

BIOFACH WORLD

The world's leading trade show network
for organic products



PRESS RELEASE

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BIOFACH WORLD – Quarterly News Update Vol. II 2020

- **BIOFACH Nuremberg kicks off the year**
- **New dates for BIOFACH World events in 2020 and 2021**

Since the beginning of the year, current events have disrupted the international trade fair calendar. BIOFACH World has not been entirely spared either. With BIOFACH, the World's Leading Trade Fair for Organic Food in Nuremberg, and another six events around the globe, BIOFACH World has been successfully connecting organic experts worldwide for decades. The "organic year" began with BIOFACH in Nuremberg. Due to current circumstances, some BIOFACH World events that were supposed to take place in the spring were postponed. For example, BIOFACH JAPAN could not take place as planned in March 2020 but was deferred till 2021. BIOFACH CHINA and BIOFACH AMERICA LATINA will also take place at a later date this year. The organic sector can also look forward to BIOFACH AMERICA and BIOFACH INDIA this autumn.

"Especially in times like these, topics such as health, conscious and healthy nutrition and a balanced lifestyle are shifting into focus. The worldwide demand for organic food is growing steadily, and many people are currently developing awareness for healthy, fair-traded and ecological products," says Markus Reetz, Executive Director International Exhibitions at NürnbergMesse. "We want to offer the worldwide organic sector a platform, so we are currently working hard towards a successful execution of the next BIOFACH World and NATURAL EXPO FAMILY events," Reetz continues.

International Patron



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BIOFACH, Nuremberg

At the start of the year, the pairing of BIOFACH, the World's Leading Trade Fair for Organic Food with VIVANESS, the International Trade Fair for Natural and Organic Personal Care, impressed the organic community with a range of new products, trends and innovations. The combined event in Nuremberg brought together the global organic sector in one place. A total of 3,738 exhibitors from 110 countries showcased their companies on a display area measuring 57,445 m² (net area excluding special shows) to more than 47,000 trade visitors from 136 countries. The top five visitor countries were Germany, Austria, Italy, France and the Netherlands. With just under 10,000 delegates and panellists, the congress at the joint event reinforced its role as the industry's biggest international knowledge-sharing and networking platform. Another highlight was the inspiring keynote by Dr Jane Goodall, Dame Commander of the Order of the British Empire.

Save the date: *The 32nd round of BIOFACH will take place in Nuremberg from 17 - 20 February 2021.*

BIOFACH JAPAN

Make a note of the new date: *The 16th round of BIOFACH JAPAN will take place from 9 - 12 March 2021 as the BIOFACH JAPAN Pavilion at FOOD EX JAPAN in Chiba, Tokyo.*

BIOFACH CHINA

BIOFACH CHINA has been postponed from spring to summer 2020, when the trade fair will present an innovative exhibition concept along with an extensive and wide-ranging supporting programme. BIOFACH CHINA covers a diverse range of products, from food and drinks to cosmetic products and textiles. At the concurrent NATURAL EXPO CHINA, trade visitors can also find out about products that are still in the process of being certified as organic.

2020 will also see the 14th round of the BIOFACH CHINA Congress, which offers participants a high-calibre programme on topical issues in the organic sector. One of the key topics at the combined event will be "vegan lifestyle". This will be complemented by the "Plant-Based Sustainability Forum" that will explore trends

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and future developments in vegetarianism and veganism. There will also be a “meat festival”; participants won’t find conventional meat here but can taste their way through a wide range of vegan meat substitutes. BIOFACH CHINA is organised by NürnbergMesse China in partnership with the government research institute Chinese Academy of Inspection and Quarantine (CAIQ).

Make a note of the new date: The 14th round of BIOFACH CHINA will take place in Shanghai from 1 - 3 July 2020 at the Shanghai World Expo Exhibition & Convention Center.

BIOFACH AMERICA LATINA

Make a note of the new date: The 16th round of BIOFACH AMERICA LATINA – BIO BRAZIL FAIR will be held from 14 - 17 October 2020 at the Anhembi Exhibition Centre in São Paulo.

BIOFACH INDIA

BIOFACH INDIA is India’s must-do event for the organic sector. In combination with the concurrent NATURAL EXPO INDIA, the event will present the latest dynamic developments in the organic sector. Alongside the planned national pavilions from Germany, Croatia and Russia, local and international exhibitors will showcase certified organic products from all over the world and offer trade visitors the exclusive opportunity to get to know manufacturers and suppliers and to establish and develop new contacts. This event is organised by NürnbergMesse India. The collaboration with APEDA, India’s Agricultural and Processed Food Products Export Development Authority, will continue in 2020.

Save the date: The 12th round of BIOFACH INDIA will take place from 29 – 31 October 2020 at the India Expo Centre, IEML in Greater Noida, Delhi-NCR.

BIOFACH SOUTH EAST ASIA

Make a note of the new date: The 3rd round of BIOFACH SOUTH EAST ASIA will take place in Bangkok, Thailand in July 2021.

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BIOFACH AMERICA

America is very important for the organic sector as it represents the world's largest market for organic products. BIOFACH AMERICA offers manufacturers and suppliers the opportunity to get to know the North American market and to make and consolidate new contacts and important trading relationships. The trade fair will take place in Philadelphia for the first time in 2020 alongside the Natural Products Expo East. The combined event has a lot to offer: special display areas like the "Organic Park" or "Hemp Pavilion", national pavilions e.g. from Bulgaria, Argentina and Poland, and a comprehensive supporting programme to complement the exhibits. The two fairs will be accompanied by a conference programme directed at manufacturers, retailers, investors and sub-suppliers. As well as various events like the Community Breakfast or Diversity in Naturals networking session, the congress offers participants comprehensive insights into the current organic market. It's where local and international experts from the organic sector will discuss and learn about trends, developments and challenges.

Save the date: *The 18th round of BIOFACH AMERICA will be held from 24 - 26 September 2020 in the Pennsylvania Convention Center in Philadelphia.*

BIOFACH World

NürnbergMesse has proven expertise in the field of organic foodstuffs. In February every year, the international organic sector gathers in Nuremberg at BIOFACH, the world's leading fair for organic food products. The comprehensive range of certified organic products on display shows their diversity – from fresh products like dairy and cheese, fruit, vegetables, dry products like grains and pulses, nuts and confectionery to beverages. The international patron of BIOFACH is IFOAM – Organics International, while the national honorary sponsor is the German Federation of Organic Food Producers (BÖLW). An integral part of this world-leading fair is the BIOFACH Congress, a knowledge-sharing platform that is unique worldwide. With another six BIOFACH events in China, India, Japan, South America, Thailand and the USA, BIOFACH World has a global presence and year for year brings together more than 4,500 exhibitors and 150,000 trade visitors.

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