

PRESS RELEASE

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## FachPack 2018 bigger than ever

- Twelve exhibition halls occupied for the first time in Nuremberg
- New floor plan with specific focus areas

Half a year before the start of the trade fair, FachPack (25-27.9.2018) is almost fully booked. Just a few spots are still available. For the first time, the European trade fair for packaging, processing and technology will occupy twelve halls at the exhibition venue in Nuremberg. Around 1,500 exhibitors and more than 40,000 trade visitors are expected in Nuremberg at the end of September. In order to maintain an overview with so many exhibitors, the floor plan has been completely revised and organized by themes.

“We would like to make it as easy as possible for visitors to FachPack to find their way around the trade fair. They should be able to quickly find the exhibitors who have the answers to their questions and who offer the corresponding solutions,” explains Cornelia Fehlner, Exhibition Director at NürnbergMesse. “In the past, focus areas have emerged organically in certain halls. We picked up on this idea and refined it in planning the layout of the halls.”

### Halls divided up according to focus areas

FachPack illustrates the complete packaging value-added chain in all twelve exhibition halls: packaging machines, labelling and marking technology, as well as intra-logistics and packaging logistics are located in the southern exhibition halls (halls 1, 2, 3, 3A, 4, 4A). The northern exhibition halls (halls 4, 5, 6, 7, 7A, 8, 9) house packaging materials, packaging aids, as well as packaging printing and processing.

A new feature is that each of the twelve halls has a very specific theme that attracts a particularly large number of exhibitors. “Anyone coming to FachPack who is interested in packaging printing, finishing, and premium packaging, for example, should first visit the newly occupied hall 8, which features an attractive design. Visitors from the medical technology, pharmaceuticals, or cosmetics industries, on the other hand, should head

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directly for Hall 3A, because that is where they will find the largest range of products and services for their industry,” Fehlner continues. Topics such as paper, carton and cardboard can be found in a number of halls (Halls 5, 7A, 9) because there are so many exhibitors.

Each hall has the following focus areas:

- Hall 1: Labelling and marking equipment
- Hall 2: Adhesive technology
- Hall 3: Automation, robotics, palletizing systems, components
- Hall 3A: Pharmaceuticals and medical technology, cosmetics
- Hall 4: Intra- and packaging logistics, labelling and marking equipment, environmental engineering
- Hall 4A: Intra- and packaging logistics
- Hall 5: Paper, carton, cardboard, metal
- Hall 6: Flexible and moulded plastic, wood
- Hall 7: Flexible and moulded plastic
- Hall 7A: Paper, carton, cardboard
- Hall 8: Packaging printing, processing, premium packaging
- Hall 9: Flexible and moulded plastic, paper, carton, cardboard

A complete overview of the exhibition venue occupied by FachPack along with detailed plans of each exhibition hall is available online at: [www.fachpack.de/en/exhibitors/participation/floor-plan](http://www.fachpack.de/en/exhibitors/participation/floor-plan)

### **About FachPack**

FachPack is the European trade fair for packaging, processing and technology. Over a compact three-day schedule in Nuremberg from 25 to 27 September 2018, it will present its extensive range of solutions for the packaging process chain for industrial and consumer goods. Its new brand image “Tomorrow begins when you create it” makes FachPack more up-to-date and more dynamic and gives it a more distinctive look. It is solution-driven and focused but as reliable and pragmatic as ever. With a unique trade fair portfolio from the segments packaging materials, packaging and packaging accessories, packaging machines, labelling and marking technology, machines and equipment in the packaging periphery, packaging printing and finishing, intra-logistics and packaging logistics, and services for the packaging industry, FachPack is the No. 1 industry gathering for the European packaging market that attracts

trade visitors from all packaging-intensive sectors: Food/beverages, pharmaceuticals/medical technology, cosmetics, chemicals, automotive and other consumer and industrial goods. **[www.fachpack.de](http://www.fachpack.de)**

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