



Nürnberg, Germany 29.3. – 1.4.2022

HOLZ-HANDWERK 2022

ENTDECKEN. ERLEBEN. MACHEN.

Europäische Fachmesse für Maschinentechnologie und Fertigungsbedarf
European Trade Fair for Machine Technology, Equipment and Supplies for the Wood Crafts



PRESS RELEASE

November 2020

Stay connected with HOLZ-HANDWERK's online services

- „HOLZ-HANDWERK connected“: trade show brings together the latest sector info online
- Show days to change: Event to run Tuesday to Friday from 2022

The European trade fair for machine technology, equipment and supplies for the wood crafts sets the course for the next event: The show days will change starting in 2022, when HOLZ-HANDWERK will run from Tuesday 29 March to Friday 1 April – in parallel with FENSTERBAU FRONTALE as usual. Registration for exhibitors will start in spring 2021. In the meantime, the fair's online channels will provide contact points for all those interested in the industry to network and keep up to date with the latest trends and products under the motto "HOLZ-HANDWERK connected". www.holz-handwerk.de/en/bridgingthegap provides an overview.

Stefan Dittrich, Executive Director of HOLZ-HANDWERK at NürnbergMesse, on the campaign: "In order to bridge the time until the next exhibition date, we are bundling relevant industry information online. Our 'HOLZ-HANDWERK connected' service aims to support the establishment and maintenance of business relationships, impart know-how and provide information on current trend topics". For example, all profiles and contact details of companies registered for the 2020 trade fair can still be accessed in the **Exhibitor and Product Database**. Industry players also provide content for the HOLZ-HANDWERK **Newsroom**. "The social media channels of the trade fair will now be successively expanded in order to be able to continuously share products and news and stay in touch with the industry. But one thing remains clear: nothing can replace personal exchange. All the more reason for us to look forward to finally starting planning HOLZ-HANDWERK 2022 with our exhibitors next spring," continues Dittrich.

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HOLZ-HANDWERK on social media:

[Facebook](#)

[Xing](#)

[Youtube](#)

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