



POWTECH

Leading Trade Fair for Powder & Bulk Solids
Processing and Analytics

29.9.–1.10.2020
NÜRNBERG, GERMANY

PRESS RELEASE

June 2020

POWTECH launches as special edition in Nuremberg in 2020

In the light of the global impacts of the COVID-19 crisis and following close consultation with exhibitors and visitors, POWTECH has set the stage for the leading event for the powder, bulk solids and mechanical engineering sector. The concept for the “POWTECH Special Edition” that will now take place in Nuremberg from 30 September to 1 October this year provides a compact yet attractive alternative event format adapted to the current circumstances. The organiser NürnbergMesse is resolutely implementing the outcomes of its exhibitor and visitor survey by enabling the industry to access a dialogue and business platform before the end of the year.

“POWTECH visitors and exhibitors wanted to have a platform for dialogue this year, despite or precisely because of all the upheavals,” says Beate Fischer, Director of POWTECH at NürnbergMesse, summing up the results of a survey of all registered exhibitors and visitors from POWTECH 2019. “At the same time it was clear that the basis for conducting POWTECH as a major international trade fair this year was lacking. Our concept for the POWTECH Special Edition takes both these aspects into account. We are creating a compact event with a distinct focus on technical presentations and targeted dialogue. The POWTECH Special Edition will bring the necessary safety and required utility value under one roof.”

Ideeller Träger

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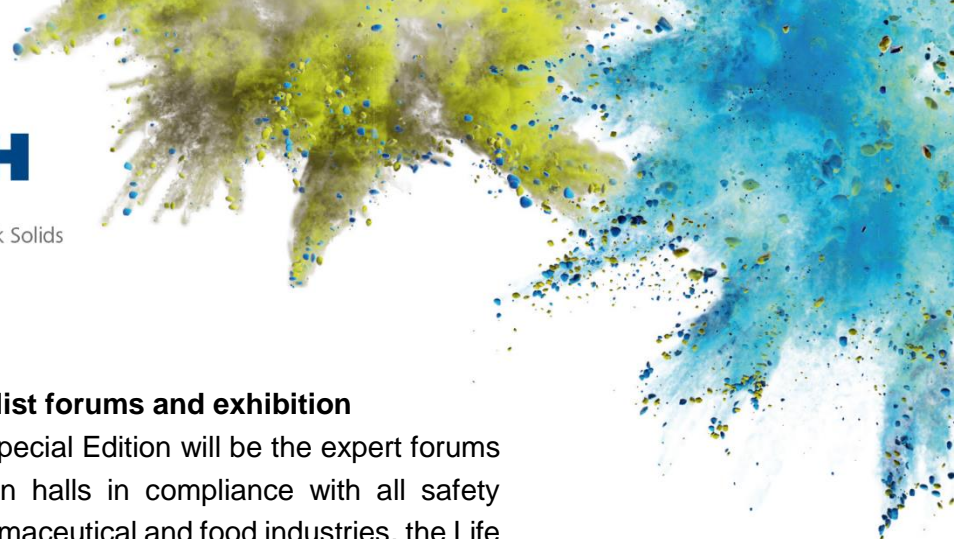
Registergericht

Registration Number

HRB 761 Nürnberg

NÜRNBERG MESSE





POWTECH Special Edition: specialist forums and exhibition

The centrepiece of the POWTECH Special Edition will be the expert forums that will take place in two exhibition halls in compliance with all safety regulations. For visitors from the pharmaceutical and food industries, the Life Sciences Forum is the first port of call. In partnership with the APV (International Association for Pharmaceutical Technology), the forum offers high-calibre presentations on process engineering innovations relevant to pharmaceutical and food production. Another forum will address questions and solutions from POWTECH sectors like chemicals, recycling, building and non-metallic minerals, and will also explore overarching trends. The presentations will be recorded for an online audience and international speakers can be live-streamed into the exhibition halls.

The accompanying exhibition gives all exhibitors the chance to present their innovations efficiently and attractively. If you want to do this we have a standard fixed exhibition stand concept that already takes account of all the necessary and hygiene and safety standards and can be booked “ready to use” at attractive rates. In addition, the POWTECH Special Edition provides sufficient space and meeting points for professional discussions under ideal safety conditions.

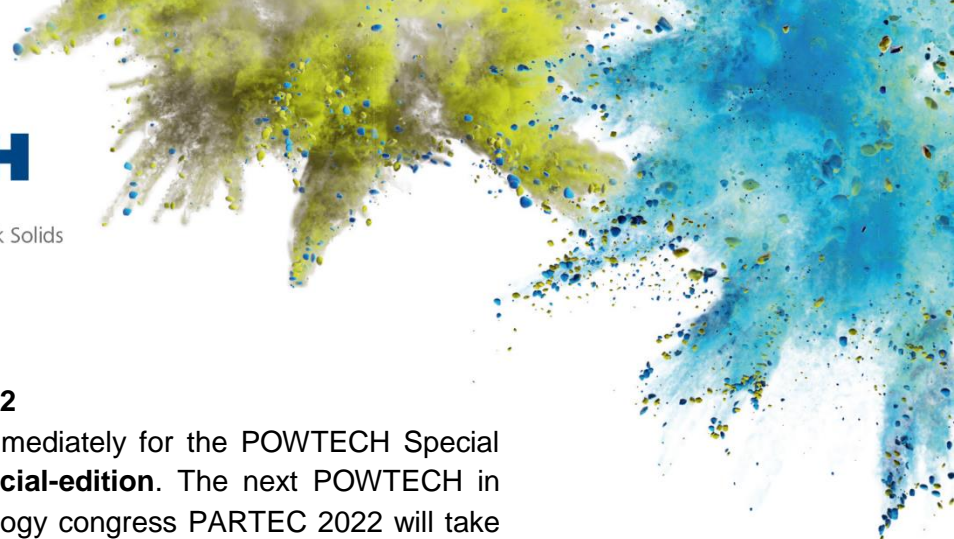
POWTECH Special Edition accompanied by online content

To also build a bridge to its expert international audience in these times of travel restrictions, the POWTECH organisers are increasing the online content of the exhibition alongside their preparations for the event in Nuremberg. The webinar series POWTECH Virtual Talks has already been running since April and some of the supporting programme for POWTECH Special Edition will also be available online. “With the POWTECH Special Edition, our online content on www.powtech.de and last but not least, our international POWTECH World events, we are providing a service as the “No. 1 dialogue platform” for the powder and bulk solids community even in these difficult times, as we continue to bring together knowledge, technology and experts worldwide,” says Beate Fischer.



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Registration and save the date 2022

Interested exhibitors can register immediately for the POWTECH Special Edition at www.powtech.de/en/special-edition. The next POWTECH in combination with the particle technology congress PARTEC 2022 will take place as scheduled at Exhibition Centre Nuremberg from 26 to 28 April 2022.

Process technology worldwide

POWTECH World is a global network of trade fairs and conferences related to mechanical processing technology. The events of POWTECH World form the ideal platform for global knowledge-sharing and new, worldwide business connections. Other forthcoming POWTECH World Events:

- **IPB China**
International Powder & Bulk Solids Processing Conference & Exhibition, 29 to 31 July 2020, Shanghai, China
- **POWTECH India**
India's Leading Technology Expo for Processing, Analysis and Handling of Powder & Bulk Solids, 11 to 12 February 2021, Mumbai, India

Partnership beyond business

In these turbulent times with unpredictable developments, NürnbergMesse offers all its customers and trade fair participants as much planning certainty and transparency as possible under the circumstances. Under the hashtag #PartnershipBeyondBusiness, all our communication channels are open for questions and suggestions from exhibitors, visitors and other interested parties. For contact details and updated information on the status of the trade fair please go to: www.powtech.de/partnership

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For all press releases, more detailed information and photos please go to:
www.powtech.de/en/news

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