



## PRESS RELEASE

April 2018

### Interzoo Trade Fair Party 2018: „Around The World“

“Around the world in 80 days”? At the official Interzoo 2018 party, exhibitors and visitors can travel around the world in just one night – with no luggage, but with unforgettable encounters and impressions. With the theme of “Around the World”, the world’s leading fair for pet supplies will host a fascinating tour of the world’s continents, starting at 6:00 p.m. on 10 May at the Exhibition Centre Nuremberg, NCC Ost, level 1, and featuring typical food and drinks from the various destinations, show acts, live music, a DJ and a personal “holiday photo”.

The Taiko ensemble “Wadokyo” will add Asian flair and mystical drum rolls, with its thunderous performance of strength, precision and passion. The ancient, powerful rhythms, the mighty, vibrating drums, and the aesthetic yet vigorous movement of the players’ bodies all give the Japanese Taiko style of drum performance a special magic and appeal all of its own.

The trio “Cuba Vista” will bring Latin American joie de vivre to Nuremberg and take the public on a trip through the most beautiful musical landscapes of Cuba and Brazil. Havana’s legendary “Buena Vista Social Club” will come to life again at Interzoo with the swaying salsa, captivating bolero, stirring bossa nova and the spirited samba.

There will be more than just dancing and music on offer for the party guests, however, with an opportunity to ride the perfect wave on an Australian surf simulator without getting even slightly wet. The surfers can then be carried away by fire dancers through the savannas of Africa, and celebrate their daring wave ride with drinks and their own cocktail creations in the Africa Bar. They will be accompanied by the band “Short Cuts”, which has been a popular feature with guests at previous Interzoo parties.



**Organizer / Veranstalter**  
Wirtschaftsgemeinschaft  
Zoologischer Fachbetriebe GmbH  
Mainzer Straße 10  
65185 Wiesbaden  
Germany  
interzoo@zzf.de  
www.zzf.de

**Managing Director  
Geschäftsführer**  
Herbert Bollhöfer

**Registration Number  
Amtsgericht**  
HRB 23138 Wiesbaden

**Organization on behalf  
of the organizer  
Durchführung im Auftrag  
des Veranstalters**  
NürnbergMesse GmbH  
Messezentrum  
90471 Nürnberg  
Germany  
T +49 9 11 86 06-0  
F +49 9 11 86 06-82 28  
interzoo@nuernbergmesse.de  
www.interzoo.com

**Chairman of the Supervisory Board  
Vorsitzender des Aufsichtsrates**  
Dr. Ulrich Maly  
Lord Mayor of the  
City of Nuremberg  
Oberbürgermeister der  
Stadt Nürnberg

**CEOs  
Geschäftsführer**  
Dr. Roland Fleck, Peter Ottmann

**Registration Number  
Registergericht**  
HRB 761 Nürnberg



# Interzoo 2018 Nürnberg, Germany 8. – 11.5.2018

35. International Trade Fair for Pet Supplies  
35. Internationale Fachmesse für den Heimtier-Bedarf

Whether it's dancing, surfing or having a drink at the bar, the Interzoo Trade Fair Party is the ideal opportunity for all exhibitors and visitors to cultivate contacts away from the bustle of the fair itself, and celebrate along with representatives of the pet industry from around the world.

## Further information:

Entry tickets cost €45 including VAT and include food, wine, beer and non-alcoholic drinks, and will be available during Interzoo (while stocks last) at the information counters and at the door in NCC Ost, level 0, from 5:30 p.m. Exhibitors can also book tickets on account from <http://www.interzoo.com/en/party> until 3 May 2018. Exhibitors may reserve tables for parties of 12 or more by request.

## Accommodation in Nuremberg

Trade fair visitors can find accommodation at <https://tourismus.nuernberg.de/en/booking/hotels>. The NürnbergMesse service team can provide assistance. Please call +49 9 11 86 06-84 07 or email [hotels@nuernbergmesse.de](mailto:hotels@nuernbergmesse.de). Trade fair visitors can find private accommodation also through the Airbnb web portal.

The **Visitor Service** can be contacted by phone +49 9 11 86 06-49 69, fax +49 9 11 86 06-49 68 or email: [visitorservice@nuernbergmesse.de](mailto:visitorservice@nuernbergmesse.de)

As the world's leading trade fair for pet supplies, Interzoo is targeted at commercial enterprises selling pets and pet supplies, pet food and accessory manufacturers, vets, regulatory authorities and commercial consumers like vet clinics, alternative animal health practitioners, pet boarding facilities and pet grooming salons. For more information on obtaining accreditation as a trade visitor, please go to: [www.interzoo.com/en/visitors](http://www.interzoo.com/en/visitors)

The organizer of Interzoo is WZF GmbH (Wirtschaftsgemeinschaft Zoologischer Fachbetriebe GmbH), which has appointed NürnbergMesse GmbH to operate the exhibition.

[www.interzoo.com/en](http://www.interzoo.com/en)



# Interzoo 2018 Nürnberg, Germany 8. – 11.5.2018

35. International Trade Fair for Pet Supplies  
35. Internationale Fachmesse für den Heimtier-Bedarf

## Contact details for visitors

Visitor Service  
Exhibition Centre Nuremberg  
T +49 9 11 86 06-49 69  
F +49 9 11 86 06-49 68  
visitorservice@nuernbergmesse.de

## Press and media spokesperson Interzoo

Wirtschaftsgemeinschaft  
Zoologischer Fachbetriebe GmbH (WZF)  
Antje Schreiber  
T +49 6 11 447 553-14  
F +49 6 11 447 553-33  
presse@zzf.de

## Accreditations and Press Centre

Pressestelle NürnbergMesse GmbH  
Ariana Brandl  
T +49 9 11 86 06-82 85  
F +49 9 11 86 06-12 82 85  
ariana.brandl@nuernbergmesse.de

All press releases and more detailed information and photos are available  
from: <https://www.interzoo.com/en/news>