

PRESS RELEASE

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Excellent outlook for MedtecLIVE 2019 in Nuremberg

- **International medical technology sector meets in Europe's Medical Valley from 21 to 23 May**
- **About 400 exhibitors expected, with a strong international presence**

The entire medical technology value chain will be represented at the Exhibition Centre Nuremberg for the international MedtecLIVE exhibition and the MedTech Summit Congress between 21 and 23 May this year. This top-level event is expected to attract about 400 exhibitors, with two packed exhibition halls and an appealing lecture programme: "From a standing start, MedtecLIVE will launch as an international networking platform based in southern Germany, and also as Europe's second-largest exhibition for medical technology," comments Alexander Stein, Director MedtecLIVE at NürnbergMesse. "That's clear from the many partner entities and associations that have committed to our event pairing."

Half of the exhibition area at the event in May will be taken up by companies in the fields of processing, manufacturing and mechanical engineering, while the other half will be split evenly between all other fields, from research to packaging and logistics in the medical technology sector. "The entire sector hopes to contribute to the success of MedtecLIVE and definitely wants to be a part of the innovation platform when it launches in spring," says Stein. "It's clear that we will achieve our goal of representing the entire value chain, from the initial ideas through to production and the downstream processes."

The free industry forums in the exhibition halls offer valuable knowledge, and plenty of practical tips drawn from experience. Many partner entities will be there with their expertise and will cover topics of current interest,

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from cyber security to the latest developments on all aspects of the European Medical Device Regulation (MDR), from hygienic design to artificial intelligence, recruiting skilled employees, and access to the international market. Young enterprises will introduce their developments at the Innovation Market Place, which is jointly supported by Medical Valley EMN and EIT Health, and VCLS Neighborhood from France. In pitch sessions during the start-up contest, founders will offer an insight into their developments and business models. The winners of the contest will be awarded top-quality prizes at MedtecLIVE, provided by NürnbergMesse and its partners.

On the second day of the exhibition, the industry's next generation will gather at the annual meeting of Young Professionals@Medtech, organized by the Association of German Engineers (VDI) as part of MedtecLIVE. This day will also include an intensive programme of lectures and workshops focusing on extremely popular forward-looking topics such as bioelectronics and artificial intelligence, which will appear on the agenda alongside regulatory issues relating to the MDR and requirements of clinical studies, and how to develop a career in medical technology, one of the most exciting growth sectors. VDI is also actively involved in the latest industry topics in the exhibition forums.

A "novelty stand" will give all visitors a rapid overview of the innovations being shown by the exhibitors. An attractive VIP lounge will also provide an exclusive setting for discussions in private.

The MedTech Summit provides the link between development and manufacture on the one hand and diagnostics and treatment on the other. For two days, this internationally renowned congress will bring together developers and users, with 70 lectures, workshops and interactive elements.

The partnering event is an opportunity for congress and exhibition visitors (tickets also available separately) to make appointments in advance and to engage in targeted, one-to-one discussions with potential business partners. These are just some of the ways in which MedtecLIVE and the MedTech Summit live up to their aim to offer the perfect location for new business contacts and partnerships, and for solution-oriented dialogue. The

package of events will be further expanded by CARAT, the in-depth international conference on applied x-ray technology, to be held on 21 May. For further information on CARAT, see www.carat-conference.com

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About MedtecLIVE and MedTech Summit

MedtecLIVE is a leading networking platform for the international medical technology community. The trade exhibition's offering covers the full process chain in the production of medical engineering equipment, from prototypes to ready-for-market products. Leading companies, associations and institutions will engage in networking at MedtecLIVE to cultivate contacts, share ideas and create new innovations. At the prestigious MedTech Summit Congress & Partnering, experts and scientists will discuss future industry trends on an interdisciplinary basis. MedtecLIVE and MedTech Summit will be held from 21 to 23 May 2019 in the Nuremberg Exhibition Centre. The exhibition organiser is MedtecLIVE GmbH, a joint venture of NürnbergMesse and UBM. The MedTech Summit is organized by the Bavarian State Ministry for Economic Affairs, Energy and Technology, and run by Bayern Innovativ. Forum MedTech Pharma e.V. is the honorary sponsor of MedtecLIVE and MedTech Summit.

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