2020. It will feature around 30 exhibitors offering seeds, effective micro-organisms and all sorts of other items for the garden. Interesting presentations, a supporting programme and an anniversary celebration will once again make the festival a genuine highlight!

About NUREMBERG THE ORGANIC METROPOLIS

When it comes to organic projects, there is a lot happening in Nuremberg and beyond the city's boundaries. To continue to strengthen the organic system in the region in the future as well, the city of Nuremberg, BLUEPINGU, Hubert Rottner-Defet and NürnbergMesse are combining their organic projects under the umbrella **NUREMBERG THE ORGANIC METROPOLIS**. Under this banner, various organic activities in Nuremberg are brought together,

to jointly raise public awareness of the topic – including potentially interested people – and to make Nuremberg even more attractive as an organic location. The activities organised independently by the various stakeholders include: “**Organic experience**” (City of Nuremberg); the event series “**BIOFACH meets Nuremberg**” with the Seed Festival, painting competition and organic dining and shopping guide (BLUEPINGU) “**Chef in the Park**” (Hubert Rottner-Defet); **BIOFACH, the World’s Leading Trade Fair for Organic Food**, and the **STADTLANDBIO Congress** (NürnbergMesse).

Overview of events in the framework of NUREMBERG THE ORGANIC METROPOLIS

(listed by chronological starting date):

- **Painting Competition Exhibition, “Auf AEG” cultural centre, Fürther Str. 244d, Hof D, Nuremberg**
6 February to 3 March 2020
Preview with press briefing on 6.2.2020 at 11:00.
- **BIOFACH, leading international trade fair for organic food**
Exhibition Centre Nuremberg
(trade visitors only):
12 to 15 February 2020
- **“Time for a change – Shaping the change together”:**
Auditorium FAU Campus, Regensburger Str. 160, Nuremberg
Panel discussion with Dr Jane Goodall and Nina Treu
12 February 2020, 19:30
- **STADTLANDBIO Congress**
Exhibition Centre Nuremberg
(trade visitors only):
14 and 15 February 2019
- **Seed Festival, “AUF AEG” cultural centre, Fürther Str. 244d, Hof D, Nuremberg**
15 February 2020, 11:00 to 17:00

Contact for press and media

Barbara Böck, Lisa Hartbrich

T +49 911 86 06-88 25

F +49 911 86 06-12 88 25

lisa.hartbrich@nuernbergmesse.de

For all press releases, further information, photos and videos, see the Newsroom at:

www.biofach.de/en/news

Further services for journalists and media contacts:

www.biofach.de/press

For comprehensive information about NUREMBERG, THE ORGANIC METROPOLIS, go to:

www.die-biometropole.de