

## PRESS RELEASE

March 2019

### European Coatings Show 2019: start-ups and young innovative companies in the spotlight

- **Successful premiere for Start-up Area with large international contingent**
- **Pavilion for young German companies**
- **From 19 to 21 March, experts from all around the world will flock to the European Coatings Show 2019 at Exhibition Centre Nuremberg**

Coating industry specialists will get information from over 1,150 exhibitors at the European Coatings Show from 19 to 21 March 2019. Young companies and start-ups in particular will take centre-stage at the event. The new Start-up Area with international newcomers and the pavilion for “young innovative companies” are just some of the first ports of call for trade visitors looking for the latest developments and technologies.

With its Start-up Area, the European Coatings Show 2019 is offering a new presentation area specifically for young companies. This is in addition to the established “Young Innovative Companies” pavilion, which will once again pool the expertise of ambitious German firms.

#### International flavour to Start-up Area

The Start-up Area in hall 1 brings together **companies** of international origin. What they have in common is that they are not older than five years, employ less than 35 people, and are showcasing their products and services at the leading trade fair for the very first time. These requirements mean that new ideas and products are guaranteed. The extensive range of innovations includes anti-microbial coatings for production environments, chemical and heat resistant coatings for the food industry, and tank cleaning systems. In the programme of product presentations in hall 1, the participating companies will provide information on the benefits of their solutions.

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The following companies have registered for the Start-up Area to date:

- ALINA (Latvia)
- BASCA (Italy)
- Bio-Fence (Israel)
- Greenovoc Speciality Coatings (India)
- Group Eurasia (Turkey)
- Hexigone Inhibitors (UK)
- Othrys (Australia)
- RusTec (Russia)

For more information about the Start-up Area go to:

[www.european-coatings-show.com/start-up](http://www.european-coatings-show.com/start-up)

#### **“Young innovative companies” Pavilion**

In hall 4A, young companies from Germany will showcase their expertise. This is the fourth time in a row that the “Young Innovative Companies” pavilion, where participation is subsidised by the BMWi, the German Ministry for Economic Affairs and Energy, has been part of the European Coatings Show. The areas of expertise of the participating companies include fluorescent and phosphorescent pigments, silicon-based raw materials and software solutions.

The following companies are taking part this year:

- AKS Coatings
- AOM-Systems
- ARALON COLOR
- groupXS Solutions
- RAS AG
- SiliXan

For more information on the pavilion please go to:

[www.european-coatings-show.com/supporting-young-companies](http://www.european-coatings-show.com/supporting-young-companies)

### **European Coatings Show 2019 in eight exhibition halls**

With eight exhibition halls for the first time, the European Coatings Show 2019 offers even more display area than in previous years. The exhibitors will be showcasing a range of solutions including raw materials for paint and coatings, adhesive products and sealants, laboratory and production equipment, testing and measuring equipment and associated services. The semi-parallel European Coatings Show Conference will begin on 18 March.

For more information on the European Coatings Show please go to:  
**[www.european-coatings-show.com](http://www.european-coatings-show.com)**

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NÜRNBERG, GERMANY

European Coatings Show  
19-21 March 2019  
European Coatings Show Conference  
18-19 March 2019  
[www.european-coatings-show.com](http://www.european-coatings-show.com)

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