

International Trade Fair for Perimeter Protection, Fencing and Building Security Internationale Fachmesse für Perimeter-Schutz, Zauntechnik und Gebäudesicherheit



January 2016

Statements on Perimeter Protection 2016

Stefan Baumgärtner, Managing Director, Draht Mayr GmbH, Dielheim, **Germany:**

"Perimeter Protection impresses not only with the event's timing, which is perfect for the fencing industry. The quality of the discussions and meetings along with their quantity during the event are also top class. On the second day of the fair we could hardly cope with the number of interested parties on our stand. We generate 95 % of our turnover in the DACH (Germany, Austria, Switzerland) countries and it is exactly these nations that were present at the event – perfect! Our participation in 2018 has already been decided."

Norbert von Breidbach-Bürresheim, Managing Director, VALEO IT Neteye GmbH, Schwandorf, Germany:

"The range of both mechanical and electronic perimeter protection components along with the event's compactness all make this fair so special. Here we meet precisely our target group and we made exciting new contacts of a high standing, but also conducted intensive meetings and discussions with existing customers."

Verena Zimmermann and Bianca Buob, Sales & Marketing Specialist and Business Development Manager, Bircher Reglomat AG, Beringen, Switzerland:

"We are first-time exhibitors at Perimeter Protection and are presenting among others sensor systems for site entrance gates. The fair was very well organized and offered a good platform enabling us to present our new Service Gate online configurator. We had many interested visitors on the stand and conducted fruitful discussions and meetings. For the future my wish is that we have even more international visitors at Perimeter Protection."

Napora and Aude Desbrieres, Thomas Head of **Business** Development/Sales - DACH Region and Marketing Manager, OPTEX (EMEA Headquarters), Maidenhead, Great Britain:

"I find the combination of exhibitors and visitors simply ideal. The clear focus of this fair brings together perimeter protection experts from the areas of mechanics, electronics, system integration as well as numerous

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distributors. We had specialists all the way on our stand, who were looking for specific solutions and asked precise professional questions. We made promising new contacts mainly with visitors from the DACH region, but also from the Benelux nations. I am certain these will develop into good business relationships."

Jean-Louis Duhameeuw, Area Sales Manager, Locinox, Waregem, Belgium:

"Perimeter Protection 2016 went unbelievably well for us. We spoke not only with potential new customers, but also had a constructive exchange with users. Their feedback is very important for us, as we receive important information from them on the further development of our products. Perimeter Protection is our main fair and we will of course be there again in 2018."

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All press articles along with additional information and photos are available at: www.perimeter-protection.de/press

