Nürnberg, Germany 9.–11. Oktober 2018

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"Home of IT Security": it-sa remains on course for growth

- **Around 700 international exhibitors expected at it-sa 2018**
- **Pavilions from Israel and the Netherlands confirmed**
- **Congress@it-sa and supporting programme encourage international dialogue and young innovative companies**

As it continues to grow, this year's it-sa offers even more information for IT security professionals and decision-makers: some 700 exhibitors from Germany and other countries are expected to flock to Exhibition Centre Nuremberg from 9 to 10 October 2018 for this 10th round of the event. With five open forums and around 350 presentations, the programme of talks in Halls 9, 10.0 and 10.1 is setting new benchmarks. The supporting programme combines new formats like the CyberEconomy Match-up and the eponymous Award UP18@it-sa for young companies. This year, the congress programme with international participants is also the venue for the international symposium VIS!T and the setting for the presentation of the 7th German IT Security Award from the Horst Görtz Foundation.

"We are expecting about 700 exhibitors at it-sa 2018. This means that it-sa will be bringing even more IT security experts to Nuremberg this year, making the exhibition centre the "Home of IT Security", says Frank Venjakob, Executive Director it-sa at organiser NürnbergMesse, commenting on the current level of registrations. Numerous bookings from new exhibitors, larger stands and strong demand from young companies ensure that the exhibition space reserved is already larger than at the last event.

International pavilions demonstrate IT security expertise

Israel and the Netherlands have already confirmed their pavilions for it-sa 2018. This is where specialists will demonstrate the combined expertise of the respective IT sector in a cross-border dialogue. Israel, which has garnered a reputation as a "cyber nation", is hosting an official country pavilion at it-sa for the third time. The Netherlands pavilion is a new addition and offers trade visitors solutions from areas like eavesdropping protection, security awareness, protection from advanced persistent threats and network security.

NÜRNBERG MESSE

Extended programme of talks in five open forums

The popular forum programme with a total of around 350 targeted presentations in the open forums appeals to decision-makers and experts alike. The M9 and M10 forums focus on strategic direction-setting to increase IT security levels, while the T9 and T10 forums are designed for technically savvy users. On a fifth stage, the internationally aligned I10 forum adds English-language presentations to the programme in Hall 10.1. This is where on the third day of the fair there will also be a special keynote address by world-famous IT security expert Paula Januszkiewicz. She will explain how companies and organisations can protect themselves from common types of attack by hackers and cyber criminals. Once again, presentations designated separately as "it-sa insights" provide product-neutral discussions and contributions on overarching topics. Leading international and German associations such as the European Agency for Network and Information Security ENISA, the Digital Association Bitkom, the German IT Security Association TeleTrusT or the German Electrical and Electronic Manufacturers' Association ZVEI contribute to the it-sa insights format. Trade visitors and exhibitors have unlimited access to all forum presentations.

Congress@it-sa combines IT security expertise from all over the world

The accompanying congress brings together under one roof a range of information from renowned institutions and prestigious companies from Germany and other countries. The extensive programme of Congress@it-sa starts on Monday 8 October, i.e. one day before the fair opens. A new feature is the symposium VIS!T, a German acronym for "Administration Integrates Secure Information Technology". VIS!T takes place at different locations every two years and offers IT security experts from the administrative sector in Germany, Austria and Switzerland their own dialogue platform for cross-border knowledge-sharing. This year too, the annual convention of IT security managers from regional and local municipalities and the IT baseline protection meeting of the BSI (German Federal Agency for IT Security) will bring experts from administrative bodies to it-sa in Nuremberg. Numerous specialist events by renowned suppliers offer management and IT security officers insider expertise on trends and solutions in IT security. For example, KPMG AG will provide information about future requirements for CISOs (chief information security officers), ESET will clarify the dangers lurking in the dark web, and Swiss company ERGON Informatik AG will show what's important when implementing IAM (identity and access management) projects.

Start-ups in the spotlight

New events in the supporting programme underline the relevance of it-sa as a platform for intensive knowledge-sharing on cyber security: UP18@it-sa offers start-ups from Germany, Austria and Switzerland a platform from which to impress decision-makers from the sector and potential investors. Promising business ideas and innovative security products pre-selected by a jury then take centre-stage on Monday 8 October. The winning start-up can look forward to coaching from the Digital Hub Cybersecurity and Bavarian IT Security Cluster. The special display area Startups@it-sa in Hall 10.1 and presentation clusters of the same name in the open forums also put the focus on young innovative companies.

Horst Görtz Foundation presents IT Security Award

For the first time, the prestigious German IT Security Award from the Horst Görtz Foundation will be presented at it-sa. The ten finalists will present their innovations on Tuesday 9 October, initially in the forum programme, before the three winners are revealed at an official award ceremony. The German IT Security Award is being presented for the seventh time and comes with a prize of EUR 200,000.

For more information on the open forums and the supporting and congress programme please go to: **www.it-sa.de/en/events**

For more information on UP18@it-sa:
www.it-sa.de/up18

Security trade fairs at NürnbergMesse

NürnbergMesse has established and proven expertise in the security field. With events such as Enforce Tac – Trade Fair for Law Enforcement, it-sa, it-sa Brasil and it-sa India – Trade Fairs for IT Security, FeuerTrutz – Trade Fair for Preventive Fire Protection as well as Perimeter Protection – Trade Fair for Perimeter Protection, FIRE & SECURITY INDIA EXPO and also U.T.SEC – Unmanned Technologies & Security, it brings together a total of around 1,400 exhibitors and some 36,000 visitors from all over the world.

For more information please visit: **www.nuernbergmesse.de/security**

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Contact for press and media

Thomas Philipp Haas, Lena Vogl

T +49 9 11 86 06-83 23

F +49 911 86 06-12 83 23

lena.vogl@nuernbergmesse.de

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