



PRESS RELEASE

December 2022

POWTECH 2023: A flying start with new themes and technologies

- Product range expanded to include fluids and liquids
- Back in conjunction with PARTEC Congress in 2023
- Digital virtual*talks* series will continue in January 2023

POWTECH is getting off to a flying start. The Leading International Processing Trade Fair will take place in Nuremberg from 26 to 28 September 2023 – almost exactly a year after POWTECH 2022. Once again, more than 700 exhibitors from many countries will draw a large attendance of regional and international visitors. It is already clear that the official expansion of the themes at the event from just powder and bulk solids processing to include all fluid technologies has attracted new exhibitors. The broader range of themes met with overwhelming approval from the trade visitors at this year's event. Exhibitors wishing to benefit from the early booking discount have until Christmas 2022 to reserve their stands.

In autumn 2023, POWTECH will take on new themes: The organizer is expanding the range of products and services at the Leading Processing Trade Fair to expressly include the processing and handling of fluids. As a result, the next POWTECH will open as the "International Processing Trade Fair for Powder, Bulk Solids, Fluids and Liquids".

Integrating procedures, incorporating liquids and fluids

NürnbergMesse is thus acknowledging the fact that, in many of POWTECH's target sectors, powder and bulk solids processing combines with fluid and liquid technologies to form an integrated process. In the chemical industry, for example, liquids are turned into free-flowing granulates; and many liquid additives are mixed with bases in powder form. In the food industry it is common to disperse powders in liquids. Slurry concepts open up new

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opportunities. And cosmetic and pharmaceutical manufacturers need all kinds of feeding and processing procedures for solid, semi-solid and liquid products to manufacture liquids such as creams or drops and also solids.

Marianny Eisenhofer, Director POWTECH, explains: “The key to increasingly efficient and sustainable products lies in treating these on an integrated basis and optimizing them. Many of the exhibitors who traditionally appear at POWTECH have long been making major contributions in this area.” Heike Slotta, Executive Director Exhibitions at NürnbergMesse, adds: “Repositioning in this way opens POWTECH up in its capacity as a leading trade fair to further European solution providers engaged in the manufacture and processing of powders, granulates, bulk solids and liquids.”

Double pass with PARTEC Congress

The booking process for stands is in full swing. An early booking discount is in place until Christmas 2022, and many exhibitors have already taken advantage of this option. More than 700 are expected in the exhibition halls from 26 to 28 September 2023. The broader range of themes is not the only factor contributing to the success of the event. The three-day PARTEC Congress, the International Congress on Particle Technology, being held in parallel and sponsored by the VDI Association of Process and Chemical Engineering (Gesellschaft Verfahrenstechnik und Chemieingenieurwesen, GVC), increases the value of the event still further. On previous occasions this event has regularly proven to be a magnet for scientists, new scientific talents and engineers from all around the world. The call for papers is already open, with submissions closing on 15 January 2023. In 2023 the focus will be on “Particle Technology for Sustainable Products”.

In presenting the latest research results, PARTEC thus creates a key point of interest that a number of exhibitors reflected in 2022. Some filled an informative afternoon on the subject of “New Energy” as part of the stage *talks* at the POWTECH expert forum. They will also create new thematic nuances for a wide range of visitor groups on all three days of next year’s event. Exhibitors will discover the opportunity to present innovative approaches, pilot projects and new marketable solutions to interested visitors and engage

in a constructive dialogue with them. Next year, making the lectures available digitally during and after the trade fair will enhance their impact still further.

Tuning in digitally to the major trends of the age

The digital virtual *talks* series will continue, starting as early as January 2023. Each month, three experts will go online at POWTECH and talk about promising trends. These include sustainable energy supplies, saving resources and the circular economy. Other topics are digitalization in development; process optimization and logistics; new, environmentally friendly nutrition concepts; and new technologies in pharmaceuticals. In addition to the honorary sponsors, VDI and APV, VDMA will also contribute to the further guidance of this Leading International Trade Fair as part of an expanded partnership.

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