

# MT-CONNECT

21.-22.6.2017 | Nürnberg | Germany  
International Exhibition

## PRESS RELEASE

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Technology



### Digitalisation and innovations: new MT-CONNECT Expert Advisory Panel sets priorities

- **Advisory Panel established for the new exhibition on supplying and producing medical technology**
- **MT-CONNECT to become an international platform for innovations in medical technology**

The new medical technology exhibition MT-CONNECT (21-22 June 2017) also focuses on the current mega trend of digitalisation and looks towards the future. The exhibition is to become an international platform for innovations in medical technology. This is being recommended by the Expert Advisory Panel. The advisory panel brings together important representatives from the industry and from associations, and supports the NürnbergMesse. The new exhibition format, which is to be supported by the Forum MedTech Pharma's international medical technology congress MedTech Summit as of 2017, aims at networking suppliers, medical technology manufacturers and other important representatives from the industry.

Expert Hans-Peter Bursig, Managing Director of ZVEI - the German Association of the Electromedical Engineering Industry, says: "The integration of various technologies to result in a good product is the strength of German medical technology." MT-CONNECT is to provide a platform for this in future. Alexander Stein, MT-CONNECT Exhibition Manager, sets the goal for the new exhibition: "We want to show where medical technology is heading. We want to be more than a typical exhibition showing the latest products and components; instead we are intentionally going a step further. We bring together the players essential for launching a new medical product – we

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network suppliers and manufacturers. And important medical product topics, such as financing, authorisation and regulatory affairs will be an integral part of the exhibition."

### **Exchange of ideas and close cooperation**

Expert panel member Matthias Lorenz, a member of the Board of Management of the IVAM Association for Microtechnology, adds: "In order not to miss out on participating in the global market, it is absolutely essential for suppliers, manufacturers and doctors to cooperate even more closely in the development of products and in innovations. This interaction, together with engineering expertise, will reinforce the strengths of domestic medical technology even more." And that is exactly what it is all about: the exchange of ideas at the "Partnering Event" and the "Innovation Market Place." This is a special area for start-ups and established companies to present their innovative products and methods. Jörg Trinkwalter, advisory panel member and a member of the Medical Valley EMN e.V. management, outlines the wide range of innovations: "Digitalisation is taking place at every level in the supply chain, and it will have a massive impact on business processes and business models in future." The special topic of "electronics and digitalisation" also provides a look ahead into the future of medical technology and can be found again in the exhibition and in talks as a link to the MedTech Summit.

### **From theory to practice: MedTech Summit**

"Partnering" brings trade fair and congress visitors together as a "connecting event". "Partnering" involves an intelligent online service ensuring that people who are interested are brought together for constructive talks in 30-minute cycles. "The combination of exhibition and congress builds a bridge between the innovators among suppliers, manufacturers and research and clinic representatives," says Dr. Thomas Feigl, Managing Director and member of the Board of Management of the Forum MedTech Pharma and also a member of the Expert Advisory Panel. "Participants in the technical programme discuss what is worth striving for and what makes sense in diagnostics and therapies, and the exhibition shows what is already technically feasible and gives an insight into the future."



The MT-CONNECT and MedTech Summit will be held at the NürnbergMesse for the first time on 21 and 22 June 2017. More information and the registration form for exhibitors are available at: [www.MT-CONNECT.de](http://www.MT-CONNECT.de)

### The MT-CONNECT Advisory Panel:

- **Hans-Peter Bursig**, Managing Director of ZVEI - the German Association of the Electromedical Engineering Industry in the Electrical and Electronic Manufacturers' Association, Frankfurt
- **Dr. Thomas Feigl**, Managing Director and member of the Board of Management of the Forum MedTech Pharma e.V., Nuremberg
- **Matthias Lorenz**, Managing Director of IVAM, the Association for Microtechnology, Dortmund
- **Dr. Michael Meyer**, Strategy & Government Affairs & Policy Germany Vice President with Siemens Healthineers, Erlangen
- **Marc D. Michel**, Managing Director of Peter Brehm GmbH, Weisendorf
- **Jörg Trinkwalter**, Member of the management of Medical Valley EMN e.V., Erlangen

### Image line:

MT-CONNECT Expert Advisory Panel and organisers: Exhibition Manager Alexander Stein, Dr. Michael Meyer of Siemens Healthineers, Marc D. Michel of Peter Brehm, Hans-Peter Bursig of ZVEI, Claus Rättich, member of the Management Board of NürnbergMesse, Peter Ottmann, Managing Director of NürnbergMesse (back) and Jörg Trinkwalter, Member of the Management Board of Medical Valley, Dr. Thomas Feigl of Forum MedTech Pharma, Richard Krowoza, member of the Management Board of NürnbergMesse, and project manager Sven Lübbers (front, left to right). Not present: Matthias Lorenz of IVAM.

### About MT-CONNECT

MT-CONNECT is the exhibition for all the supply and manufacturing areas of medical technology. As a platform for the industry, MT-CONNECT pools expertise from all the sub-areas of medical technology, from technology and production to financing, marketing and regulatory affairs. This is where



manufacturers, suppliers and service organisations as well as research and education institutions in the medical technology industry meet to exchange ideas. The international MedTech Summit is held in the immediate vicinity at the same time as the MT-CONNECT. The promotional supporter of the MT-CONNECT is the Forum MedTech Pharma e.V., the largest healthcare industry network in Germany and Europe.

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The press texts and other information and photos are all available at:  
**[www.MT-CONNECT.de/press](http://www.MT-CONNECT.de/press)**