

PRESS RELEASE

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Chillventa Pavilion at Climate World 2020

Chillventa, the leading international exhibition for refrigeration technology, will show the flag with the “Chillventa Pavilion” at Climate World in Moscow between 10 and 13 March 2020. In doing so it will meet the wishes of many exhibiting companies to become active in Russia once again. NürnbergMesse offers an attractive full package with minimum outlay for companies of all sizes that wish to exhibit. Even smaller firms can draw plenty of attention in this way.

Survey results show that most of the exhibitors at Chillventa 2018 viewed Russia as an important market. The Chillventa Pavilion will thus offer the best opportunity to gain easier access to the Russian market. This will be of particular benefit to companies that want to establish new business contacts in Russia or expand their existing network as easily as possible. With its top-quality stand design, the Chillventa Pavilion will be an eye-catcher at Climate World. “The impact of a Chillventa pavilion is a huge drawcard for exhibitors,” says Alexander Stein, department head of Chillventa, NürnbergMesse. “Our full-service package greatly reduces the costs of organization and preparation for all participants.”

Chillventa Pavilion as a business card at Climate World 2020

Climate World, to be held from 10 to 13 March 2020, will provide the perfect setting. The last time it was held, around 23,000 visitors had the opportunity to examine innovations from some 250 exhibitors. “In the future, the Russian market will become increasingly important for the refrigeration, AC, ventilation and heat pump industry,” Stein adds. “That means the time is right for NürnbergMesse to resume its commitment to Russia. The Chillventa Pavilion will present the ideal conditions for us and our exhibitors to do just that.”

Ideelle Träger

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Chillventa: THE international industry meeting place

Exhibitors had nothing but the highest praise for the last event in the Chillventa series, and most have already confirmed their intention to participate in the next exhibition. Experts from the world of refrigeration, AC and ventilation will join architects and designers of building services at the top-level industry event, scheduled for 13 to 15 October 2020, which will give professionals from around the world the opportunity to discuss the latest trends and developments relating to all aspects of energy efficiency, sustainability and automation.

About NürnbergMesse Group

NürnbergMesse Group is one of the 15 largest trade fair companies in the world. It comprises NürnbergMesse GmbH and its 15 subsidiaries and affiliates. The company employs more than 1,000 people at ten locations in Germany, Brazil, China, India, Italy, Greece, Austria and the USA. NürnbergMesse Group also has a network of international representatives operating in more than 100 countries. Its portfolio includes around 120 German and international trade fairs and congresses. Every year, up to 35,000 exhibitors (international contingent: 44%) and up to 1.5 million visitors (26% from outside Germany) take part in the Group's own, partner and guest events.

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All press texts, as well as additional information and photographs, can be found at:
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