

Nürnberg, Germany 2020

**MedtecLIVE**

Connecting the medical technology supply chain

Im Verbund mit | Together with

**MedTech Summit**  
Congress and Partnering

**30.6 – 2.7.2020**  
**THE EVENT**  
**GOES VIRTUAL**

PRESS RELEASE

May 2020

## **Virtual MedtecLIVE: MedTech community meets online for the first time**

- **Registrations now open for exhibitors and other participants**

**MedtecLIVE brings together all the players from the medical technology sector, from traditional suppliers to research groups, and from start-ups to manufacturers. As a result of the coronavirus crisis, the networking event will take place virtually for the first time in 2020 in conjunction with the MedTech Summit. Over a three-day period, from 30 June to 2 July, the virtual version of MedtecLIVE will offer a comprehensive programme of presentations with high-calibre sessions. In the online matchmaking forum, medical technology experts with mutual interests can enjoy one-on-one video calls. Exhibitors will also have access to an extensive toolkit to help them present their new products and solutions to the community. Visitors can access the entire virtual MedtecLIVE programme free of charge.**

The virtual edition of the trade fair offers an alternative to the leading springtime gathering of the European medical technology community, which could not take place this year due to the corona pandemic. “The medical technology sector is well networked. But in the absence of trade fairs, an important platform is currently missing, especially with a view to forging new contacts and identifying potential customers or partners. Through the virtual edition of MedtecLIVE we are giving this opportunity back to the medical technology scene and bridging the gap to the next round in 2021,” says Rolf Keller, Managing Director of MedtecLIVE GmbH.

Ideeller Träger  
Honorary sponsor  
Forum MedTech Pharma e. V.  
Am Tullnaupark 8  
90402 Nürnberg  
Germany

Veranstalter  
Organizer  
MedtecLIVE GmbH  
Messezentrum  
90471 Nürnberg  
Germany  
medteclive.com

Geschäftsführer  
Managing Director  
Rolf Keller

Registergericht  
Registration Number  
HRB 35124 Nürnberg

Durchführung im Auftrag  
des Veranstalters  
Realization on behalf of  
the organizer  
NürnbergMesse GmbH  
Messezentrum  
90471 Nürnberg  
Germany  
T +49 9 11 86 06-0  
F +49 9 11 86 06-82 28  
medteclive@nuernbergmesse.de

**MedtecLIVE**

30.6 – 2.7.2020  
THE EVENT  
GOES VIRTUAL

## How companies can present themselves on the virtual platform

Any company wanting to get involved in the virtual round of MedtecLIVE can choose from two packages. The basic package includes a comprehensive company profile with direct chat function which can also incorporate videos, brochures and PDFs, and contact details. Representatives of the companies are also included in the digital matchmaking forum, can contribute to the programme of presentations and will subsequently receive a lead list containing all the contacts made at the virtual event. The premium functions also includes a prominent position in the list of exhibitors and the opportunity to host VIP networking tables. Start-ups can obtain the basic package at attractive special rates.

Visitors can take part in the virtual event free of charge and can make unlimited use of the matchmaking forum and all MedtecLIVE presentations. Participants also have free access to the content of the MedTech Summit congress. “With the virtual event we felt it was important to create the most favourable terms and conditions possible for exhibitors and visitors. This is our contribution as MedtecLIVE to supporting the sector. We are convinced that at the moment, the demand for interaction and dialogue is greater than ever,” Rolf Keller continues.

## What the industry is saying about the remote event

The virtual MedtecLIVE event is open to everyone, including exhibitors that have not registered for MedtecLIVE in the past. Registrations are open now. “MedtecLIVE is a fixed date in Seleon’s calendar. We definitely welcome the fact that the event is now providing a virtual alternative in these times of coronavirus crisis and look forward to the digital networking experience at the end of June,” says Fabiola Hartung-Linz, Marketing Manager, Seleon GmbH. Pascal Kümmert, Head of Sales, Psilkon GmbH & Co. KG, had this to say about his firm’s participation: “As a relatively new company, contact with customers is absolutely essential. So we are happy to take advantage of the opportunity that the virtual edition of MedtecLIVE offers and hope to make new and interesting contacts in the virtual matchmaking session.” For international participants in particular, a virtual event offers a lot of

Nürnberg, Germany 2020

MedtecLIVE

Connecting the medical technology supply chain

Im Verbund mit | Together with

MedTech Summit  
Congress and Partnering

30.6 – 2.7.2020  
THE EVENT  
GOES VIRTUAL

advantages when travel restrictions are making business trips so much more difficult: “At times like these, digital events and online matchmaking are important tools for finding the right partners to enable such urgently needed medical technology and life science products to be brought onto the market. We are pleased to be taking part in the virtual edition of MedtecLIVE this year,” says Markus Schwarz, Marketing Manager, Helvoet Group.

### **Virtual MedTech Summit Congress & Partnering**

More than 50 high-calibre speakers, screen sharing, modern chat functions and digital networking are some of the key features of the virtual MedTech Summit Congress & Partnering event 2020. Jörg Traub, project manager MedTech Summit at Bayern Innovativ GmbH, says: “We are very pleased that despite the COVID-19 pandemic we will still be holding the MedTech Summit and immersing ourselves in a virtual world together with MedtecLIVE. It is now more important than ever to offer the sector a moderated discussion platform. Sharing experiences, generating knowledge, broadening your perspective for promising opportunities and mastering challenges together – it can all be done digitally as well! We are very optimistic that the transfer of the event to a virtual environment will also succeed and that the networking among the medical technology sector can be continued at the highest level. Our original programme of presentations will be transposed digitally on a 1:1 basis into two parallel sessions.” As well as presentations on future trends and current challenges in the sector, the partnering event, which has been a successful feature for some years now, offers participants the opportunity for intensive dialogue and networking in a virtual space. Networks are the organizational format of the future, and strong alliances for sustainable knowledge transfer are in demand more than ever in the current situation.

### **Participation options and save the date 2021**

For all participation options for exhibitors and visitors, please go to: [www.medteclive.com/virtual-event](http://www.medteclive.com/virtual-event). The next regular round of MedtecLIVE will take place in Exhibition Centre Nuremberg from 20 to 22 April 2021.

Nürnberg, Germany 2020

**MedtecLIVE**

Connecting the medical technology supply chain

Im Verbund mit | Together with

**MedTech-Summit**  
Congress and Partnering

**30.6 – 2.7.2020**  
**THE EVENT**  
**GOES VIRTUAL**

### **About MedtecLIVE and MedTech Summit**

MedtecLIVE in combination with MedTech Summit Congress & Partnering is a leading networking platform for the international medical technology community. The trade exhibition's offering covers the full process chain in the production of medical engineering equipment, from prototypes to ready-for-market products. Leading companies, associations and institutions will engage in networking at MedtecLIVE to cultivate contacts, share ideas and create innovations. At the renowned MedTech Summit Congress & Partnering event that accompanies the exhibition, manufacturers, end-users and researchers hold interdisciplinary discussions on the future developments in the sector. This event is organised by the Bavarian Ministry of Economic Affairs, Regional Development and Energy and realised by Bayern Innovativ. The industry network Forum MedTech Pharma is the institutional sponsor of MedtecLIVE and MedTech Summit.

### **Contact for press and media**

Benno Wagner, Christina Freund, NürnbergMesse GmbH

T +49 911 86 06-83 55

[press\\_medteclive@nuernbergmesse.de](mailto:press_medteclive@nuernbergmesse.de)

For all press releases, further information and photos please go to:

**[www.medteclive.com/en/news](http://www.medteclive.com/en/news)**

Further services for journalists and media contacts:

**[www.medteclive.com/press](http://www.medteclive.com/press)**